



insecticides
(INDIA) LIMITED

Ref: IIL/SE/2026/1605/01

Date: May 16, 2026

The Manager

Listing Compliance Department BSE Limited (Through BSE Listing Centre) Scrip Code: 532851	Listing Compliance Department National Stock Exchange of India Limited (Through NEAPS) Symbol: INSECTICID
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Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch

Dear Sir / Madam,

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, details with respect to the product launch are disclosed as under:

S. No.	Name of Product	Date of Launch	Category of Product	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international)
1	GRANUVIA™	May 16, 2026	Insecticide for Paddy	Domestic Market	-

A press release of the same is enclosed to this intimation and will also be made available on the Company's website at www.insecticidesindia.com

You are requested to take the above information on your record.

Thanking You,
For Insecticides India Limited

(Sandeep Kumar)
Company Secretary & CCO

Encl: As above



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Press Release

Insecticides (India) Limited launches revolutionary product GRANUVIA™

A Future Ready Solution for Stem Borer and BPH Control in Paddy

New Delhi, May 16, 2026: Insecticides (India) Limited (IIL) today announced the launch of GRANUVIA™, a next-generation, future-ready insecticide in India. GRANUVIA™ is designed to provide long-duration control of brown plant hopper (BPH) up to 60 days from days of application, recommended application window 30-35 Days after transplanting, along with up to two weeks of protection against stem borer (for dead heart management) — two of the most damaging pests affecting paddy crop.

Pest infestations continue to significantly impact rice productivity across India. Last year, early and prolonged outbreaks of brown plant hopper affected millions of acres across multiple states, forcing farmers to undertake at least two to three rounds of intervention to manage the pest. In severe cases, BPH can lead to yield losses ranging from 20% to 60%.

Similarly, stem borer remains a major yield-limiting pest, typically causing 10% to 30% crop damage. Under severe infestations, losses can be even higher due to the formation of “dead hearts,” which severely affects plant health and productivity.

Commenting on the launch **Mr. Rajesh Kumar Aggarwal, Managing Director**, Insecticides (India) Limited, said, “With rising pest pressure and changing climatic conditions, farmers need reliable and easy-to-use solutions. The launch of GRANUVIA™ introduces next-generation solution designed to deliver consistent, long-term pest control while improving overall crop health and productivity. Addressing persistent challenges from key pests such as brown plant hopper and stem borer, GRANUVIA™ provides sustained protection across critical growth stages.”

Mr. Dushyant Sood, Chief Marketing Officer, Insecticides (India) Limited added, “This product has been developed by Corteva Agriscience, and will be exclusively supplied to Insecticides (India) Limited under its brand name of GRANUVIA™. It is positioned as a future-ready solution for modern rice farming based on the its novel action to control BPH and Stem borer. With its advanced technology, superior value delivery, proven field performance and farmer-friendly application, GRANUVIA™ is set to strengthen pest management practices and support improved productivity in India’s paddy cultivation.”



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Mr. Manoj Singh Bhandari, GM & Crop Manager for Paddy, highlighted GRANUVIA™ as a future-ready solution for future-ready farmers. Its advanced granular formulation ensures ease of application, reduces overall application costs, and minimizes the number of sprays required to manage brown plant hopper (BPH) through its long-duration control. Farmers have been seeking such practical solutions to effectively manage BPH—products that align with their existing application practices while lowering both cost and effort. GRANUVIA™ addresses these needs, offering a convenient and efficient alternative to repeated interventions. This approach helps farmers safeguard yields, enhance crop vigor and achieve more reliable harvest outcomes, even amid increasing pest pressure and climate variability.

GRANUVIA™ is recommended for application at 30–35 days after transplanting, a critical stage when paddy crops are most vulnerable to pests. Its simple broadcasting method, compatible with common farmer practices (mixing with sand or urea), makes GRANUVIA™ a distinctive solution. It provides up to 60 days of long-duration control against brown plant hopper (BPH) and also helps farmers manage stem borer (dead heart for up to two weeks) during this crucial growth stage.

We have conducted rigorous field days for GRANUVIA™ to demonstrate its efficacy to the farmers, where they participated in large numbers and were excited to see the effective control of stem borer and brown plant hopper (BPH), higher tillering that leads to improved crop density, and greener, healthier crops with enhanced vigor.”

GRANUVIA™ is a registered Trade Mark of Corteva Agriscience India Pvt. Limited (www.corteva.com/in) / its affiliates.

About Insecticides (India) Limited (IIL)

Insecticides (India) Ltd. (IIL) is one of India’s leading crop protection and Nutrition company. IIL boasts of an impressive product portfolio consisting of 21+ technical products and 125+ formulation products. With its popular “TRACTOR BRAND” range of solutions, a trusted choice among farmers nationwide, IIL has fostered a strong and enduring bond with the farming community. The company is fully integrated with two technical synthesis plants, six formulation plants (including one EOU) and a biological plant under toll arrangement, allowing for seamless operations across R&D, technical synthesis, formulation, and comprehensive marketing & extension activities.

Collaborations with international research giants like Corteva Agriscience, USA, OAT Agrio Co. Ltd., Japan and Nissan Chemical Corporation, Japan, alongside four R&D centers (including a

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GLP-certified research facility in Chopanki), showcase our commitment to bring the latest international technology for the farmers.

IIL foundation, an initiative by IIL, is involved in imparting knowledge to farmers regarding modern agricultural practices to improve their crop productivity.

IIL has connect with 40,00,000+ farmers, 70,000+ dealers, 8,500+ distributors. IIL today stands a frontline runner in the crop protection industry, having great R&D capabilities and technical expertise to provide farmers with effective and innovative solutions.