

SITI Cable Network Limited

Essel House, B-10, Lawrence Road,
Industrial Area, Delhi - 110 035, India

Tel. : +91-11-47502600

Fax : +91-11-27184709

Website : www.siticable.com



March 28,2014

BSE Limited

Listing Department, P. J. Towers,
Dalal Street, Mumbai - 400001

The National Stock Exchange of India Ltd.

Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai- 400051.

Kind Attn.: Corporate Relationship / Listing Department

Sub. : Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Dear Sir,

This is with reference to Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 as amended from time to time.

We would like to inform that as per the terms of 16,20,00,000 Warrants issued by the Company on 19.03.2013 on preferential basis, the Company has allotted 6,85,00,000 Equity Shares upon conversion of equivalent number of warrants at an issue price of Rs.20 per share to the below mentioned allottees:

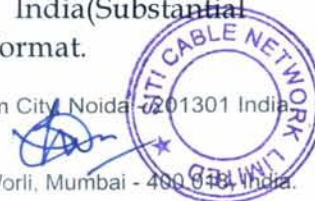
S. No.	Name of the allottees	No. of Equity Shares allotted	Distinctive No.	
			From	To
1.	Essel Media Ventures Limited	4,22,83,951	452209578	494493528
2.	Essel International Limited	2,62,16,049	494493529	520709577
	Total	6,85,00,000		

In this regard, we would like to disclose that we have received the disclosures from our above stated promoters under Regulations 13(1),13(4A) and 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and Regulation 29(1) & 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in prescribed format.



Corp. Off. (North Zone) : FC-09, Gate No. 03, Sector 16 A, Film City, Noida - 201301 India
Tel. : +91-120-4526700 Fax : +91-0120-4526777

Regd. Off. : 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400 018, India.
Tel. : +91-22-6697 1234 Fax : +91-22-2490 0302



Therefore, based on the abovementioned disclosures we hereby comply with the requirements of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 by making disclosure in Form D of the said regulations.

We are sending herewith the abovementioned disclosures along with the disclosures received from the above-referred promoters for your ready reference and record.

Kindly acknowledge the receipt of above-stated disclosures.

Yours faithfully,

For Siti Cable Network Limited



Suresh Kumar
Company Secretary



Encl. as mentioned above.

FORM -D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.											
Name, PAN No.& Address of Promoter/- Person who is part of Promoter Group/ Director/ Officer,	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition/sale of shares/voting rights	Date of intimation to company	Mode of Acquisition (market purchase/public rights/preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy /Allotted quantity	Buy /Allotted value	Sell quantity	Sell value
Essel Media Ventures Limited 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN -AABCD7273Q	Number of Shares : 1,64,31,000 Percentage: 3.63% shares	Date of Intimation of Allotment March 26, 2014 Date of Allotment March 25, 2014	March 28, 2014	Conversion of warrants into Equity Shares	Number of Shares : 5,87,14,951 Percentage: 11.28 %	N.A	N.A	4,22,83,951	84,56,79,020	N.A	N.A
Essel International Limited 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN -AABCL2192A	Number of Shares : 57,50,000 Percentage: 1.27% shares	Date of Intimation of Allotment March 26, 2014 Date of Allotment March 25, 2014	March 28, 2014	Conversion of warrants into Equity Shares	Number of Shares : 3,19,66,049 Percentage: 6.14 %	N.A	N.A	2,62,16,049	52,43,20,980	N.A	N.A

Dated : March 28, 2014
Place :- Delhi

For Siti Cable Network Limited



Suresh Kumar
Company Secretary

Essel International Limited
(formerly known as "Lazarus Investments Limited")

March 28, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

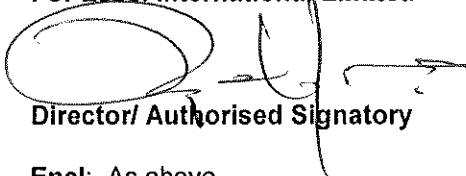
M/s. Siti Cable Network Limited has vide its communication dated March 26, 2014, informed the Company that upon receipt of remittance of balance 75% consideration, they have allotted 2,62,16,049 Equity Shares of Re. 1 each to the Company.

