

November 06, 2025

BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 <u>BSE Scrip Code: 539056</u>	National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 <u>NSE Scrip Symbol: IMAGICAA</u>
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Dear Sir/ Madam,

Sub.: Press Release - Financial Results

Ref.: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed herewith a copy of the Press Release on Unaudited Financial Results of the Company for the quarter and half year ended September 30, 2025.

You are requested to take the same on records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited

Reshma Poojari

Company Secretary & Compliance Officer

Encl: as above



Imagicaaworld Entertainment Limited

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Corporate Identity Number (CIN): L92490MH2010PLC199925 - Website: www.imagicaaworld.com - Email: contactus@imagicaaworld.com



Imagicaaworld Entertainment Limited

Imagicaaworld Enters Family Entertainment Center (FEC) segment in collaboration with International Phygital Indoor Park , first of its kind in India

Mumbai, 6th November 2025 – Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA), India's largest amusement & Water Park company, announced today its un-audited financial results for the second quarter and half year ended September 30th, 2025.

Q2FY26 Performance Highlights :

- Revenue stood at **Rs. 41.8 crore** compared to **Rs. 40.0 crore** in the previous year, reflecting a **growth of 4.6%**
- Footfalls of **2.25 lakh** were recorded, impacted by heavy and prolonged rains starting mid- May
- Average Revenue Per User (ARPU) increased to **Rs. 1,299** from **Rs. 1,153** a year ago, a growth of **13%**, led by a continued strategic focus on enhancing non-ticketing revenues, including food & beverage, merchandise, and experiential offerings
- Hotel segment saw a 17% growth in revenues to **Rs 13 crore**, and occupancy jumped to **65%** v/s **57%** in Q2 FY25

Key Updates:

- Enters into the FEC segment in India with strategic partnership with Hello Park to bring – the world's largest chain of immersive phygital play parks for children in India. The partnership grants Imagicaa Next, a wholly owned subsidiary of Imagicaaworld Entertainment **exclusive rights to introduce Hello Park in India**, reinforcing its vision to bring next-generation entertainment-cum-learning experiences to the country.
- During the quarter, the Company received approvals from Board of Directors and Shareholders for acquisition of 100% equity in Malpani Parks Ahmedabad Private Limited (MPAPL) at cost of Rs 75 crores, for securing land ownership for the development of India's largest waterpark near Ahmedabad.
- Received Environmental Clearance from authorities for construction of Entertainment Destination at Sabarmati Riverfront in Ahmedabad, allowing the project to move to the implementation phase.



Commenting on the Q2 FY26 performance, Jai Malpani, Managing Director, Imagicaaworld Entertainment Limited said,

"Our performance for the quarter remains strong, despite this being a seasonally softer period for the industry. We expect a robust H2 driven by pent-up demand and improving footfalls. We continue to invest in enhancing the guest experience across our parks, which is resulting in higher satisfaction and an increasing share of repeat visitors.

Further, our recently announced partnership with Hello Park secures exclusive rights to introduce phygital entertainment experiences for children in India. Indoor family entertainment remains a significantly underpenetrated segment and aligns well with our portfolio. This partnership expands our consumer offering and positions us uniquely with a diversified entertainment ecosystem. It expands our customer base with in-city offering through a scalable asset-light model.

We remain confident in our growth trajectory and are committed to delivering world-class, safe, and memorable experiences for our guests. With a strengthened portfolio, improving demand outlook, and focused execution, we believe we are well-positioned to drive sustained value creation in the coming future."

About Imagicaaworld Entertainment Limited

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) owns and operates India's leading theme and water parks, including Imagicaa, WetnJoy, Sai Teerth, and Aqua Imagicaa at various locations. The company offers a wide range of exciting experiences, from thrilling rides and water slides to spiritual attractions, catering to families and tourists of all ages. Imagicaaworld is committed to providing world-class entertainment across its parks.

For more information, contact:

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Investor Relations: Strategic Growth Advisors

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Safe Harbour statement:

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.