

ADITYA BIRLA



IDEA Cellular

October 24, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Un-audited Financial Results for the Quarter Ended 30th September 2016 - Regulation 33 of SEBI (LODR) Regulations, 2015

Ref: "Idea Cellular Limited" (IDEA / 532822)

In continuation of our letter dated October 13, 2016 and pursuant to Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith Un-audited Financial Results (Standalone and Consolidated) of the Company for the second quarter and half year ended 30th September, 2016, together with the Limited Review Report of the Statutory Auditors' thereon.

The aforesaid results have been approved by the Board of Directors of the Company at their meeting held today, which commenced on **2:10** P.M. and concluded at **5:00** P.M. 

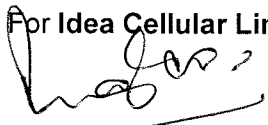
A copy of Press Release issued in this regard is also attached herewith.

The above is for your information and dissemination to the public at large.

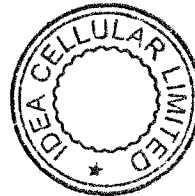
Thanking you,

Yours truly,

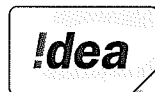
For Idea Cellular Limited



Pankaj Kapdeo
Company Secretary



Encl: As above



INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM FINANCIAL RESULTS

TO THE BOARD OF DIRECTORS OF IDEA CELLULAR LIMITED

1. We have reviewed the accompanying Statement of Consolidated Unaudited Financial Results of **IDEA CELLULAR LIMITED** ("the Holding Company") and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), share of profit/(loss) of its jointly controlled entity and associate for the quarter and six months ended September 30, 2016 and the Consolidated Unaudited Balance Sheet as at September 30, 2016 ("the Statement"), being submitted by the Holding Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.
This Statement which is the responsibility of the Holding Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Holding Company's personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. The Statement includes the results of the following entities:
 - a. Idea Cellular Limited (ICL) (Holding Company)
 - b. Idea Cellular Services Limited (Subsidiary of ICL)
 - c. Idea Cellular Infrastructure Services Limited (Subsidiary of ICL)
 - d. Aditya Birla Telecom Limited (ABTL) (Subsidiary of ICL)
 - e. Idea Telesystems Limited (Subsidiary of ICL)
 - f. Idea Mobile Commerce Services Limited (Subsidiary of ICL)
 - g. Indus Towers Limited (Jointly controlled entity of ABTL)
 - h. Aditya Birla Idea Payments Bank Limited (Associate of ICL)

4. The consolidated financial results include the Group's share of profit after tax of Rs. 1,091.20 Mn and Rs. 2,147.52 Mn and Total comprehensive income of Rs. 1,084.48 Mn and Rs. 2,139.84 Mn for the quarter and six months ended September 30, 2016, respectively, as considered in the consolidated financial results, in respect of Indus Towers Limited, jointly controlled entity of Aditya Birla Telecom Limited (Subsidiary of the Company), whose interim financial statements have not been reviewed by us. These interim financial statements have been audited by other auditors whose report has been furnished to us by the Management and our report on the Statement, in so far as it relates to the amounts and disclosures included in respect of this jointly controlled entity, is based solely on the report of the other auditors.
5. Based on our review conducted as stated above and based on the consideration of the report of the other auditors referred to in paragraph 4 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, including the manner in which it is to be disclosed, or that it contains any material misstatement.
6. We draw attention to Note 5 of the Statement which describes the uncertainties related to the legal outcome in respect of the Department of Telecommunications (DoT) demand notices for one time spectrum charges. Our conclusion is not qualified in respect of this matter.

For DELOITTE HASKINS & SELLS LLP
Chartered Accountants
(Firm's Registration No. 117366W/W-100018)


Hemant M. Joshi
Partner
(Membership No.38019)

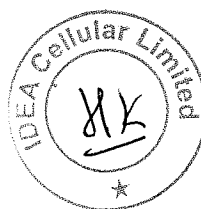
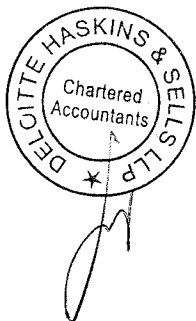
MUMBAI: October 24, 2016

 IDEA CELLULAR LIMITED Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011, CIN-L32100GJ1996PLC030976 Unaudited Consolidated Financial Results for the quarter and six months ended 30-Sep-2016					
(₹ Mn, except per share data)					
Particulars	Quarter Ended			Six Months Ended	
	30-Sep-16 Unaudited	30-Jun-16 Unaudited	30-Sep-15 Unaudited	30-Sep-16 Unaudited	30-Sep-15 Unaudited
Net Sales / Income from Operations	92,988.85	94,839.25	86,720.25	187,828.10	174,618.05
Other Operating Income	13.54	27.22	33.45	40.76	51.07
TOTAL REVENUE	93,002.39	94,866.47	86,753.70	187,868.86	174,669.12
Cost of Trading Goods	110.75	107.86	51.31	218.61	137.56
Personnel Expenditure	4,787.92	4,333.93	4,144.72	9,121.85	7,956.89
Network Expense & IT Outsourcing Cost	26,202.16	25,994.59	22,686.95	52,196.75	45,151.18
License Fees and Spectrum Usage Charges	10,791.81	10,973.55	9,947.18	21,765.36	20,164.59
Roaming & Access Charges	11,520.57	11,825.70	11,461.04	23,346.27	23,015.49
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business	8,813.91	8,313.69	8,240.94	17,127.60	16,126.95
Promotion Expenditure					
Depreciation & Amortisation	19,542.97	19,191.69	14,356.76	38,734.66	28,473.57
Other Expenditure	2,374.15	2,574.78	2,317.08	4,948.93	4,418.72
TOTAL EXPENDITURE	84,144.24	83,315.79	73,205.98	167,460.03	145,444.95
PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX	8,858.15	11,550.68	13,547.72	20,408.83	29,224.17
Other Income	1,290.62	658.02	450.82	1,948.64	1,626.27
PROFIT BEFORE FINANCE CHARGES AND TAX	10,148.77	12,208.70	13,998.54	22,357.47	30,850.44
Finance Charges	10,043.94	9,881.75	3,130.51	19,925.69	7,545.55
PROFIT BEFORE TAX AND SHARE IN PROFIT / (LOSS) OF JOINT VENTURE AND ASSOCIATE	104.83	2,326.95	10,868.03	2,431.78	23,304.89
Add: Share in Profit / (Loss) of Joint Venture and Associate	1,057.05	1,035.14	1,040.49	2,092.19	1,967.77
PROFIT BEFORE TAX	1,161.88	3,362.09	11,908.52	4,523.97	25,272.66
Provision for Taxation (Net of MAT credit)	247.24	1,157.90	4,285.77	1,405.14	9,101.81
NET PROFIT AFTER TAX	914.64	2,204.19	7,622.75	3,118.83	16,170.85
Add: Other comprehensive income, net of tax	(14.19)	(33.38)	(43.99)	(47.57)	(76.05)
TOTAL COMPREHENSIVE INCOME	900.45	2,170.81	7,578.76	3,071.26	16,094.80
Paid up Equity Share Capital (Face value ₹ 10 per share)	36,010.31	36,008.04	35,996.10	36,010.31	35,996.10
Earnings Per Share for the period (₹)					
- Basic	0.25	0.61	2.12	0.87	4.49
- Diluted	0.25	0.61	2.11	0.86	4.47
Debenture Redemption Reserve				553.93	412.49
Network				236,021.13	224,386.24
Debt Service Coverage Ratio (DSCR) *				2.37	1.68
Interest Service Coverage Ratio (ISCR) **				3.13	2.58
Debt - Equity Ratio ***				1.73	1.04

