

12th June 2015



To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai - 400 001

The Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400 051

Stock Code: 532706

Stock Code: INOXLEISUR

Dear Sir / Madam,

Sub: Commencement of Commercial Operations of Two exclusive Insignia Recliner Screens with lounge at Bund Garden Road, Pune.

Pursuant to Clause 36 of the Listing Agreement, we wish to inform you that the Company has commenced Commercial Operation of two exclusive Insignia Recliner Screens with lounge at Bund Garden Road, Pune, having 66 seats from today i.e. Friday, 12th June, 2015.

INOX along with Satyam Cineplexes Limited is present in 96 multiplexes & 374 screens in 52 cities and a total seating capacity of 98,848 across India.

Thanking you,

Yours faithfully,
For Inox Leisure Limited


Miket Shashikant Bahuva
Company Secretary &
General Manager - Legal

INOX LEISURE LTD.

5th Floor, Viraj Towers, Next to Andheri Flyover, Western Express Highway, Andheri (East), Mumbai 400 093, India.
Tel (91 22) 4062 6900 • Fax (91 22) 4062 6999 • E: contact@inoxmovies.com • www.inoxmovies.com

Registered Office : ABS Towers, Old Padra Road, Vadodara 390 007 • Tel (91 265) 6198111 • Fax (91 265) 2310312 • CIN: L92199GJ1999PLC044045



INOX ADDS TWO EXCLUSIVE INSIGNIA RECLINER SCREENS WITH LOUNGE AT BUND GARDEN ROAD, PUNE

BUTLER SERVICE, CHEFS WITH DELIGHTFUL DISHES AND MOCKTAILS TO ENLIVEN EXPERIENCE

Pune, 12 June 2015: Watching movies will now be an enriching experience for the people of Pune with INOX adding two exclusive recliner INSIGNIA screens at its flagship Bund Garden Road property. The addition underlines the commitment of INOX to provide the best of luxurious services to its guests.

These two state-of-the-art auditoriums will have super luxurious all leather recliners. As the movie-goers enjoy this delightful experience of movie-watching, they will also have the opportunity of savouring a world class spread of food offerings through elaborate counters serving various speciality items including pastas, pancakes, waffles and mushroom on toast. There will also be mini meals to add to the movie-goers' choice. Highly experienced chefs will ensure a top quality and mouth-watering food and beverage experience. This will be topped by a butler service inside the auditorium with button for on call service, on each seat.

There will be a variety of beverages on offer as well. For people to have the complete dining experience there is an exclusive lounge with sofa seats for guests to unwind before and after a movie.

Speaking of the latest INSIGNIA additions, Mr. Alok Tandon, CEO, INOX Leisure Ltd. said, "It is our constant endeavour to provide the best of facilities to movie-goers. The addition to our Bund Garden property of the INSIGNIA recliner screens with the added provision of personally catered service and delightful food is a testament to our commitment and dedication to creating the ultimate entertainment experience for everyone in Pune.

"INSIGNIA is sure to make watching movie at INOX a memorable experience for all Puneites.

The movies showcased in INSIGNIA in the opening week are Hamari Adhuri Kahani, Jurassic World and Dil Dhadakne Do. INOX offers a mix of Hindi, English and regional movies, all under one roof.

About INOX Leisure Ltd

INOX currently operates 96 cinemas with 374 screens in 52 cities, making it a truly Pan India multiplex chain.

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For INOX LEISURE LIMITED



MIKET SHASHIKANT BAHUVA
COMPANY SECRETARY &
GENERAL MANAGER - LEGAL

For easy and convenient ticket booking, INOX offers online booking on www.inoxmovies.com. It has also launched its own ticketing app for iPhones and Android smartphones.

LIVE THE MOVIE only at INOX!

For further information, please contact:

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For INOX LEISURE LIMITED
M. Shashikant Bahuva

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COMPANY SECRETARY &
GENERAL MANAGER - LEGAL