SBI MUTUAL FUND
A PARTNER FOR LIFE

SBI Funds Management Private Limited
A joint venture between SBI & AMUNDI
(CIN- U65990MH1992PTC065289)

FM/CS/2015/118

February 02, 2015

Mr. J Manikandan
Company Secretary
Indian Terrain Fashions Ltd
No. 208, Velachery, Tambaram Road,
Narayanapuram, Pallikaranai,
Chennai, Tamil Nadu, 600100

Dear Sir,

Sub: Reporting under Regulation 29(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

We wish to inform you that SBI Mutual Fund under its various schemes has acquired more than 5% of paid up share capital of your Company. Pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, please find enclosed report detailing our holding in your Company. The holding of SBI Mutual Fund, under its various schemes, as on February 02, 2015 is 676,494 shares which is 9.4137% of paid up share capital of your Company.

Thanking you,

Yours faithfully,

For SBI Funds Management Private Limited

Vdatar

Vinaya Datar

Head – Compliance & Company Secretary

Encl: As Above

c.c. 1. National Stock Exchange of India Limited
Listing Department
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai - 400 051

2. General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

SBI MUTUAL FUND

A PART OF SBI GROUP

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Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	INDIAN TERRAIN FASHIONS LTD.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	SBI MUTUAL FUND under its various schemes		
Whether the acquirer belongs to Promoter/Promoter group	N.A.		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock		
Details of the acquisition as follows	**Number**	**% w.r.t.total share/voting capital wherever applicable (*)**	**% w.r.t. total diluted share/voting capital of the TC (**)**
Before the acquisition under consideration, holding of acquirer along with PACs of :			
a) Shares carrying voting rights	111,522	1.5519%	NA
b) Share in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NA	NA	NA
e) Total (a+b+c)	**111,522**	**1.5519%**	**NA**
Details of acquisition			
a) Shares carrying voting rights acquired	564,972	7.8618%	NA
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+d)	**564,972**	**7.8618%**	**NA**
After the acquisition, holding of acquirer alongwith PACs of :			
a) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) Shares pledged with the acquirer	676,494	9.414%	NA
b) VRs otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
d) Total (a+b+c)	**676,494**	**9.4137%**	**NA**
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Qualified Institutional Placement		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity shares		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	564972 shares on 29-Jan-2015		
Equity share capital / total voting capital of the TC before the said acquisition	Rs.5,77,38,310/- divided into 5,773,831 equity shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs.71,862,600/- divided into 7,186,260 equity shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	NA		

Raviprakash Sharma
Dealer
Signature of the acquirer / Authorised Signatory

Aparna Nirgude
Chief Risk Officer

Place: Mumbai
Date: 2-Feb-2015

Note:

(*) Total share capital/ voting to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.