Date : 22nd June, 2026

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block
Bandra- Kurla Complex, Bandra(E)
Mumbai- 400051
NSE Symbol: **IRISDOREME**

Sub: Press Release
Ref : Disclosure under regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please Find enclosed herewith the press release dated 22nd June, 2026.

We Request you to kindly take this on records.

Thanking You,
Yours faithfully,
For IRIS Clothings LImited

Santosh Ladha
Digitally signed by Santosh Ladha
Date: 2026.06.22 10:33:22 +05'30'

Santosh Ladha
Managing Director
(DIN : 03585561)

Encl : As Above

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DOREME

Iris Clothings Enters Quick Commerce with one of India's Dominant Quick Commerce Players

Strengthening Omnichannel Reach and Customer Accessibility

Howrah, India, June 22, 2026 – Iris Clothings Limited (NSE: IRISDOREME), a readymade garment company engaged in designing, manufacturing, branding, and selling garments for kids wear, has announced its entry into the **Quick Commerce segment**. The Company's products will initially be available across Bengaluru and Hyderabad, marking a strategic expansion of its omnichannel distribution platform.

Building on its strong foundation of distributor-led sales, Exclusive Brand Outlets (EBOs), and its recently launched Direct-to-Consumer (D2C) platform, it continues to strengthen its market presence through high-growth retail channels. The addition of Quick Commerce enhances the Company's ability to reach consumers across multiple touchpoints while further improving accessibility, convenience, and brand visibility.

The move is particularly significant given the **gifting-led** nature of the kidswear category, where purchase decisions are often immediate and occasion-driven. As one of the fastest-growing segments within India's retail landscape, Quick Commerce is rapidly transforming consumer purchasing behaviour and emerging as a powerful demand-generation channel. By leveraging Quick Commerce platform, Iris Clothings is well positioned to capitalize on this structural shift and unlock incremental growth opportunities.

Commenting on the update, Mr. Santosh Ladha, Managing Director of Iris Clothings Limited said: *"Our entry into Quick Commerce represents a significant milestone in Iris Clothings' growth journey and reflects our commitment to building a robust, future-ready distribution ecosystem. With our presence now spanning traditional retail, EBOs, D2C, and Quick Commerce, we have established a **diversified omnichannel platform** capable of serving consumers across every **major purchase touchpoint**. This initiative strengthens our market reach, enhances brand visibility, and positions us to participate in one of the most compelling growth opportunities within the Indian retail sector. We believe Quick Commerce will serve as an important lever in driving customer acquisition, accelerating brand penetration, and supporting long-term value creation"*

About Iris Clothings Limited

Founded in 2004 and headquartered in Howrah, West Bengal, Iris Clothings Limited is a publicly listed company engaged in the design, manufacturing, branding, and distribution of children's apparel. With seven in-house manufacturing facilities and two warehousing units, the company operates a fully integrated model — allowing scale, speed, and quality control across product categories. Iris Clothings serves over 140 distributors and has a strong retail presence in 26 states across India. In addition to DOREME, the company has developed multiple brand verticals and continues to focus on affordable fashion innovation. Iris Clothings Limited has been listed on NSE since 2018.
For FY26, the company has reported Total Income of ₹1,909 Mn, EBITDA of ₹294 Mn and Net Profit of ₹162 Mn.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

If you have any questions or require further information, please feel free to contact:

IRIS CLOTHINGS LIMITED	**Iris Clothings Limited** Santosh Ladha santosh.ladha@irisclothings.in +91 98300 63066