

Date: 21st April, 2023

To
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai-400051
NSE Symbol: **IRISDOREME**

Sub: Press Release

Ref: Disclosure under regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir / Madam,

With reference to above subject, please find enclosed herewith the press release dated 21st April, 2023.

Kindly take the same on your records.

Thanking You.

Yours faithfully,
For Iris Clothings Limited

SANTOSH Digitally signed by
SANTOSH LADHA
H LADHA Date: 2023.04.21
13:40:23 +05'30'

Santosh Ladha
Managing Director
(DIN: 03585561)

Encl: As above

Iris Clothings Limited

103/24/1, Foreshore Road, Howrah 711 102, India
+91 33 2637 3856 / 2640 4674 | info@irisclothings.in
CIN: L18109WB2011PLC166895

Iris Clothings successfully launched Disney designed apparels across India

Company had signed Licensing agreements with UTV Software Communications Pvt. Ltd. (“Disney”) in November 2022

Howrah, India, April 21, 2023 - Iris Clothings Limited (NSE: IRISDOREME), a readymade garment company engaged in designing, manufacturing, branding, and selling garments for kids wear, has successfully launched and dispatched apparels designed with Disney characters across India.

Commenting on this significant event Mr. Santosh Ladha, Managing Director of the Company said: *“Our sample launch of kids’ apparels designed with Disney and Marvel movie characters in January 2023 received an impressive response. This was evident from the large orders we received from distributors across India. I am pleased to share that we successfully dispatched our first batch of orders of T-shirts designed with Mickey characters to states such as Rajasthan, Maharashtra, Gujarat, and Delhi, among others. These newly designed apparels will be sold in the premium category under our own brand DOREME.*

Two more apparel categories with these new designs are currently in the manufacturing stage and will be launched by Q1FY24. The ongoing quarter will also mark the launch of apparels designed with Marvel movie characters. In the upcoming months, we will launch these apparels on our D2C website www.doreme.in as well. We foresee tremendous demand for these newly designed apparels, and we expect this to contribute significantly to our total revenues in FY24. Going forward, our focus will be towards leveraging this opportunity and executing on our order pipeline.”

About Iris Clothings Limited

Iris Clothings Limited is a fast-growing readymade garment company that is primarily engaged in designing, manufacturing, branding, and selling garments for kids wear under its brand name DOREME in India. The Company delivers a broad range of affordable and good quality apparels for infants, toddlers, and children in their pre-teens, serving both their indoor and outdoor requirements. It has been in operations for over 17 years and continues to add new product lines by employing the best-in-class technology across its value chain. For more information view www.irisclothings.in

If you have any questions or require further information, please feel free to contact:

IR Team at Iris Clothings Limited

Santosh Ladha
Iris Clothings Limited
P: +91 33 2979 0289
E: santosh.ladha@irisclothings.in

Sonia Keswani/Vikash Verma
Ernst & Young LLP
P: +91 8017393854
E: sonia.keswani@in.ey.com
E: vikash.verma1@in.ey.com

Registered Office

103/24/1,
Foreshore Road,
Howrah - 711 102

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.