* DSCR=Profit after Tax + Depreciation & Amortisation + Gross Finance Costs (excluding fair value gains / losses on derivatives) /(Gross Finance Costs (excluding fair value gains / losses on derivatives) +interest capitalised+scheduled long term principal repayments excluding prepayments)

** ISCR=Profit after Tax + Depreciation & Amortisation + Gross Finance Costs (excluding fair value gains / losses on derivatives) /(Gross Finance Costs (excluding fair value gains / losses on derivatives) +interest capitalised)

*** Debt - Equity Ratio = Debt / Equity



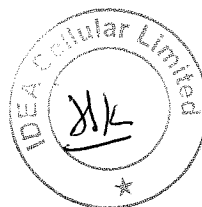
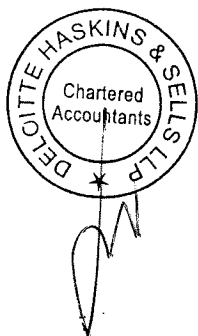


IDEA CELLULAR LIMITED
 Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011, CIN-L32100GJ1996PLC030976
 Unaudited Consolidated Financial Results for the quarter and six months ended 30-Sep-2016

Segmental Reporting

₹ Mn

Particulars	Quarter Ended			Six Months Ended	
	30-Sep-16 Unaudited	30-Jun-16 Unaudited	30-Sep-15 Unaudited	30-Sep-16 Unaudited	30-Sep-15 Unaudited
Segment Revenue					
Net Sales / Income from each segment					
Mobility	91,129.52	93,342.04	85,055.77	184,471.56	171,628.34
International Long Distance	2,016.63	2,109.24	2,329.94	4,125.87	4,219.90
Passive Infrastructure	1,857.87	613.87	592.66	2,471.74	1,190.68
Total	95,004.02	96,065.15	87,978.37	191,069.17	177,038.92
Less: Inter Segment Eliminations	(2,015.17)	(1,225.90)	(1,258.12)	(3,241.07)	(2,420.87)
Net Sales / Income from Operations	92,988.85	94,839.25	86,720.25	187,828.10	174,618.05
Segment Results					
Profit from Operations before Other Income, Finance Charges and Tax from each segment					
Mobility	8,381.92	11,261.48	12,964.60	19,643.40	28,395.44
International Long Distance	227.21	144.85	433.66	372.06	544.07
Passive Infrastructure	249.02	144.35	149.46	393.37	284.66
Profit from Operations before Other Income, Finance Charges and Tax	8,858.15	11,550.68	13,547.72	20,408.83	29,224.17
Add: Unallocable Income	1,290.62	658.02	450.82	1,948.64	1,626.27
Less: Finance Charges	10,043.94	9,881.75	3,130.51	19,925.69	7,545.55
Profit before Tax and share in profit / (loss) of Joint Venture and Associate	104.83	2,326.95	10,868.03	2,431.78	23,304.89
Segment Assets					
Mobility	728,949.48	732,634.92	560,444.17	728,949.48	560,444.17
International Long Distance	1,021.13	941.65	1,262.71	1,021.13	1,262.71
Passive Infrastructure	27,516.52	20,274.79	21,981.20	27,516.52	21,981.20
Unallocated	56,986.24	52,415.17	25,125.07	56,986.24	25,125.07
Gross Assets	814,473.37	806,266.53	608,813.15	814,473.37	608,813.15
Less: Inter Segment Eliminations	(1,924.65)	(998.42)	(2,011.47)	(1,924.65)	(2,011.47)
Total Assets	812,548.72	805,268.11	606,801.68	812,548.72	606,801.68
Segment Liabilities					
Mobility	554,229.69	547,018.33	362,628.94	554,229.69	362,628.94
International Long Distance	677.04	826.48	758.47	677.04	758.47
Passive Infrastructure	3,773.04	1,473.48	2,190.38	3,773.04	2,190.38
Unallocated	19,772.47	19,254.45	18,849.12	19,772.47	18,849.12
Gross Liabilities	578,452.24	568,572.74	384,426.91	578,452.24	384,426.91
Less: Inter Segment Eliminations	(1,924.65)	(998.42)	(2,011.47)	(1,924.65)	(2,011.47)
Total Liabilities	576,527.59	567,574.32	382,415.44	576,527.59	382,415.44



