

**IIFL**

January 02, 2013

The Manager,
Listing Department,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai 400 001.
Tel No.: 22721233
Fax No.: 22723719/ 22723121/ 22722037/
22722041/ 22722061
BSE Scrip Code: 532636

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.,
Exchange Plaza, 5 Floor, Plot C/1, G Block,
Bandra - Kurla Complex,
Bandra (E), Mumbai 400 051.
Tel No.: 2659 8235
Fax No.: 26598237/ 26598238
NSE Symbol; INDIAINFO

Dear Sir,

Sub: Press Release

We enclose herewith the press release issued by the Company on January 2, 2013.

Kindly take above on record and oblige.

Thanking You,

Yours faithfully,
For India Infoline Limited

Sunil Lotke
Company Secretary & Compliance Officer



Encl: as above

Email Id: sunil.lotke@indiainfoline.com
Tel: 022-42499162

India Infoline Ltd.

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Regd. Office - IIFL House, Sun Infotech Park, Road No. 16V, Plot No. B-23, MIDC, Thane Industrial Area, Wagle Estate, Thane - 400 604 Tel: (91-22) 2580 6650 • Fax: (91-22) 2580 6654

E-mail: mail@indiainfoline.com • Website: www.indiainfoline.com



Press Release
For immediate publication

India Infoline Ltd. denies market rumours

Mumbai, January 2, 2013: It has been brought to our notice that some people with malefide intentions are spreading the following SMS – “Heard from sources Big blow for IIFL – Indiainfoline as US bonds scam unearthed in TN. IIFL bought \$5bn worth of US bonds illegally on behalf of clients like Carlyle, Merrill Pnote account. HK IIFL office shut. Stock will drown ?<http://indianexpress.com/news/-5bn-us-bonds-seized-from-tn—stock-broker/1053200/>”

This is completely baseless and untrue. The hyper link given above refers to an article where there is no reference of IIFL.

IIFL shall file a complaint under criminal and cyber laws, seeking to bring these rumour mongers to book.

IIFL also advises the media and the public to not believe these rumours. For any information or clarification, kindly get in touch with the Corporate Communications team of India Infoline Ltd.

IIFL contact: Ms. Shraddha Kamat, Tel: 07738355971 Email: shraddha.kamat@indiainfoline.com

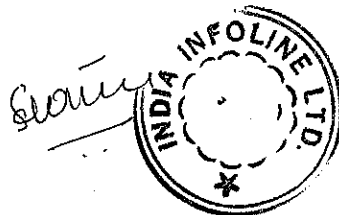
PR agency contact: Mr. Nikhil Mansukhani, Adfactors PR, Tel: + 91 9833552171/9820531932/ 09619108678

E-mail id: nikhil.mansukhani@adfactorspr.com

For further details contact:

Mr. Nikhil Mansukhani, Adfactors PR - Tel: + 91 9833552171/9820531932/ 09619108678;

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About IIFL Group

IIFL (India Infoline group), comprising the holding company, India Infoline Ltd (NSE: INDIAINFO, BSE: 532636) and its subsidiaries, is one of the leading players in the Indian financial services space. IIFL offers advice and execution platform for the entire range of financial services covering products ranging from Equities and derivatives, Commodities, Wealth management, Asset management, Insurance, Fixed deposits, Loans, Investment Banking, Govt bonds and other small savings instruments. It owns and manages the website, www.indiainfoline.com, which is one of India's leading online destinations for personal finance, stock markets, economy and business.

IIFL has received 'Best Equity Broking House with Global Presence' at the D&B Equity Broking Awards 2012 as well as for 2011. IIFL Wealth was awarded 'Best Wealth Management House – India' at The Asset Triple A Investment Awards, 2012 and for 2011. IIFL has also been awarded as the 'Best Broker in India, 2011', by FinanceAsia and the 'Best Equity Broker of the Year, 2011' by Bloomberg UTV. A forerunner in the field of equity research, IIFL's research is acknowledged by none other than Forbes as 'Best of the Web' and '...a must read for investors in Asia'. IIFL research is available not just over the Internet but also on international wire services like Bloomberg, Thomson First Call and Internet Securities where it is amongst one of the most read Indian brokers.

A network of over 4,000 business locations spread over more than 900 cities and towns across India facilitates the smooth acquisition and servicing of a large customer base. All our offices are connected with the corporate office in Mumbai with cutting edge networking technology. The group caters to a customer base of over a million customers, over a variety of mediums viz. online, over the phone and at our branches.