Based on said intimation from Siti Cable Network Ltd, we hereby enclose our disclosures, as mentioned herein, confirming acquisition of 2,62,16,049 Equity Shares of Re. 1 each of Siti Cable Network Ltd, upon conversion of equivalent number of Warrants

- a) Disclosure under Regulation 29(1) & 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
- b) Disclosure under Regulation 13(1), 13(4A) & 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended

Request you to kindly take the same on record and oblige.

Thanking you,
Yours faithfully,
For Essel International Limited


Director/ Authorised Signatory

Encl: As above.

CC: Siti Cable Network Limited
135, Continental Building,
Dr. Annie Besant Road,
Worli, Mumbai – 400018

Registered Address: 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius

Disclosures under Regulation 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Siti Cable Network Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Essel International Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd (NSE) BSE Limited (BSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	57,50,000	1.27%	0.94%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	6,20,00,000	NA	NA
e) Total (a+b+c+d)	6,77,50,000	1.27%	0.94%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	2,62,16,049	5.03%	4.27%
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered / invoked/released by	N.A.	N.A.	N.A.

the acquirer.			
e) Total (a+b+c+/-d)	2,62,16,049	5.03%	4.27%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	3,19,66,049	6.14%	5.20%
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	3,57,83,951	NA	NA
e) Total (a+b+c+d)	6,77,50,000	6.14%	5.20%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Conversion of Warrants		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of receipt of intimation - March 26, 2014 Date of Allotment – March 25, 2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	No. of shares: 45,22,12,915 shares Amount: Rs. 45,22,12,915/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	No. of shares: 52,07,12,915 shares Amount: Rs. 52,07,12,915/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	No. of shares: 61,42,12,915 shares Amount: Rs. 61,42,12,915/-		

For Essel International Limited

Name: Deepak Jain (Authorised Signatory)

Place: Mauritius

Date: March 28, 2014

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

FORM D

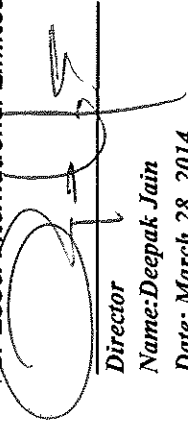
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of purchase (market purchase/ public/rights/ preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy value	Sell quantity	Sell value
Essel International Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No. - ABCL2192A	57,50,000 shares (1.27%)	Date of Intimation - March 26, 2014 Date of Allotment March 25, 2014	March 28, 2014	Conversion of Warrants into Equity Shares	3,19,66,049 (6.14%)	NA	NA	2,62,16,049	Rs. 52,43,20,980/-	NA	NA

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel International Limited


Director
Name: Deepak Jain
Date: March 28, 2014
Place: Mauritius

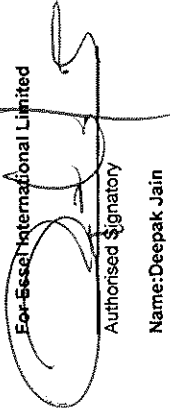
FORM 'A'
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(1)]

Regulation 13(1)—Details of acquisition of 5% or more shares in a listed company - Siti Cable Network Limited

Name PAN & address of shareholders with telephone numbers	Share-holding prior to acquisition	No. & % of shares/ voting rights acquired	Date of receipt of allotment/ advice- Date of acquisition (specify)	Date of intimation on to company	Mode of acquisition (market purchase/ public rights/ preferential offer etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs)
Essel International Limited 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.- AABCL2192A	57,50,000 shares Percentage: 1.27%	Number of shares: 2,62,16,049 Percentage: 4.87%	26-Mar-14	28-Mar-14	Conversion of Warrants into Equity Shares	Number of shares: 3,19,66,049 Percentage: 6.14%	N.A.	N.A.	Number of shares: 2,62,16,049	524,320,980

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel International Limited


 Authorised Signatory
 Name: Deepak Jain

Essel Media Ventures Limited
(formerly known as "Delgrada Limited")

March 28, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

M/s. Siti Cable Network Limited has vide its communication dated March 26, 2014, informed the Company that upon receipt of remittance of balance 75% consideration, they have allotted 4,22,83,951 Equity Shares of Re. 1 each to the Company.

