



Ind-Swift Laboratories Limited

(A Recognised Export House)

Regd. Office : S.C.O. 850, Shivalik Enclave, NAC, Manimajra, Chandigarh - 160 101
Phones : ++ 91 - 172-2730503, 2730920, Fax ++ 91 - 172 - 2730504, 2736294
E-mail : info@indswiftlabs.com Website : www.indswiftlabs.com
CIN No. L24232CH1995PLC015553



Ref: ISLL:CH:2024

Date: 23rd September, 2024

**The President
Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street,
Mumbai 400 001**

**The Vice President,
Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor
Plot No. C/2, G-Block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051**

BSE Scrip Code: 532305

NSE Symbol: INDSWFTLAB

SUBJECT: INTIMATION OF PRESS RELEASE

Ref: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulation”).

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release dated September 23, 2024 titled ‘**Ind Swift Laboratories Limited inaugurates new marketing office at Nehru Place, New Delhi.**’

You are requested to kindly take the same on record.

Thanking You

For **IND-SWIFT LABORATORIES LTD.**

**PARDEEP VERMA
VP-CORPORATE AFFAIRS &
COMPANY SECRETARY**

Encl: a/a





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PRESS RELEASE

Ind Swift Laboratories Limited inaugurates a new marketing office at Nehru Place, New Delhi.

In line with our strategic objective to establish and strengthen our position in the formulations business both **Ethical** and **Generics**, the Company has set up a new state-of-the-art marketing office at The Great Eastern Centre, Nehru Place, New Delhi, 110019, IN.

This office will be the central hub for all operations related to our Ethical Pharmaceutical Business, encompassing critical functions such as **Marketing, Business Development, HR, New Product Development, Admin, and Medical Affairs**. Our goal is to create a cohesive and highly functional environment that aligns with our mission to recapture slot in **India's top pharmaceutical companies**.

The Delhi office is specifically designed to lead and drive marketing efforts for our Ethical Pharma Business and manage field sales force. By investing in this infrastructure and expanding our operational capabilities, we are positioning ourselves to capture a larger market share in India's burgeoning pharmaceutical sector.

At the heart of this initiative is a 14-member core team comprising of seasoned industry experts, marketing professionals, and product development specialists. This team will work on planning, executing, and managing marketing strategies that are pivotal for our business growth.

The team supporting the marketing initiative include:

1. **Mr. Vivek Mishra**, Vice President, Ethical Business – spearheading overall business strategy, execution, and market growth.
2. **Mr. Priyanshu Tyagi**, Group Product Manager – leading product management and market positioning.
3. **Mr. Arvind**, AGM, Medico-Marketing, Medical Affairs, Medical Training – ensuring compliance, medical communication, and training of our field force.
4. **New Product Development Team** – focusing on the introduction of innovative pharma solutions tailored to India's healthcare needs.
5. **Learning & Development Team** – responsible for continuous training and capability building of our workforce.
6. **Generic Business Team** under the leadership of **Mr. Viren Nagar**, VP-Generic Business.

Commitment to Long-Term Value Creation

At Ind Swift Laboratories Ltd, we are committed to delivering long-term value to our investors by driving consistent growth. The opening of the Marketing office at Delhi shall be a major milestone on our Journey towards achieving market leadership in the pharmaceuticals market.