

June 28, 2025

**BSE Limited**

Corporate Relationship Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai 400 001

**National Stock Exchange of India Limited**

Exchange Plaza, 5th Floor, Plot No C/1,  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051

**Scrip Code: 540735**

**Symbol: IRIS**

Dear Sir / Madam,

**Sub: Disclosure of Information under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 – Press Release.**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose a copy of the Press Release issued by the Company titled "**Goa Marks World MSME Day with Launch of IRIS Peridot MSME App: A Game-Changer for Small Businesses.**"

Kindly take the above on record.

Thank you.

For **IRIS Business Services Limited**

**Santosh Sharma**

Company Secretary & Compliance Officer  
(ICSI Membership No. ACS 35139)

Encl.: - As above

**IRIS Business Services Limited**

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## PRESS RELEASE

FOR IMMEDIATE RELEASE

Navi Mumbai, June 28, 2025

### **Goa Marks World MSME Day with Launch of IRIS Peridot MSME App: A Game-Changer for Small Businesses**

In a major step toward digitally empowering small businesses, the Department of Industries, Trade and Commerce, Government of Goa, launched the **IRIS Peridot MSME App** on **World MSME Day 2025 on 27<sup>th</sup> June 2025 at Panjim, Goa**. Developed in partnership with **IRIS Business Services Ltd.**, the app is designed to support MSMEs with real-time compliance updates, facilitate easy access to finance, government schemes, digital invoicing, and more.

The World MSME day celebration was graced with the presence of the **Hon'ble Chief Minister Shri Dr. Pramod Sawant, Industries Minister Shri Mauvin Godinho, Industries Secretary Shri Suneel Anchipaka, Director of Industries Shri Ashwin Chandru**, the Leadership of **Goa Chamber of Commerce and Industry (GCCCI)** and the vibrant entrepreneurial community along with the youth of Goa.

The IRIS Peridot MSME app was launched by **Hon'ble Chief Minister Shri Dr. Pramod Sawant** and **Industries Minister Shri Mauvin Godinho**, alongside the Secretary of Industries and Commerce **Shri Suneel Anchipaka** and **Shri K. Balachandran**, CEO of IRIS.

The **Hon'ble Chief Minister of Goa Shri Dr. Pramod Sawant**, reiterated the strength of Goa's people—especially its youth and women entrepreneurs—whose dedication is shaping the state's future beyond its well-known beaches. He highlighted that with the support of industries, the Government has begun embracing innovation, research, technology, and digitisation to uplift the MSME sector. The launch of the IRIS Peridot MSME app, he noted, will enhance ease of doing business in the state. Tools like the IRIS Peridot MSME app make it possible to reach small entrepreneurs in remote areas and support women entrepreneurs aspiring to start Self-Help Groups.

**Industries Minister Shri Mauvin Godinho** emphasized the importance of digital adoption for MSME growth. He noted that the IRIS Peridot MSME app is a tool that empowers small businesses to leverage technology for their development. The app also strengthens the government's ability to engage with MSMEs and Self-Help Groups, effectively bridging the gap between policy and grassroots implementation.

**Shri Suneel Anchipaka, Secretary of Industries**, highlighted the strategic significance of the initiative, noting that the MoU with IRIS will play a key role in strengthening Goa's MSME ecosystem. He explained that the app is designed to help MSMEs upskill, gain easier access to finance, improve receivables management, and connect more seamlessly with government services.

The IRIS Peridot MSME app goes beyond content by offering:



- Government scheme discovery and matching
- MSME TV for awareness and capacity-building
- E-invoicing and tools for accounting and compliance (coming soon)
- Access to finance and digital lending from reputed lenders (coming soon)
- A marketplace for visibility and growth (coming soon)

**Shri K. Balachandran**, CEO of IRIS, expressed pride in the collaboration:

*"IRIS is deeply committed to nurturing India's MSMEs through digital enablers. From compliance to credit to commerce, our platform helps MSMEs grow stronger. We're honoured to partner with the Government of Goa on this transformative journey."*

The **IRIS Peridot MSME App** is now live on the **Google Play Store** and **Apple App Store**. It is poised to become a one-stop digital solution that enables small businesses to thrive in a competitive economy.

**Contact:**

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