



October 18, 2013

The Manager, Listing Department, Bombay Stock Exchange Limited, Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai 400 001 Tel No.: 22721233 Fax No.: 22723719/ 22723121/ 22722037/ 22722041/ 22722061 BSE Scrip Code: 532636	The Manager, Listing Department, The National Stock Exchange of India Ltd., Exchange Plaza, 5 Floor, Plot C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai 400 051 Tel No.: 2659 8235 Fax No.: 26598237/ 26598238 NSE Symbol; INDIAINFO
--	--

Dear Sir,

Subject: Press Release

We enclose herewith press release as issued by the Company on October 17, 2013 for your information.

Kindly take the same on record and oblige.

Thanking You,

Yours faithfully,

For India Infoline Limited


Sunil Lotke



Company Secretary & Compliance Officer

email: sunil.lotke@indiainfoline.com

Encl: a/a

India Infoline Ltd.

Corporate Office - IIFL Centre, Kamala City, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013 Tel: (91-22) 4249 9000 • Fax: (91-22) 4060 9049

Regd. Office - IIFL House, Sun Infotech Park, Road No. 16V, Plot No. B-23, MIDC, Thane Industrial Area, Wagle Estate, Thane - 400 604 Tel: (91-22) 2580 6650 • Fax: (91-22) 2580 6654

E-mail: mail@indiainfoline.com • Website: www.indiainfoline.com

Press Release
For immediate publication

Mumbai, India
October 17, 2013

Mr Keki Dadiseth joins the Advisory Board of India Infoline Group

Mr Keki Dadiseth, former Chairman of Hindustan Unilever Limited ("HUL") and former Director of Unilever Plc and Unilever NV, today joined the Advisory Board of India Infoline Group.

Welcoming Mr Dadiseth to the Advisory Board of IIFL Group, Mr Nirmal Jain, Chairman, India Infoline Limited said, "IIFL Group is honoured to welcome Mr Keki Dadiseth. He has an impeccable professional track record with one of the most respected organizations in the world. Our group will benefit from his vast experience in building brands and developing distribution to reach out to under-served and un-served locations."

Mr Dadiseth is a Fellow of the Institute of Chartered Accountants of England & Wales and had joined Hindustan Lever Ltd in 1973 as Manager in Audit department. He became Chairman of HUL in 1996. He was appointed Director on the Board of Unilever Plc and Unilever NV in May 2000 and served with distinction till his retirement in 2005. In India, Mr Dadiseth is associated with various industry, educational, management and medical bodies. He is a Trustee of the Ratan Tata Trust and Chairman of the Managing Committee, Breach Candy Hospital Trust. He is on Boards of The Indian Hotels Company, Britannia Industries, Piramal Healthcare, Siemens, ICICI Prudential Life Insurance, ICICI Prudential Asset Management Trust, Godrej Properties, JM Financial Services. He is also a Director on the Board of Indian Business School.

He is a Non-Executive Chairman of Omnicom India, a Member of the International Advisory Board of Fleishman-Hillard Inc and a Member of the Strategic Advisory Board of Atos India. He is also the Chairman of the Convening Board of Marsh & McLennan Companies, India and a member of the Audit Committee of Prudential Asia, based in Hong Kong. He is currently on the India Advisory Boards of Accenture India and PricewaterhouseCoopers.

IIFL Group constituted an Advisory Board last year with a view to benefit from the advice of eminent professionals from diverse fields. The other members of the Advisory Board of IIFL Group include luminaries from various fields like law, banking, financial services and government. The Advisory Board meets 4-5 times a year and advises the Group on corporate strategy, capital allocation and risk management processes.

Other members of the Advisory Board include:

Mr Keki Mistry is the Vice Chairman & Chief Executive Officer of HDFC Limited. Mr. Mistry began his career with AF Ferguson & Co., a renowned Chartered Accountancy Firm, followed by short stints with Hindustan Unilever Limited and Indian Hotels Company Limited. Besides being on the board of several HDFC group companies, Mr. Mistry is also on the Board of other reputed public limited companies like IL&FS, Sun Pharmaceuticals and Torrent Power.

