ITC Limited
Virginia House
37 J. L. Nehru Road
Kolkata 700 071, India
Tel. : 91 33 2288 9371
Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

Enduring Value

2nd April, 2020

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Kind attn.: Mr. Piyush Tanna, Chief Manager, Surveillance

Dear Sir,

News Clarification – 'ITC looks to add spice maker Sunrise Foods to its menu'

Reference is made to your letter no. NSE/CM/Surveillance/9196 dated 1st April, 2020 with respect to a news item which appeared on 'www.moneycontrol.com' captioned "ITC looks to add spice maker Sunrise Foods to its menu".

We write to advise that the Company, as part of its business strategy, is always exploring inorganic growth opportunities and enquiries received from the market participants are suitably evaluated. With respect to the captioned news item, we would like to inform that the Company has not entered into any exclusivity agreement for acquisition of Sunrise Foods Private Limited.

While on the subject, we draw your attention that if and when there is any material development with respect to the affairs of the Company, the Stock Exchanges are kept advised, pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Company's Policy for determination of materiality of events and information for disclosure to the Stock Exchanges.

Due to the prevailing situation, this intimation is being filed under sd/-.

Yours faithfully,
ITC Limited

Sd/-
R. K. Singhi
Executive Vice President &
Company Secretary
Contact no.: +91 98310 29911