Notes

1. The above unaudited consolidated financial results, as reviewed by the Audit Committee of the Board, were approved and taken on record by the Board of Directors at their meeting held on 24th October 2016.
2. The Company has adopted Indian Accounting Standards (Ind AS) from 1st April 2016 with a transition date of 1st April 2015. The consolidated financial results have been prepared in accordance with Ind AS as prescribed under section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standard) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016. The consolidated financial results for the quarter and six months ended 30th September 2015 are also Ind AS compliant.
3. The format for unaudited quarterly results as prescribed in SEBI's circular CIR/CFD/CMD/15/2015 dated 30th November 2015 has been modified to comply with requirements of SEBI's circular dated 5th July 2016, Ind AS and Schedule III to the Companies Act, 2013.
4. Reconciliation of Net Profit for the quarter and six months ended 30th September 2015 as previously reported (referred to as IGAAP) vis-à-vis Ind AS is as below:

Particulars	Amount (₹ Mn)	
	Quarter ended 30-Sep-15	Six Months ended 30-Sep-15
Net Profit as per IGAAP	8,092.62	17,400.92
Effects of measuring financial instruments at fair value through profit & loss	(174.41)	(758.19)
Effects of inflation linked escalation on rental income / expense not requiring equalization over the lease term, hence reversed	208.46	449.68
Effects of measuring ESOP charge at Fair Value	(78.46)	(159.46)
Others	31.78	(13.77)
Deferred Tax impact on above changes	(280.41)	(413.91)
Deferred tax on undistributed earnings of Joint Venture	(176.83)	(334.42)
Net Profit as per Ind AS	7,622.75	16,170.85
Other Comprehensive Income	(43.99)	(76.05)
Total Comprehensive Income as per Ind AS	7,578.76	16,094.80

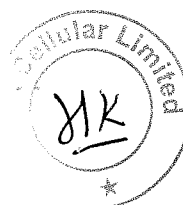
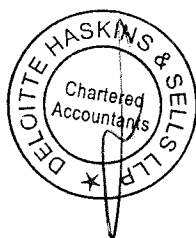
5. On 8th January 2013, Department of Telecommunications (DoT) issued demand notices towards one time spectrum charges:
 - for spectrum beyond 6.2 Mhz in respective service areas for retrospective period from 1st July 2008 to 31st December 2012, amounting to ₹ 3,691.30 Mn, and
 - for spectrum beyond 4.4 Mhz in respective service areas effective 1st January 2013 till expiry of the period as per respective licenses, amounting to ₹ 17,443.70 Mn.

In the opinion of Company, *inter-alia*, the above demands amount to alteration of financial terms of the licenses issued in the past. The Company had therefore, petitioned the Hon'ble High Court of Bombay, where the matter was admitted and is currently sub-judice. The Hon'ble High Court of Bombay has directed the DoT, not to take any coercive action until the matter is further heard. No effects have been given in the consolidated financial results for the above.

6. Unaudited financial results of Idea Cellular Limited (Standalone) :-

₹ Mn

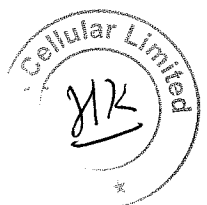
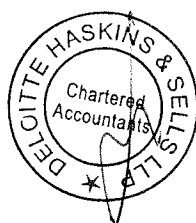
Particulars	Quarter ended			Six months ended	
	30-Sep-16 Unaudited	30-Jun-16 Unaudited	30-Sep-15 Unaudited	30-Sep-16 Unaudited	30-Sep-15 Unaudited
Total Revenues	92,252.84	94,493.38	86,413.87	186,746.22	173,971.26
Profit / (Loss) before Tax	(651.56)	2,489.95	11,440.90	1,838.39	24,466.99
Net Profit / (Loss) after Tax	(427.92)	1,604.09	7,395.94	1,176.17	15,822.08



7. Statement of Assets and Liabilities :-

₹ Mn

Particulars	As at 30-Sep-16 Unaudited
A ASSETS	
1 Non-current Assets	
(a) Property, Plant and Equipment	213,175.76
(b) Capital work-in-progress	9,709.48
(c) Goodwill on consolidation	61.20
(d) Intangible assets	481,593.74
(e) Intangible assets under development	5,519.75
(f) Financial Assets	
(i) Non-current investments	18,960.17
(ii) Others	4,547.28
(g) Other non-financial assets	15,689.77
Sub-total Non-current assets	749,257.15
2 Current Assets	
(a) Inventories	746.05
(b) Financial Assets	
(i) Current investments	44,247.31
(ii) Trade receivables	11,669.78
(iii) Cash and cash equivalents	688.92
(iv) Bank balance other than cash and cash equivalents	70.51
(v) Others	470.34
(c) Current tax assets (Net)	10.23
(d) Other non-financial assets	5,375.44
Sub-total current assets	63,278.58
3 Assets classified as held for sale	12.99
TOTAL – ASSETS	812,548.72
B EQUITY AND LIABILITIES	
1 Equity	
(a) Equity share capital	36,010.31
(b) Other equity	200,010.82
Sub-total Equity	236,021.13
2 Non-Current Liabilities	
(a) Financial liabilities	
(i) Long term borrowings	378,456.47
(ii) Others	18,121.58
(b) Long term provisions	4,072.64
(c) Deferred tax liabilities	19,152.87
(d) Other non-financial liabilities	4,108.35
Sub-total non-current liabilities	423,911.91
3 Current Liabilities	
(a) Financial liabilities	
(i) Short term borrowings	966.50
(ii) Trade payable	35,610.27
(iii) Others	82,907.21
(b) Other non-financial liabilities	32,359.94
(c) Short term provisions	771.76
Sub-total current liabilities	152,615.68
TOTAL – EQUITY AND LIABILITIES	812,548.72



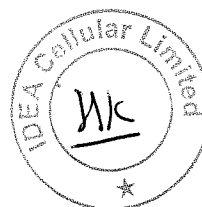
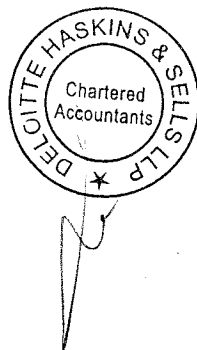
8. The listed Non-Convertible Debentures (NCD's) aggregating to ₹ 3,960 Mn have a pari-passu charge on the tangible fixed assets of the company. Additional details required with regards to the NCD's are as follows:

