



April 4, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

The Secretary
National Stock Exchange of India
Limited
Exchange Plaza, 5th Floor, Plot No.C/1,
G-Block, Bandra-Kurla Complex,
Bandra (East),
Mumbai – 400 051.

Idea Cellular Limited,
Suman Tower, Plot No 18
Sector -11 , Gandhinagar - 382 011
Gujarat-382 011

Dear Sir(s)

Sub: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are one of the Promoters of Idea Cellular Limited.

In accordance with Regulation 30(2) and other provisions of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we declare the holding of Promoter(s)/ members of the Promoter Group/ Person acting in Concert (PAC) with us as on March 31, 2017, as per Annexure 'A' enclosed.

Thanking you,
Yours faithfully,

For Aditya Birla Nuvo Limited

Ashok Malu
President Company Secretary

Encl: As above



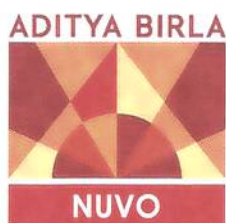
Aditya Birla Nuvo Limited
Corporate Finance Division

Aditya Birla Centre, 'A' Wing, 4th Floor, S. K. Ahire Marg, Worli, Mumbai - 400 030, India

T : +91 22 6652 5000 / 2499 5000 | F : +91 22 6652 5821 / 2499 5821

E : nuvo.cfd@adityabirla.com | W : www.adityabirlanuvo.com / www.adityabirla.com | CIN : L17199GJ1956PLC001107

Registered Office : Indian Rayon Compound, Veraval - 362 266, Gujarat



Annexure-A

Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part A- Details of Shareholding

1. Name of Target Company (TC)	IDEA CELLULAR LIMITED		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	(i) BSE Limited (ii) The National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable		
4. Particulars of the shareholding of person(s) mentioned at (3) above	No. of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31 st March, 2017, holding of:			
a) Shares	1,52,88,47,547	42.41%	42.41%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NIL
c) Warrants	NIL	NIL	NIL
d) Convertible Securities	NIL	NIL	NIL
e) Any other instrument that would entitle the holder to receive shares in the TC	NIL	NIL	NIL
Total	1,52,88,47,547	42.41%	42.41%



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List 'A'

Details of Shareholding of Promoters, Members of Promoter Group and Persons Acting in Concert of Idea Cellular Limited as on 31 st March, 2017				
Sr. No.	Name of the Shareholder	Details of Shares Held		
		No. of Shares held	% w.r.t total share/ voting capital wherever applicable	% total diluted share/ voting capital of Target company
(I)	(II)	(III)	(IV)	(V)
1	Aditya Birla Nuvo Limited	837,526,221	23.23%	23.23%
2	Birla TMT Holdings Pvt. Ltd.	283,565,373	7.87%	7.87%
3	Pilani Investments and Industries Corporation Ltd.	81,68,500	0.23%	0.23%
4	Hindalco Industries Limited	228,340,226	6.33%	6.33%
5	Grasim Industries Limited	171,013,894	4.74%	4.74%
6	Shri Kumar Mangalam Birla	233,333	0.01%	0.01%
	Total	1,52,88,47,547	42.41%	42.41%

For Aditya Birla Nuvo Limited

Ashok Malu

Ashok Malu
Company Secretary

Place : Mumbai

Date : 4th April, 2017



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Corporate Finance Division

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