

15th February, 2013

National Stock Exchange of India Limited

Hand Delivery

Exchange Plaza,
Plot No. C / 1, G Block,
Bandra - Kurla Complex,
Bandra (East), Mumbai – 51.

Bombay Stock Exchange Limited

Hand Delivery

Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir / Madam,

Sub: Commencement of Commercial Operations of our new Multiplex Cinema Theatre situated at INOX Leisure Ltd., 5th Floor, Lake City Mall, Porawalaji Ki Wadi, Ashok Nagar, Udaipur – 313001.

Pursuant to Clause 36 of the Listing Agreement, we wish to inform you that the Commercial Operation of our new Multiplex Cinema Theatre situated at 5th Floor, Lake City Mall, Porawalaji Ki Wadi, Ashok Nagar, Udaipur – 313 001, having 4 screens and 901 seats commenced from today, i.e., Friday, 15th February, 2013.

INOX is now present in 29 cities with 45 multiplexes, 178 screens and 48,897 seats.

This is for the information of your members.

Thanking you.

Yours faithfully,
For Inox Leisure Limited



Miket Shashikant Bahuva
Deputy Company Secretary
& Senior Manager – Legal





WORLD CLASS CINEMA EXPERIENCE NOW IN UDAIPUR INOX OPENS AT LAKE CITY MALL

Udaipur, 15 February 2013: INOX Leisure Ltd., India's favorite movie destination made its entry into Udaipur today with the launch of its first multiplex in the city. Located at Lake City Mall, INOX is now open to guests with 4 screens and 901 seats. This is INOX's 6th multiplex in Rajasthan. INOX already has 4 multiplexes in Jaipur and 1 in Kota.

Mr. Alok Tandon, CEO – INOX Leisure Ltd. said, "It's our privilege to open our first multiplex in this beautiful city of Udaipur. Our aim is to revolutionize the movie watching experience in the city with modern comforts, clear uncompressed sound and bright, crystal clear image. We are also pleased that this new multiplex is now part of a historic move by INOX where all screens across the country are equipped with top-of-the-line 2K, DCI compliant digital projectors," he added.

Luxury is the corner stone of all INOX multiplexes. Plush seats with ample leg space, lush carpeting in the auditoriums, a spacious lobby and state-of-the-art technology; all backed by world-class hospitality, makes it a never seen before movie experience. For easy and convenient ticket booking INOX also offers online booking on www.inoxmovies.com and telebooking number – 2428586.

The movies showcased at INOX – Lake City Mall in the opening week are MURDER 3, JAYANTABHAI KI LOVE STORY, SPECIAL 26, ABCD (Hindi) and ZERO DARK THIRTY (English).

Once at the cinema, the customer experience is further enhanced at 'Refuel' the in-house brand of theatre food, which serves an extended menu of flavored popcorn, hot and cold snacks, beverages and a variety of combo meals.

With the launch of this multiplex, INOX now has a total of 45 multiplexes and 178 screens in 29 cities across India.

LIVE THE MOVIE only at INOX!

For further information, please contact:

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