Nature of Instrument	Non-Convertible Debentures
Previous due date for Interest Payment	31 st October, 2015
Whether Interest was paid on the due date	Yes
Next due date for Interest Payment	1 st November, 2016
Current Credit Rating	CARE AA+
Previous Credit Rating (Previous upgrade in July 2015)	CARE AA
Due date for principal repayment	31 st October, 2019

For and on behalf of the Board of Directors of
IDEA CELLULAR LIMITED

Date : 24th October 2016
Place : Mumbai

Himanshu Kapania
Himanshu Kapania
Managing Director



INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM FINANCIAL RESULTS

TO THE BOARD OF DIRECTORS OF IDEA CELLULAR LIMITED

1. We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of **IDEA CELLULAR LIMITED** ("the Company") for the quarter and six months ended September 30, 2016 and Standalone Unaudited Balance Sheet as at September 30, 2016 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016. This Statement which is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, including the manner in which it is to be disclosed, or that it contains any material misstatement.

4. We draw attention to Note 5 of the Statement which describes the uncertainties related to the legal outcome in respect of the Department of Telecommunications (DoT) demand notices for one time spectrum charges. Our conclusion is not qualified in respect of this matter.

For DELOITTE HASKINS & SELLS LLP
Chartered Accountants
(Firm's Registration No. 117366W/W-100018)


Hemant M. Joshi
Partner
(Membership No. 38019)

MUMBAI: October 24, 2016

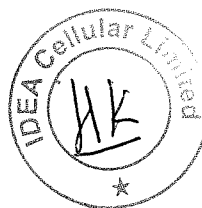
IDEA CELLULAR LIMITED

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011, CIN-L32100GJ1996PLC030976
Unaudited Financial Results for the quarter and six months ended 30-September-2016

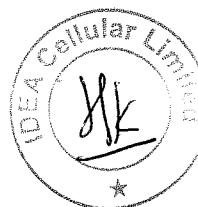
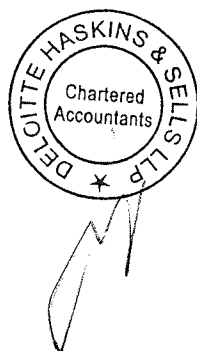
Idea

(₹ Mn. except per share data)

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Net Sales / Income from Operations	92,237.76	94,469.80	86,381.41	186,707.56	173,921.97
Other Operating Income	15.08	23.58	32.46	38.66	49.29
TOTAL REVENUE	92,252.84	94,493.38	86,413.87	186,746.22	173,971.26
Personnel Expenditure	4,356.36	3,915.79	3,812.85	8,272.15	7,300.07
Network Expense & IT Outsourcing Cost	26,182.12	25,926.94	22,660.72	52,109.06	45,103.30
License Fees and Spectrum Usage Charges	10,791.81	10,973.55	9,947.18	21,765.36	20,164.59
Roaming & Access Charges	11,520.57	11,825.70	11,461.04	23,346.27	23,015.49
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	9,126.38	8,654.30	8,587.42	17,780.68	16,815.83
Depreciation & Amortisation	19,220.16	19,112.03	14,273.23	38,332.19	28,307.28
Other Expenditure	2,281.93	2,518.29	2,255.07	4,800.22	4,296.59
TOTAL EXPENDITURE	83,479.33	82,926.60	72,997.51	166,405.93	145,003.15
PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX	8,773.51	11,566.78	13,416.36	20,340.29	28,968.11
Other Income	611.57	513.81	359.84	1,125.38	1,453.83
PROFIT BEFORE FINANCE CHARGES AND TAX	9,385.08	12,080.59	13,776.20	21,465.67	30,421.94
Finance Charges	10,036.64	9,590.64	2,335.30	19,627.28	5,954.95
PROFIT / (LOSS) BEFORE TAX	(651.56)	2,489.95	11,440.90	1,838.39	24,466.99
Provision for Taxation (Net of MAT credit)	(223.64)	885.86	4,044.96	662.22	8,644.91
NET PROFIT / (LOSS) AFTER TAX	(427.92)	1,604.09	7,395.94	1,176.17	15,822.08
Add: Other comprehensive income, net of tax	1.56	(33.36)	(41.41)	(31.80)	(72.64)
TOTAL COMPREHENSIVE INCOME	(426.36)	1,570.73	7,354.53	1,144.37	15,749.44
Paid up Equity Share Capital (Face value ₹ 10 per share)	36,010.31	36,008.04	35,996.10	36,010.31	35,996.10
Earnings Per Share for the period (₹)					
- Basic	(0.12)	0.45	2.06	0.33	4.40
- Diluted	(0.12)	0.44	2.05	0.33	4.38
Debenture Redemption Reserve				553.93	412.49
Networth				246,475.86	236,715.05
Debt Service Coverage Ratio (DSCR) *				2.29	1.70
Interest Service Coverage Ratio (ISCR) **				3.05	2.68
Debt - Equity Ratio ***				1.66	0.98
* DSCR=Profit after Tax + Depreciation & Amortisation + Gross Finance Costs (excluding fair value gains / losses on derivatives) /(Gross Finance Costs (excluding fair value gains / losses on derivatives) +interest capitalised+scheduled long term principal repayments excluding prepayments)					
** ISCR=Profit after Tax + Depreciation & Amortisation + Gross Finance Costs (excluding fair value gains / losses on derivatives) /(Gross Finance Costs (excluding fair value gains / losses on derivatives) +interest capitalised)					
*** Debt - Equity Ratio = Debt / Equity					



