

Date: 20/01/2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, BandraKurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Declaration of Interim Dividend & Record Date

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam,

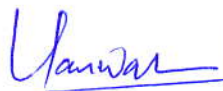
Pursuant to Clause 20 of the Listing Agreement, this is to inform you that the Board of Directors at their meeting held on January 20, 2014 have declared an interim dividend of Rs.1.50/- per equity share for the financial year 2013-14 and also decided that the payment of dividend would be made on and after February 14, 2014.

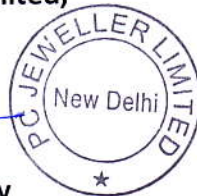
Pursuant to clause 16 of the Listing Agreement, you are further informed that January 31, 2014, has been fixed as the record date for ascertaining the eligibility of shareholders entitled for payment of interim dividend.

Kindly take the information on record.

Thanking you,

For PC Jeweller Limited,


(VIJAY PANWAR)
Company Secretary



PC Jeweller Limited

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Corporate Office : C - 54, IInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 - 49714972

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