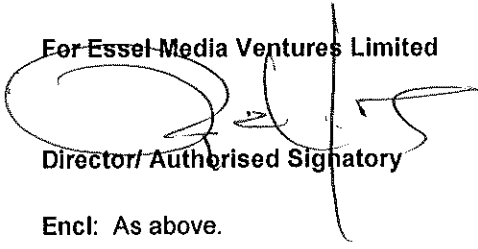
Based on said intimation from Siti Cable Network Ltd, we hereby enclose our disclosures, as mentioned herein, confirming acquisition of 4,22,83,951 Equity Shares of Re. 1 each of Siti Cable Network Ltd, upon conversion of equivalent number of Warrants

- a) Disclosure under Regulation 29(1) & 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
- b) Disclosure under Regulation 13(1), 13(4A) & 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended

Request you to kindly take the same on record and oblige.

Thanking you,
Yours faithfully,

For Essel Media Ventures Limited



Director/ Authorised Signatory

Encl: As above.

CC: Siti Cable Network Limited
135, Continental Building,
Dr. Annie Besant Road,
Worli, Mumbai - 400018

Registered Address: 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius

Disclosures under Regulation 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Siti Cable Network Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Essel Media Ventures Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	1,64,31,000	3.63%	2.68%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	10,00,00,000	N.A.	N.A.
e) Total (a+b+c+d)	11,64,31,000	3.63%	2.68%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	4,22,83,951	8.12%	6.88%
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered / invoked/released by the acquirer.	N.A.	N.A.	N.A.
Total (a+b+c+/-d)	4,22,83,951	8.12%	6.88%

After the acquisition/sale			
a) Shares carrying voting rights acquired/sold	5,87,14,951	11.28%	9.56%
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	5,77,16,049	N.A	N. A
d) Shares encumbered / invoked/released by the acquirer.	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	11,64,31,000	11.28%	9.56%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Conversion of Warrants		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of receipt of intimation - March 26, 2014 Date of Allotment – March 25, 2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	No. of shares: 45,22,12,915 shares Amount: Rs. 45,22,12,915/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	No. of shares:52,07,12,915 shares Amount: Rs. 52,07,12,915/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	No. of shares: 61,42,12,915 shares Amount: Rs. 61,42,12,915/-		

For Essel Media Ventures Limited

Name: Deepak Jain (Authorised Signatory)

Place:Mauritius

Date: March 28, 2014

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

FORM D

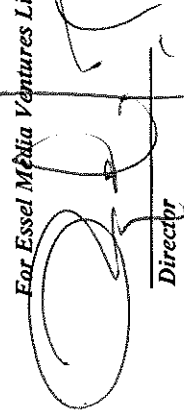
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale-of shares/ voting rights	Date of intimation to company	Mode of purchase (market purchase/ public/rights/ preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy value	Sell quantity	Sell value
Essel Media Ventures Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.- AABCD7273Q	1,64,31,000 shares (3.63%)	Date of Intimation - March 26, 2014 Date of Allotment March 25, 2014	March 28, 2014	Conversion of Warrants into Equity Shares	5,87,14,951 (11.28%)	Not Applicable	Not Applicable	4,22,83,951	Rs. 84,56,79,020/-	NA	NA

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel Media Ventures Limited



Director
Name: Deepak Jain
Date: March 28, 2014
Place: Mauritius

FORM 'A'
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(1)]

Regulation 13(1)—Details of acquisition of 5% or more shares in a listed company - Siti Cable Network Limited

Name PAN & address of shareholders with telephone numbers	Share-holding prior to acquisition	No. & % of shares/ voting rights acquired	Date of receipt of allotment/ advice- Date of acquisition (specify)	Date of intimation on to company	Mode of acquisition (market purchase/ public rights/ preferential offer etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs)
Essel Media Ventures Limited 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.-AABCD7273Q	1,64,31,000 shares Percentage: 3.63%	Number of shares: 4,22,83,951 Percentage: 7.65%	26-Mar-14	28-Mar-14	Conversion of Warrants into Equity Shares	Number of shares: 5,87,14,951 Percentage: 11.28%	N.A.	N.A.	Number of shares: 4,22,83,951	845,679,020

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel Media Ventures Limited

Authorised Signatory

Name: Deepak Jain