 IDEA CELLULAR LIMITED Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011, CIN-L32100GJ1996PLC030976 Unaudited Financial Results for the quarter and six months ended 30-September-2016					
Segmental Reporting					
Particulars	Quarter ended			Six months ended	
	30-Sep-16	30-Jun-16	30-Sep-15	30-Sep-16	30-Sep-15
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
Segment Revenue					
Net Sales / Income from each segment					
Mobility	91,041.36	93,256.28	84,978.38	184,297.64	171,447.79
International Long Distance	2,016.63	2,109.24	2,329.94	4,125.87	4,219.90
Total	93,057.99	95,365.52	87,308.32	188,423.51	175,667.69
Less: Inter Segment Eliminations	(820.23)	(895.72)	(926.91)	(1,715.95)	(1,745.72)
Net Sales / Income from Operations	92,237.76	94,469.80	86,381.41	186,707.56	173,921.97
Segment Results					
Profit from Operations before Other Income, Finance Charges and Tax from each segment					
Mobility	8,546.30	11,421.93	12,982.70	19,968.23	28,424.04
International Long Distance	227.21	144.85	433.66	372.06	544.07
Profit from Operations before Other Income, Finance Charges and Tax	8,773.51	11,566.78	13,416.36	20,340.29	28,968.11
Add: Unallocable Income	611.57	513.81	359.84	1,125.38	1,453.83
Less: Finance Charges	10,036.64	9,590.64	2,335.30	19,627.28	5,954.95
Profit / (Loss) before Tax	(651.56)	2,489.95	11,440.90	1,838.39	24,466.99
Segment Assets					
Mobility	728,661.05	732,079.70	558,893.26	728,661.05	558,893.26
International Long Distance	1,021.13	941.65	1,262.71	1,021.13	1,262.71
Unallocated	65,339.22	57,373.77	34,513.84	65,339.22	34,513.84
Gross Assets	795,021.40	790,395.12	594,669.81	795,021.40	594,669.81
Less: Inter Segment Eliminations	(142.39)	(46.04)	(227.47)	(142.39)	(227.47)
Total Assets	794,879.01	790,349.08	594,442.34	794,879.01	594,442.34
Segment Liabilities					
Mobility	525,103.47	517,596.74	335,607.78	525,103.47	335,607.78
International Long Distance	677.04	826.48	758.47	677.04	758.47
Unallocated	22,765.03	22,613.46	21,588.51	22,765.03	21,588.51
Gross Liabilities	548,545.54	541,036.68	357,954.76	548,545.54	357,954.76
Less: Inter Segment Eliminations	(142.39)	(46.04)	(227.47)	(142.39)	(227.47)
Total Liabilities	548,403.15	540,990.64	357,727.29	548,403.15	357,727.29



Notes

1. The above unaudited financial results, as reviewed by the Audit Committee of the Board, were approved and taken on record by the Board of Directors at their meeting held on 24th October 2016.
2. The Company has adopted Indian Accounting Standards (Ind AS) from 1st April 2016 with a transition date of 1st April 2015. The financial results have been prepared in accordance with Ind AS as prescribed under section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standard) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016. The financial results for the quarter and six months ended 30th September 2015 are also Ind AS compliant.
3. The format for unaudited quarterly results as prescribed in SEBI's circular CIR/CFD/CMD/15/2015 dated 30th November 2015 has been modified to comply with requirements of SEBI's circular dated 5th July 2016, Ind AS and Schedule III to the Companies Act, 2013.
4. Reconciliation of Net Profit for the quarter and six months ended 30th September 2015 as previously reported (referred to as IGAAP) vis-à-vis Ind AS is as below:

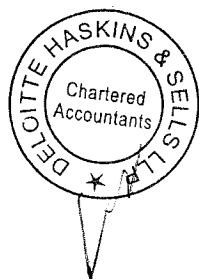
Particulars	Amount (₹ Mn)	
	Quarter ended 30-Sep-15	Six Months ended 30-Sep-15
Net Profit as per IGAAP	6,961.95	15,174.25
Effects of measuring financial instruments at fair value through profit & loss	558.84	793.64
Effects of inflation linked escalation on rental income / expense not requiring equalization over the lease term, hence reversed	239.80	514.91
Effects of measuring ESOP charge at Fair Value	(78.46)	(159.46)
Others	(14.99)	(77.88)
Deferred Tax impact on above changes	(271.20)	(423.38)
Net Profit as per Ind AS	7,395.94	15,822.08
Other Comprehensive Income	(41.41)	(72.64)
Total Comprehensive Income as per Ind AS	7,354.53	15,749.44

5. On 8th January 2013, Department of Telecommunications (DoT) issued demand notices towards one time spectrum charges:
 - for spectrum beyond 6.2 Mhz in respective service areas for retrospective period from 1st July 2008 to 31st December 2012, amounting to ₹ 3,691.30 Mn, and
 - for spectrum beyond 4.4 Mhz in respective service areas effective 1st January 2013 till expiry of the period as per respective licenses, amounting to ₹ 17,443.70 Mn.

In the opinion of Company, *inter-alia*, the above demands amount to alteration of financial terms of the licenses issued in the past. The Company had therefore, petitioned the Hon'ble High Court of Bombay, where the matter was admitted and is currently sub-judice. The Hon'ble High Court of Bombay has directed the DoT, not to take any coercive action until the matter is further heard. No effects have been given in the financial results for the above.

6. The listed Non-Convertible Debentures (NCD's) aggregating to ₹ 3,960 Mn have a pari-passu charge on the tangible fixed assets of the company. Additional details required with regards to the NCD's are as follows:

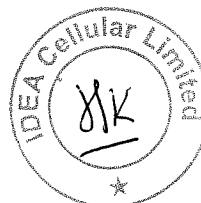
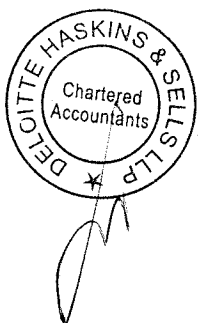
Nature of Instrument	Non-Convertible Debentures
Previous due date for Interest Payment	31 st October, 2015
Whether Interest was paid on the due date	Yes
Next due date for Interest Payment	1 st November, 2016
Current Credit Rating	CARE AA+
Previous Credit Rating (Previous upgrade in July 2015)	CARE AA
Due date for principal repayment	31 st October, 2019



