

NATIONAL STOCK EXCHANGE OF INDIA LIMITED

Exchange Plaza, Bandra Kurla Complex,
Mumbai – 400 051

September 15, 2021

Dear Sir/ Madam,

Sub: Press Release

The press release titled '**Unveiling Infosys Equinox: Digital Commerce Platform Driving Human-Centric and Memorable Omnichannel Shopping Experiences**' was filed on September 9, 2021 with all the exchanges where the Company is listed. Due to a technical glitch, the above referred press release did not get successfully filed with the National Stock Exchange of India Limited. Accordingly, the same is being re filed now. Kindly take the press release on record.

Thanking you,

Yours sincerely,
For **Infosys Limited**



A.G.S. Manikantha
Company Secretary



PRESS RELEASE

Unveiling Infosys Equinox: Digital Commerce Platform Driving Human-Centric and Memorable Omnichannel Shopping Experiences

API-first, microservices-based, headless, cloud-native platform evolved from Skava Commerce

Bengaluru, India – September 9, 2021: [Infosys](#) (NSE, BSE, NYSE: INFY), a global leader in next-generation digital services and consulting, today launched Infosys Equinox to help enterprises securely deliver hyper-segmented, personalized omnichannel commerce experiences for B2B and B2C buyers. The platform's future-ready architecture offers unprecedented flexibility for enterprises to pick and choose out-of-the-box microservices and pre-built experiences to build curated digital journeys that enhance their digital commerce or launch it grounds-up in a matter of weeks. Infosys Equinox also brings together best-of-breed service, product, platform and industry capabilities from Infosys, and its partners, in an integrated ecosystem. This delivers end-to-end commerce-as-a-service for enterprises to drive results, throughout the purchase lifecycle, that shoppers care about. Infosys Equinox is used by several leading global enterprises in retail, CPG, telecom, manufacturing, automotive and media, and helps drive \$15B+ in annual eCommerce gross merchandise value.

Infosys Equinox helps businesses transform their digital commerce across marketing, merchandizing, e-commerce, store operations, supply chain and customer service through its four offerings: Infosys Equinox Microservices, Infosys Equinox Commerce, Infosys Equinox Experiences, and Infosys Equinox Marketing. It delivers:

Customer experience excellence

Infosys Equinox facilitates closer consumer-brand interactions by enabling brands to deliver unique customer journeys that take advantage of emerging social, chat, voice, and augmented reality commerce channels. The platform blends digital experiences with physical ones to deliver more satisfying phygital and contactless shopping. Creating multi-sites adapted for multiple languages and currencies, with deeply localized features and real-time promotions is very convenient with the platform's simplified business user tooling and workflows – requiring no changes to the application code or configuration.

Scale and flexibility to match shopper demands

With its industry-leading cloud-native, microservices-based, API-first architecture, Infosys Equinox is the only digital commerce platform that brands will need to meet the evolving expectations of consumers. The platform offers a rich repository of mutually exclusive and collectively exhaustive microservices that can



easily integrate with an existing or new platform to deliver headless commerce capabilities. These microservices enable various commerce models used by enterprises including B2B, B2C, B2B2C, D2C, C2M, online marketplaces and digital malls. With its superior technology architecture, this 'any-cloud' platform builds upon leading open-source technologies, and is designed for high performance, availability and security that is best-in-class.

Relevance through innovation

Infosys Equinox's integrated ecosystem of capabilities, spanning from experience to operations, lets enterprises deepen customer relevance throughout the commerce value chain. Ranging from perceptive experience design by WONGDOODY, to optimized retail execution with Infosys TradeEdge, the platform puts the shopper at the center of the enterprise's commerce strategy. With Infosys Equinox, businesses can also deploy segment-specific, user experience innovations on-demand.

Karmesh Vaswani, Executive Vice President & Global Head Consumer, Retail & Logistics, Infosys, said, "With the customer experience landscape evolving every week, companies can't afford to get into a 'set it-forget it' mode. It will take embracing a human-centric approach to create distinctive shopping experiences that match the pulse of consumers. Infosys Equinox makes this less of a struggle. It offers commerce-as-a-service to engage with both B2B and B2C shoppers through one platform that has 50+ percent greater speed-to-market than any other solution when it comes to adding new microservices or starting a new commerce presence. Infosys Equinox provides the perfect balance between agility and adaptability and is a great way for leaders to cement their advantage and for challengers to up their commerce play."

Businesses, the world over, are taking advantage of Infosys Equinox and industry experts attest to its value.

Eric Nelson, Chief Information Officer North America, The Kraft Heinz Company, said "Infosys Equinox serves us as a digital hub powering over 250 of our global brand sites, B2B ecommerce and recipe sites, as well as direct-to-consumer (D2C) initiatives. We are able to launch new brand sites in as little as 3 to 5 days. The platform also supports our hyper-personalization initiatives and distills real-time insights for our marketing programs. With Infosys Equinox, we at Kraft Heinz are well set to offer richer, more personalized, and meaningful experiences to our consumers."

Prasad Gankanda, Chief Operating Officer, Young Living, said "You 'reap what you sow' is in our DNA here at Young Living. We know that a bountiful harvest is the result of months of hard work. With Infosys Equinox, we planted the seeds of our new e-commerce platform, and now with the platform and the Infosys team's dedication, we are finally harvesting. Thank you for helping to transform Young Living, and bringing us into the modern age of e-commerce."



"B2C and B2B organizations face immense challenges to succeed in today's digital economy. Customers' expectations are sky-high, eCommerce competition is fierce, and an explosion of commerce channels and touchpoints have all raised the bar on omni-channel experiences for every online merchant. The COVID-19 crisis has also accelerated the shift of transactions from offline to online," said **Jordan Jewell, Research Director for IDC's Digital Commerce Program**. "Headless/API-first digital commerce has emerged as an architectural paradigm to help merchants deliver more engaging commerce experiences across every channel and touchpoint their customers are on. Infosys Equinox was architected cloud-natively as a headless commerce platform with the purpose of enabling B2C and B2B organizations to overcome the challenges of modern commerce and grow."

For a quick overview of Infosys Equinox, please click on: https://www.youtube.com/watch?v=pBaJ_jcmlGo.

Please watch the Infosys Equinox logo reveal video here: <https://www.youtube.com/watch?v=RDPEp-as1nE>

To read more about Infosys Equinox, please visit: <https://www.infosysequinox.com/>

About Infosys

Infosys is a global leader in next-generation digital services and consulting. We enable clients in more than 50 countries to navigate their digital transformation. With over four decades of experience in managing the systems and workings of global enterprises, we expertly steer our clients through their digital journey. We do it by enabling the enterprise with an AI-powered core that helps prioritize the execution of change. We also empower the business with agile digital at scale to deliver unprecedented levels of performance and customer delight. Our always-on learning agenda drives their continuous improvement through building and transferring digital skills, expertise, and ideas from our innovation ecosystem.

Visit www.infosys.com to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

Safe Harbor

Certain statements in this release concerning our future growth prospects, financial expectations and plans for navigating the COVID-19 impact on our employees, clients and stakeholders are forward-looking statements intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding COVID-19 and the effects of government and other measures seeking to contain its spread, risks related to an economic downturn or recession in India, the United States and other countries around the world, changes in political, business, and economic conditions, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental



fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry and the outcome of pending litigation and government investigation. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2021. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

For more information contact PR_Global@Infosys.com