

Date: 29th June, 2022

To
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai-400051
NSE Symbol: IRISDOREME

Sub: Press Release
Ref: Disclosure under regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir / Madam,

With reference to above subject, please find enclosed herewith the press release dated 29th June, 2022.

Kindly take the same on your records.

Thanking You.

Yours faithfully,
For **Iris Clothings Limited**
IRIS CLOTHINGS LIMITED


Santosh Latha DIRECTOR
Managing Director
(DIN: 03585561)

Encl: As above

Iris Clothings Limited

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DOREME.in

Iris introduces B2B platform for wholesalers Accessories vertical launched

Howrah, India, June 29, 2022 - Iris Clothings Limited (NSE: IRISDOREME), a readymade garment company engaged in designing, manufacturing, branding, and selling garments for kids wear, launched its B2B platform for wholesalers and accessories line under the infant wear vertical.

Commenting on the Company's business developments Mr. Santosh Ladha, Managing Director of the Company said *"I am pleased to announce that we launched our B2B platform for wholesalers giving them real time access to our inventory and improving the overall turnaround time in the whole order to execution cycle. This is a significant milestone as it will improve our sales efficiency and reduce our inventory turnover days. Additionally, we also launched the accessories line under our infants vertical. Currently, we have delivered to 8-10 cities in India and will be targeting more cities in the quarters to come.*

Coupled with these developments, we continue to work on our B2C e-commerce platform that will be launched with a larger product portfolio from what we are selling today.

We believe our new product launches that have a large market opportunity combined with technological advancements to improve our efficiency and target customers, will give us a significant head start and set us for a good growth trajectory for the coming years."

About Iris Clothings Limited

Iris Clothings Limited is a fast-growing readymade garment company that is primarily engaged in designing, manufacturing, branding and selling garments for kids wear under its brand name DOREME in India. The Company delivers a broad range of affordable and good quality apparels for infants, toddlers and children in their pre-teens, serving both their indoor and outdoor requirements. It has been in operations for over 17 years and continues to add new product lines by employing the best-in-class technology across its value chain. For more information view www.irisclothings.in

If you have any questions or require further information, please feel free to contact:

IR Team at Iris Clothings Limited

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Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.