7. Statement of Assets and Liabilities :-

₹ Mn

Particulars	As at 30-Sep-16 Unaudited
A ASSETS	
1 Non-current Assets	
(a) Property, Plant and Equipment	206,340.29
(b) Capital work-in-progress	9,646.54
(c) Intangible assets	481,593.74
(d) Intangible assets under development	5,519.75
(e) Financial Assets	
(i) Non-current investments	22,205.15
(ii) Others	4,857.27
(f) Other non-financial assets	14,930.36
Sub-total Non-current Assets	745,093.10
2 Current Assets	
(a) Inventories	637.77
(b) Financial Assets	
(i) Investments	32,159.87
(ii) Trade receivable	10,949.84
(iii) Cash and cash equivalents	260.71
(iv) Bank balance other than cash and cash equivalents	70.43
(v) Others	478.10
(c) Other non-financial assets	5,216.20
Sub-total current assets	49,772.92
3 Assets classified as held for sale	12.99
TOTAL – ASSETS	794,879.01
B EQUITY AND LIABILITIES	
1 Equity	
(a) Equity share capital	36,010.31
(b) Other equity	210,465.55
Sub-total Equity	246,475.86
2 Non-Current Liabilities	
(a) Financial liabilities	
(i) Long term borrowings	378,456.47
(ii) Others	17,777.19
(b) Long term provisions	3,555.94
(c) Deferred tax liabilities(net)	22,759.68
(d) Other non-financial liabilities	4,094.85
Sub-total non-current liabilities	426,644.13
3 Current Liabilities	
(a) Financial liabilities	
(i) Short term borrowings	966.50
(ii) Trade payable	34,484.40
(iii) Others	53,698.38
(b) Other non-financial liabilities	32,022.13
(c) Short term provisions	587.61
Sub-total current liabilities	121,759.02
TOTAL – EQUITY AND LIABILITIES	794,879.01

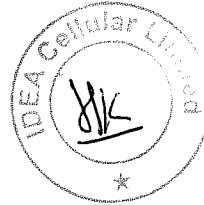


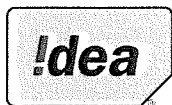
8. During the quarter, the Company has executed a Business Transfer Agreement to transfer the Tower Infrastructure Undertaking to its wholly owned subsidiary Idea Cellular Infrastructure Services Limited (ICISL). Pursuant to the above, net assets having book value of ₹ 4,864.58 Mn have been transferred for a consideration of 10,000 shares in ICISL.

For and on behalf of the Board of Directors of
IDEA CELLULAR LIMITED

Himanshu Kapania
Himanshu Kapania
Managing Director

Date : 24th October 2016
Place : Mumbai





Media Release

Mumbai –October 24, 2016

Idea Cellular announces un-audited Ind AS results for the Second Quarter (Q2) and Half year ended September 30, 2016

Highlights Standalone¹ Results -

- Revenue - Rs.93,002 million, EBITDA - Rs.28,401 million, PAT - Rs.43 million

	INR mn				
	Q2FY17	Q1FY17	H1FY17	H1FY16	YoY Change (H1)
Revenue - Established Service Areas ³	86,112	88,051	1,74,164	1,63,462	6.5%
Revenue - New Service Areas ⁴	6,890	6,815	13,705	11,207	22.3%
Total Revenue	93,002	94,866	1,87,869	1,74,669	7.6%
EBITDA - Established Service Areas ³	29,825	31,882	61,708	61,086	1.0%
EBITDA - New Service Areas ⁴	-1,424	-1,140	-2,564	-3,389	-24.3%
Total EBITDA	28,401	30,742	59,143	57,698	2.5%
EBITDA% - Established Service Areas ³	34.6%	36.2%	35.4%	37.4%	-1.9%
EBITDA% - New Service Areas ⁴	-20.7%	-16.7%	-18.7%	-30.2%	11.5%
EBITDA%	30.5%	32.4%	31.5%	33.0%	-1.6%
Depreciation & Amortisation	19,543	19,192	38,735	28,474	36.0%
EBIT	8,858	11,551	20,409	29,224	-30.2%
Interest and Financing Cost (Net)	8,753	9,224	17,977	5,919	203.7%
Dividend from Indus	-	3,623	3,623	-	
PBT	105	5,950	6,054	23,305	-74.0%
PAT (Standalone¹)	43	4,971	5,014	14,537	-65.5%
Cash Profit⁵ (Standalone)	19,407	25,209	44,616	50,476	-11.6%
Share of Profit from Indus & ABIPBL	1,057	1,035	2,092	1,968	6.3%
Deferred Tax on Undistributed earnings of Indus	-186	-179	-365	-334	9.1%
Other Comprehensive Income (net of Tax)	-14	-33	-48	-76	-37.4%
Total Comprehensive Income (Consolidated²)	900	2,171	3,071	16,095	-80.9%

The financial results for this Quarter (Q2FY17), H1FY17 and H1FY16 (restated) are based on Ind AS. The H1FY17 financial performance is not comparable with H1FY16, as the first half of Financial year 2016-17 results include a) Full impact of spectrum acquired by Idea in March 2015 (investment of Rs. 301.4 billion) and Feb 2014 (investment of Rs. 104.2 billion) auctions for renewal of spectrum in 9 service areas expired between December 2015 to April 2016 and new spectrum acquired for 3G and 4G services in multiple circles and b) Additional deferment in H1FY17 consequent to the change in terms regarding carry forward conditions of unused data entitlement in data packs.

Idea, is in the process of building world class mobile broadband services. The company is participating aggressively in the Digital India Mission – one of the country's largest infrastructure build-out programs. Idea is gearing to provide 'Wireless Broadband Access for a Billion Indians' in the shortest possible time span of 3-4 years (CY 2018 - 2019). The company has primarily completed its spectrum acquisition, procuring 823.4 MHz spectrum (overall spectrum holding of **890.6 MHz**) across 900, 1800, 2100, 2300 and 2500 MHz frequency bands in auctions during years 2010 to 2016, for a commitment of **Rs. 617 billion** (including Rs. 128 billion in October 2016 Auction) and intend to offer **Pan India Wireless Broadband**



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services (3G and/or 4G) from current 17 service areas latest by March 2017. 4G services will be expanded to 20 service areas from present 11 (**9 new 4G service areas** of Gujarat, Uttar Pradesh (West), Uttar Pradesh (East), Bihar & Jharkhand, Rajasthan, Mumbai, West Bengal, Assam and Jammu & Kashmir) and 3G services to 15 service areas from present 13 (2 new service areas of Bihar and Rajasthan).

