



PINCON SPIRIT LIMITED

Regd Office : 7, Red Cross Place, 3rd Floor, "Wellesley House", Kolkata-700 001

Phone : 91-033 2231 9135, 033-2262 4943 / 44, Fax : 91 033 4001 4642

Corporate Office : Samskruti Chambers, No.103, K.H.Road, Santhinagar, Bengaluru - 560027

Phone : 080-2222 9135, Toll Free No. : 1800 345 3684

Email : psl@pinconspirit.in, Website : www.pinconspirit.in

CIN : L67120WB1978PLC031561

4th August, 2016

To
National Stock Exchange Limited
Exchange Plaza,
C-1, Block -C
Bandra Kurla Complex,
Mumbai-400051

(Symbol: PINCON)

To
BSE Limited
(Regular office &
Corporate Relation Dept.)
Phirozee Jeejeebhoy Towers,
Dulal Street,
Mumbai-400001

(Scrip Code: 538771)

To
Calcutta Stock Exchange
Limited
7, Lyons Range
Kolkata-700001

(Scrip Code: 10029247)

Dear Sir,

Sub: Price Sensitive information/disclosure of event/Information- Reg. 30, 51(1), (2)

This is for your information that company has increased the price of its popular brands viz."Pincon King Coin Supreme", in following Rum, Whisky & Vodka Segments, which will have significant impact on the Company's operations.

Brands Name	Pack Size	Increase by
Pincon King Coin Supreme (Rum Whisky& vodka)	180 ML	10
Pincon King Coin Supreme (Rum Whisky& vodka)	375 ML	20
Pincon King Coin Supreme (Rum Whisky& vodka)	750 ML	40

This is for your information and record please.

For Pincon Spirit Limited


Aditya Karwa
Company Secretary



Factory Address :-

- IMFL : Kamarbari, Kalaberia, Rajarhat, Bishnupur, North 24 Pgns, W.B., Pin-700 135,
- CS Unit 1 : Rohanda, Village - Gopalpur, Chandigarh, P.O. - Ganganagar, 24Parganas (North) Pin : 700 132
- CS Unit 2 : M-2, ADDA Industrial Estate, Kanyapur , Asansol - 713305
- CS Unit 3 : 277, B. T. Road, Kolkata : 700 036
- CS Unit 4 : Durgapur Expressway, Dankuni, Dist - Hooghly (WB)
- FMCG : 81, Nilganj Road, Agarpara, Kolkata - 700 109