



22nd December, 2012

National Stock Exchange of India Limited

Hand Delivery

Exchange Plaza,
Plot No. C / 1, G Block,
Bandra - Kurla Complex,
Bandra (East), Mumbai - 51.

Bombay Stock Exchange Limited

Hand Delivery

Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Dear Sir / Madam,

Sub: Commencement of Commercial Operations of our new Multiplex Cinema Theatre situated at Amanora, Pune.

Pursuant to Clause 36 of the Listing Agreement, we wish to inform you that the Commercial Operation of our new Multiplex Cinema Theatre situated at Amanora Park Town, 2nd Floor, East Blok, Hadapsar, Pune - 411 028, having 8 screens and 1865 seats commenced from today, i.e., Saturday, 22/12/2012.

INOX is now present in 27 cities with 43 multiplexes, 171 screens and 47,036 seats.

This is for the information of your members.

Thanking you.

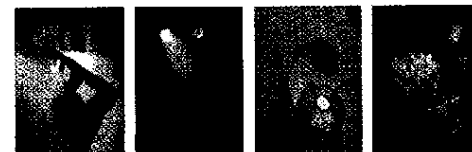
Yours faithfully,
For Inox Leisure Limited

Miket Shashikant Bahuva
Deputy Company Secretary
& Senior Manager - Legal

INOX LEISURE LTD.

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INOX unveils its largest multiplex in Pune at Amanora Town Centre

Pune, 22 December 2012: INOX Leisure Ltd (INOX) today launched its 2nd multiplex in Pune at the Amanora Town Centre, Hadapsar. This is the largest multiplex of INOX with eight screens and a capacity of 1865 seats. All 8 screens are equipped with the latest state-of-the-art 2K digital projection systems for enhanced movie viewing experience. INOX additionally brings in its signature lounge INSIGNIA to Pune which will cater to its guests for a luxury movie viewing experience.

Mr. Alok Tandon – CEO, INOX Leisure Ltd. said, “Our first multiplex was launched in Pune at Bund Garden Road in 2002 and exactly after a decade, it's a pleasure to be back with our largest multiplex. With this remarkable development, we ensure that our guests in Pune will continue to come to INOX for the superior movie watching experience and enjoy our hospitality. We are also highly pleased that this new multiplex is now part of a historic move by INOX where all screens across the country are being equipped with top-of-the-line 2K, DCI compliant digital projectors”, he adds.

INOX at Amanora Town Centre will screen a mix of Hindi, English, Marathi, Tamil and Telugu movies besides movies in other Indian languages, all under one roof. REFUEL, the in-house brand of theatre food, serves an extended menu of flavored popcorn, hot and cold snacks, beverages and a variety of combo meals. Guests at INSIGNIA lounge will enjoy gourmet food with personalized service and hospitality. Staff trained in Ushering, Box Office, Concessions and Housekeeping ensure an overall comfortable and pleasant experience. In addition to these facilities, a high standard of hygiene and security within the multiplex coupled with world-class comfort provides an unparalleled movie viewing experience.

The movies showcased in the opening week are Dabangg 2 (Hindi), Talaash (Hindi), Khiladi 786 (Hindi), Rise of the Guardians - 3D (English), The Hobbit: An Unexpected Journey - 3D (English), Life of Pi - 3D & 2D (English), Karma Yodha (Malayalam), Neethaane En Ponvasanthan (Tamil) and Saarojharu (Telugu).

Nationally, INOX has 43 multiplexes & 171 screens in 27 cities.

LIVE THE MOVIE only at INOX!

For further information, please contact:

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