ITC Limited
Virginia House
37 J. L. Nehru Road
Kolkata 700 071, India
Tel. : 91 33 2288 9371
Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

Enduring Value

17th March, 2021

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Kind attn.: Mr. Sareesh Koroth, Chief Manager, Surveillance

Dear Sir,

News Clarification – 'ITC Share Price: BIG Breakout! Check what market experts say on this rally'

Reference is made to your letter no. NSE/CM/Surveillance/10498 dated 17th March, 2021 with respect to a news item which appeared on 'www.zeebiz.com' on the said date captioned "ITC Share Price: BIG Breakout! Check what market experts say on this rally".

We write to advise that the news item under reference is speculative in nature.

We draw your attention that if and when there is any material development with respect to the affairs of the Company, the Stock Exchanges are kept advised, pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Company's Policy for determination of materiality of events and information for disclosure to the Stock Exchanges.

Yours faithfully,
ITC Limited

(R. K. Singhi)
Executive Vice President &
Company Secretary