In last 24 months, Idea has expanded its network sites by 63%, adding 83,276 network sites (2G+3G+4G), including nearly 3.5x increase in its Wireless Broadband sites (3G+4G) from 25,164 (Q2FY15) to 85,412 (Q2FY17), expanding wireless broadband population coverage to over 430 million Indians in 17 service areas. The company in the same period increased its OFC network by nearly 45% from 87,600 kms (Q2FY15) to 126,000 kms in Q2FY17. With the new Spectrum acquisition, the Gross Investment in Fixed Assets by Company has risen to nearly Rs. 1,015 billion (excluding October 2016 spectrum auction), an addition of over Rs. 450 billion in last 24 months. Monetisation of this front loaded large investment is inevitable in future. The Company spectrum portfolio post Oct'16 auction provides Idea the ability to roll out networks which can carry 15-20 times of current data traffic.

Comments Mr. Kumar Mangalam Birla, Chairman, Idea Cellular – “ABG is a strong believer in India’s growth story and Idea is committed to participate in PM Shri Narendra Modi’s ‘Digital India’ mission. Idea generated a strong Cash Profit of Rs. 44,616 million in H1FY17. It is gearing itself for the arrival of a tsunami of Mobile Broadband users as Idea expands its wireless broadband coverage to a billion Indians and supplements the company’s broadband capacity @ 15-20 times current data traffic on existing and new spectrum.”

Moving on to the Financial results

With increasing proportion of rural subscribers, the seasonal slowdown in the second quarter has followed past trends, resulting in voice minute contraction on sequential quarterly basis by 1.9% to 195.5 billion compared to 199.3 billion in Q1FY17. Consequently, Idea standalone revenue of Rs. 93,002 million is lower by 2% on sequential quarterly basis partially led by voice minutes decline and rest due to rate fall in mobile voice & data segment.

Due to competitive pressure on Voice business, Idea’s sequential Voice Revenue declined by 5.3% due to a) Voice realisation rate decline @ 3.4%, from 34.3p in Q1FY17 to 33.1p per minute in Q2FY17 b) fall in sequential Voice minutes. On Positive side there was an addition of 3.2 million new subscribers (VLR add Q2FY17) helping Idea customer base reach 186.4 million. The hyper competition in the industry is resulting in slow revenue growth trends, with Idea’s overall quarterly revenue growth on YoY basis at its lowest @7.2%.

Competitively, Idea continued to consolidate its Revenue Market Share (RMS), expanding it to 19.3% (Q1FY17), an increase of 0.6% compared to Q1FY16 and its Subscriber Market Share (on VLR) has improved to 20.1% (July 2016), an improvement of 1.3% over last 1 year.

As regards Mobile Data business, which presently is in high investment & low capacity utilization phase, Idea pursued a volume growth strategy resulting in, on a sequential quarterly basis a) 5 million mobile data user addition helping the data subscriber EoP to reach 54 million (30% of Idea’s EoP subscriber base) b) strong quarterly mobile data volume growth @15.4% to 107.4 bn MB in Q2FY17 (vs 93.1 bn MB in Q1FY17) but c) overall Data Realisation Rate (ARMB) fell by 11.2% from 21.1p in Q1FY17 to 18.7p per MB, limiting the sequential mobile data revenue growth to 2.5% only.



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The blended mobile data ARPU (2G+3G+4G) stands at Rs. 130 (vs. Rs 144 in Q2FY16) but data usage per subscriber is increasing, to 694 MB in Q2FY17 (vs. 615 MB in Q2FY16). The mobile data revenue contribution is now 21.9% of 'Service Revenue' while overall 'Non Voice Revenue' (including data) contribution has increased to 29.6% (vs. 27.9% in Q2FY16).

Idea mobile broadband service (3G+4G) adoption is steadily improving as a) highest ever 9 million Idea customers upgraded their existing 2G phones to 3G &/or 4G smartphones (5.1 million 4G upgrade), taking the overall smartphone count to 70.4 million (nearly 40% of Idea's EoP subscribers) b) In Q2FY17, 3.7 million smartphone owners started to use mobile broadband services and overall base increased to 30.7 million broadband users c) mobile broadband data volume (3G+4G) has grown exponentially @ 85.5% from 43.1 bn MB in Q2FY16 to 79.9 bn MB in Q2FY17 and d) 3.1 million customers are actively using Idea 4G services, out of 19.3 million 4G device owners in Idea's overall subscriber base.

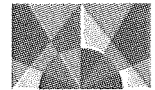
The company continued its aggressive mobile broadband network expansion program. Idea added 5,006 4G sites during the quarter, reaching to 24,945 4G sites, now covering 171 million Indians across nearly 2,400 towns and 7,500 villages in 10 service areas. Additionally, company expanded its 3G network by 9,236 sites reaching to 60,467 3G sites, now covering 377 million Indians across 4,100 towns and 73,000 villages in 13 service areas. These number are a clear testimony of Idea's ability to build and operate for high growth mobile broadband market.

In the recently concluded October 2016 Spectrum auction, Idea acquired 349.2 MHz of spectrum, including 149.2 MHz (2x74.6 MHz FDD) spectrum in frequency bands of 1800 MHz and 2100 MHz, expanding Idea mobile broadband coverage to Pan India and additional 200 MHz (TDD) spectrum in frequency bands of 2300 MHz and 2500 MHz to address the future requirement of capacity. Idea in this auction has expanded its spectrum portfolio by over 64%. Idea is now well equipped to offer 4G services on its own spectrum across 20 service areas, covering 94% of its revenue. More importantly, Idea now own two carriers of prime 1800 MHz frequency band in 7 out of 8 leadership circles (ex. Andhra Pradesh) & additional 1 - 3 carriers of capacity spectrum, signifying strong hedge of Idea's key Revenue and Profit generating markets.