Mr. Ashok Jha, IAS (Retd.), served as the Finance Secretary of the Government of India. Mr. Jha held crucial positions in India's State and Central Government apparatus. For about two years, Mr. Jha was in the Finance

Ministry first as Secretary, Economic Affairs and later as Finance Secretary, while continuing his former role. Mr. Jha was India's alternate Governor in the World Bank and the Asian Development Bank. Prior to working with Finance Ministry, Mr. Jha served as the Secretary, Department of Industrial Policy and Promotion and headed Foreign Investment Promotion Board (FIPB).

Mr Sat Pal Khattar, a prominent lawyer, is the founder of Khattar Wong & Partners, one of the largest law firms in Singapore, and the Chairman of Khattar Holdings, a private investment firm. Among the many portfolios that he holds, Mr. Khattar is the Chairman of the Singapore Business Federation, and Co-chairman of the Singapore-India Partnership Foundation. He was awarded with the prestigious Padma Shri award by Government of India in 2011.

Mr Somasekhar Sundaresan is an eminent Corporate Lawyer. He heads the Securities Law practice of M/s J Sagar Associates, Advocates and Solicitors. Mr. Somasekhar is a permanent invitee to the executive committee of FICCI and is an active member of its Capital Markets Committee. He was also a member of the Takeover Regulations Advisory Committee constituted by SEBI.

Mr S Venkatachalam, a Chartered Accountant by profession, worked with Citibank India for over three decades. He is currently the Chairman of the Board of Directors of Oracle Financial Services Software Limited. He also serves on the boards of State Bank of India, Equifax Credit Information Services Private Limited and Canara Robeco Asset Management Company Limited.

About IIFL

IIFL (India Infoline group), comprising the holding company, India Infoline Ltd (NSE: INDIAINFO, BSE: 532636) and its subsidiaries, is one of the leading players in the Indian financial services space. IIFL offers advice and execution platform for the entire range of financial services covering products ranging from Equities and derivatives, Commodities, Wealth management, Asset management, Insurance, Fixed deposits, Loans, Investment Banking, Govt bonds and other small savings instruments. It owns and manages the website, www.indiainfoline.com, which is one of India's leading online destinations for personal finance, stock markets, economy and business.

IIFL won 'Best Customer Service in Financial Markets' award organized by FranchiseIndia. Mr Nirmal Jain, our Chairman has also received the 'Entrepreneur of the Year' award at the 10th Franchise India Awards, 2012. IIFL has received 'Best Equity Broking House with Global Presence' at the D&B Equity Broking Awards 2012 as well as for 2011. IIFL Wealth was awarded 'Best Wealth Management House – India' at The Asset Triple A Investment Awards, 2012 as well as for 2011. IIFL has also been awarded as the 'Best Broker in India, 2011', by FinanceAsia and the 'Best Equity Broker of the Year, 2011' by Bloomberg UTV. A forerunner in the field of equity research, IIFL's research is acknowledged by none other than Forbes as 'Best of the Web' and '...a must read for investors in Asia'. IIFL research is available not just over the Internet but also on international wire services like Bloomberg, Thomson First Call and Internet Securities where it is amongst one of the most read Indian brokers.

A network of close to 3,672 business locations spread over close to 900 cities and towns across India facilitates the smooth acquisition and servicing of a large customer base. All our offices are connected with the corporate office in Mumbai with cutting edge networking technology. The group caters to a

customer base of over a million customers, over a variety of mediums viz. online, over the phone and at our branches.

For further information please contact:

Ms Shraddha Kamat Investor Relations India Infoline Ltd D : (+91) 22 4060 9268 E-mail: shraddha.kamat@indiainfoline.com	Mr Nikhil Mansukhani Adfactors PR M : (+91) 98335 52171 M : (+91) 98205 31932 E-mail: nikhil.mansukhani@adfactorspr.com
--	---