ITC Limited
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Enduring Value

27th March, 2020

The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

The General Manager
Dept. of Corporate Services
BSE Ltd.
P. J. Towers
Dalal Street
Mumbai 400 001

The Secretary
The Calcutta Stock Exchange Ltd.
7, Lyons Range
Kolkata 700 001

Dear Sirs,

Novel Coronavirus (COVID-19)

In the context of the situation arising due to spread of COVID-19 and the directives received from the Central & State Governments and local bodies, **we write to advise that the Company's factories manufacturing essential items like atta, noodles, biscuits, snacks, soaps, sanitisers etc. are operating partially with limited workforce.** Apart from the factories manufacturing essential items, as stated above, the Company has suspended operations at its factories and plant locations.

The Company is closely monitoring the situation and will decide on resumption of its operations based on further directives from the Government. The expected financial impact of the aforementioned suspension of operations is not ascertainable at this stage.

Further, **in order to provide relief to the vulnerable and most needy sections of society who have been harshly impacted by the pandemic and have faced significant disruption in their livelihoods, the Company is setting up a Contingency Fund of ₹ 150 crores**. For further details, please refer to the enclosed Press Release issued by the Company.

We would also advise that the Company has rolled out a slew of measures towards safety & wellbeing of its employees, including providing IT infrastructure & connectivity to enable them to 'Work from Home', maintaining highest standards of hygiene and promoting social distancing.

Due to the prevailing situation, this intimation is being filed under sd/-.

Yours faithfully,
ITC Limited

Sd/-
R. K. Singhi
Executive Vice President &
Company Secretary
Contact no.: +91 98310 29911

Encl: a/a

Enduring Value

Media Statement
March 27, 2020

ITC sets up Rs 150 crores COVID Contingency Fund for vulnerable sections of society

We are in the midst of an unprecedented situation as the world and India grapples with the threat of COVID 19. As corporate citizens, we in industry must lend our meaningful support to contain this pandemic. Such challenging circumstances indeed call for extraordinary measures. In line with ITC's credo of '*Nation First – Sab Saath Badhein*', that focusses on inclusive and sustainable progress, particularly of vulnerable sections many of whom reside in rural India, **ITC has geared its value-chain to lend support to the Government in its efforts to fight this threat to the people of India**.

Over the past few weeks several initiatives have been implemented in response to the crisis. We are now happy to announce that ITC is setting up a **Contingency Fund of Rs 150 crore** to address and manage the challenges arising out of this adversity. This fund will be utilised primarily to **provide relief to the vulnerable and most needy sections of society** who have been harshly impacted by the pandemic and have faced significant disruption in their livelihoods. In addition, the fund will collaborate with **District Authorities** to provide assistance to the **district health and rural healthcare eco-system** that reaches out to the weakest sections of society. Further, it is also envisaged that the resources under this fund will be channelised towards the **protection and well-being of the ground forces who are doing commendable work to reach medicines, groceries, other essential goods, sourcing of agri-commodities** and so on for people across the country during the lockdown, by providing protective personal gear and hygiene products to such frontline warriors.

In these trying times, it is critical to ensure adequate availability of essential food and hygiene products in the country. We are working with state authorities and local administration to ensure that manufacturing and distribution activities continue uninterrupted with bare minimum people. While we practice restraint and social isolation as a group, we will continue to ensure the safety and well-being of our employees, workforce and value chain partners. ITC is committed to support the Government's efforts and play its part in fighting this pandemic with compassion and resilience.

Copy forwarded, with compliments:

Nazeeb Arif
Executive Vice President &
Head, Corporate Communications
ITC Limited
Kolkata

cc: Securities Exchange Commission
Division of Corporate Finance
Office of International Corporate Finance
Mail Stop 3-9
450 Fifth Street
Washington DC 20549
U.S.A.

cc: Societe de la Bourse de Luxembourg
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