

April 3, 2013

Mr. Amit Gupta
Company Secretary
INFO EDGE (INDIA) LTD
GF-12A, 94, Meghdoot Building,
Nehru Place
New Delhi-110019
Tel No: 011-4140592/93/94

Dear Sir,

Sub: Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 13(1) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

In accordance with Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 13(1) and 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, we wish to inform you that the holdings of below-mentioned schemes of HDFC Mutual Fund in "Info Edge (India) Limited" (the Company) as at close of business hours on **April 2, 2013** was **5.34%** of paid up equity share capital of the said Company (Paid up Equity Share Capital being Rs. 10,91,810,240/- comprising 109,181,024 equity shares of Rs.10/- each).

Scheme Name	No. of Shares Held	% of Total Paid – Up Capital of the Company
HDFC Equity Fund	3,907,526.00	3.58
HDFC Prudence Fund	1,927,106.00	1.77
Total	5,834,632.00	5.34

In compliance with Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith the prescribed format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed.

In compliance with Regulation 13(1) and 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please also find attached herewith the prescribed **Form A** giving details of acquisition of 5% or more shares or voting rights in a listed company.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited


Dinesh Bhakade
Senior Manager – Compliance
Encl: As above
CC:

1. Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Kurla Complex
Bandra (E)
Mumbai – 400 051.
Tel.: 022- 2659 8190/
Fax: 022- 2659 8191

2. Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 023.
Fax: 022-2272 1919

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments

Compliance Department: 3rd Floor, Mistry Bhawan, 122, Backbay Reclamation, Dinshaw Vachha Road, Churchgate, Mumbai - 400 020.
Tel.: 6631 6333 Fax: 6658 0203 Website: www.hdfcfund.com

Registered Office: Ramon House, 3rd floor, H.T. Parekh Marg, 169, Backbay Reclamation, Churchgate, Mumbai 400 020.