On 3G spectrum, Idea was prudent & acquired 2100 MHz spectrum for 3G only in high population service areas of Bihar and Rajasthan, expanding Idea's capability to offer 3G services on its own spectrum to 15 circles. On overall basis, Idea now owns 64 broadband carriers (47 - 4G and 17 - 3G) and is strongly positioned to participate in the high potential growing mobile data segment. The total commitment for October 2016 Spectrum auction is Rs. 128 billion at less than 1% premium over DoT's reserve price. Idea has opted for Deferred Payment Option and on 20th October 2016 completed the upfront payment of Rs. 64 billion.

The DoT needs to be commended for addressing the spectrum needs of the operators by first ensuring that maximum spectrum was made available for telecom services, then putting all spectrum available with DoT for auction and harmonizing all liberalized non-contiguous spectrum blocks into contiguous blocks before the auction. Most importantly the speed at which the spectrum harmonization has been done post the recent auction is exceptional. These actions will go a long way in efficient utilization of spectrum in the country.

In Q2FY17, Idea Capex spend was Rs. 20 billion, largely funded from **Cash Profit of Rs. 19.4 billion**. The Company is gearing to expand its wireless broadband coverage using the spectrum won in recently concluded spectrum auction & plans to spend incremental equipment capex of Rs. 10 billion in FY17. With this, the capex guidance is revised from an earlier level of Rs. 65-70 billion to Rs. 75-80 billion. Idea's network now spreads to over 2,16,000 sites (1,30,633 - 2G sites, 60,467 - 3G sites, 24,945 - 4G sites) and 126,000 Kms of fibre, covering nearly 1 billion Indians for GSM services in nearly 400,000



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towns and villages and mobile broadband services reaching to 430 million Indians, across 17 service areas over 80,000 towns & villages.

The Higher Network running expenses due to accelerated expansion, increased subscriber acquisition & servicing cost, and multiple inflationary pressures resulted in overall operating cost increase, thereby Q2FY17 EBITDA grew only @1.8% (YoY) and stands at Rs. 28,401 million with EBITDA margin of 30.5% against Q2FY16 EBITDA margin of 32.2%.

The 'Depreciation and Amortization' charges of Rs. 19,543 million and 'Interest and Finance cost (net)' of Rs. 8,753 million for Q2FY17 reflects additional charge against Q2FY16 on account of a) renewal of 9 expired licenses & linked spectrum and acquisition of new spectrum for 3G and 4G b) Launch of 4G services in 10 service areas c) Introduction of 3G 2nd carrier on 900 MHz in Maharashtra & MP d) Launch of 3G services in Kolkata metro during Q3FY16. Therefore, inspite EBITDA growth, Idea standalone 'Profit after tax' (PAT) for Q2FY17 stands at Rs. 43 million against Rs. 6,759 million in Q2FY16.

The net debt as on 30th September, 2016 stands at Rs 364 billion, including all Deferred Payment obligation for Spectrum (excl. October 2016 auction commitment). The 'Net Debt' to 'Annualized Q2FY17 EBITDA' stands at 3.20. With adoption of Ind AS, the financials of Indus (Joint Venture) and ABIPBL (Associate) are consolidated at PAT level only. Accordingly, the consolidated Total Comprehensive Income (including 16% share from Indus & 49% from ABIPBL) stands at Rs. 900 million against Rs. 7,579 million in Q2FY16.

The preparatory work on Idea branded Digital Content Services is in full swing. Idea expects to launch its Idea branded Games services in Q3FY17 and 'Idea Movies & Music Services' & Messenger App in subsequent quarters.

Idea with last 8 years of strong track record of execution will always remain nimble and adaptive to emerging market conditions. The brand stands for reach, relevance and resilience. Idea in line with its stated mission of competitive and profitable growth, on strength of expanded spectrum portfolio and accelerated pan India infrastructure rollout remains confident to tap all emerging opportunities in rural mobile voice and broadband business.

Notes:

1. Idea Standalone represents Idea, and its subsidiaries. Effectively, this encompasses all operations, excluding Indus Towers (Indus) and Aditya Birla Idea Payments Bank Limited (ABIPBL).
2. Idea Consolidated represents Idea Standalone and proportionate consolidation of Indus (@16%) and Payments Bank (@49%) at PAT level.
3. Established Service Areas represent 15 service areas namely Maharashtra & Goa, Gujarat, Andhra Pradesh, Madhya Pradesh & Chhattisgarh, Delhi, Kerala, Haryana, Uttar Pradesh West & Uttaranchal, Uttar Pradesh East, Rajasthan, Himachal Pradesh, Punjab, Karnataka, Mumbai and Bihar service areas.
4. New Service Areas represent 7 service areas of Orissa, Tamil Nadu, J&K, Kolkata, West Bengal, Assam and North East.
5. Cash Profit is calculated as summation of PAT, Depreciation & Amortisation, charge on account of ESOPs and Deferred tax, for relevant period.
6. Figures for past periods have been regrouped, wherever necessary.

About Idea Cellular Ltd.

Idea Cellular is the third largest wireless operator in India with a Revenue Market Share of 19.3% (Q1FY17). Idea is listed on the National Stock Exchange (NSE), and the Bombay Stock Exchange (BSE) in India. Idea is part of the Aditya Birla Group, which is one of the largest business groups in India. The Aditya Birla Group is a conglomerate with operations in more than 30 countries. The Aditya Birla group has a history of over 50 years and has businesses in, among others, mobile telecommunications, metals and mining, cement, carbon black, textiles, garments, chemicals, fertilizers, life insurance and financial services industries.

Idea Cellular Limited - CIN L32100GJ1996PLC030976, Registered Office: Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382011, Gujarat, India

Tel: 91 79 6671 4000, Fax: 91 79 2323 2251. Web Site: www.ideacellular.com; E-mail: info@ideacellular.com