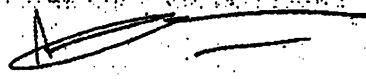


Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

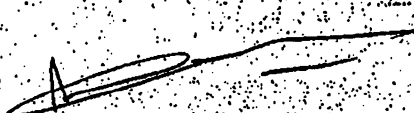
Part-A: Details of the Acquisition

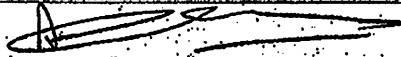
Name of the Target Company (TC)	INTELLECT DESIGN ARENA LTD		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ARUN JAIN		
Whether the acquirer belongs to Promoter/Promoter group	PROMOTER		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NATIONAL STOCK EXCHANGE LTD BOMBAY STOCK EXCHANGE LTD		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	43,32,365	4.34%	4.34%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	—	—	—
c) Voting rights (VR) otherwise than by equity shares	—	—	—
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	—	—	—
e) Total (a+b+c+d)	43,32,365	4.34%	4.34%
Details of acquisition			
a) Shares carrying voting rights acquired	* 12,50,000	1.25%	1.25%
b) VRs acquired otherwise than by equity shares	—	—	—
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	—	—	—

* Out of the above, 12,50,000 equity shares acquired on 22-12-2014, 769,000 equity shares were transferred to POLARIS BANYAN HOLDING PRIVATE LIMITED (PROMOTER GROUP) THROUGH OFF-MARKET TRANSFER ON 22-12-2014.



category) acquired			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	—	—	—
e) Total (a+b+c+d)	4,90,000	0.49%	0.49%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	4822365	4.83%	4.83%
b) VRs otherwise than by equity shares	—	—	—
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	—	—	—
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	—	—	—
e) Total (a+b+c+d)	4822365	4.83%	4.83%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	OPEN MARKET		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	FULLY PAID UP EQUITY SHARES		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	22-12-2014		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 49,92,45,120		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 49,92,45,120		
Total diluted share/voting capital of the TC after the said acquisition	—		




Signature of the acquirer / Authorised Signatory

Place: CHENNAI

Date: 11-02-2015

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.