

August 28, 2014

To,

The National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA)

Sub: Allotment of 280,360 equity shares of Rs.10/- each under Employee Stock Option Scheme, 2006 (ESOS -2006)

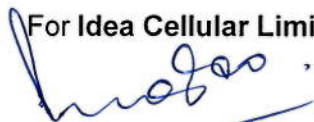
With reference to the captioned subject, we wish to inform you that the ESOS Compensation Committee has vide its circular resolution(s) dated August 27, 2014 allotted 280,360 Equity Shares of Rs.10/- each to the Option Grantees, pursuant to the exercise of Stock Options granted under the Company's Employee Stock Option Scheme, 2006 (ESOS-2006).

Further, please note that post the said allotment, the Equity Share Capital of the Company stands increased to 3,596,435,104 equity shares of Rs.10/- each aggregating to Rs. 35,964,351,040/-.

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,

For Idea Cellular Limited


Pankaj Kapdeo
Company Secretary

