

March 10, 2025

<b>The Manager, Listing Department, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. BSE Scrip Code: 532636</b>	<b>The Manager, Listing Department, The National Stock Exchange of India Ltd., Exchange Plaza, 5<sup>th</sup> Floor, Plot C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai 400 051. NSE Symbol: IIFL</b>
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**Subject: Press Release-IIFL Rebrands Seven Existing Branches into All Women Staffed 'Shakti' Branches on Women's Day**

Dear Sir/Madam,

Pursuant to Regulation 30 & other applicable regulations of the Securities Exchanges Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Press Release stating "rebranding of Seven Existing Branches into All Women Staffed 'Shakti' Branches on Women's Day".

The same has also been made available on the website of the Company, i.e. [www.iifl.com](http://www.iifl.com).

Kindly take above on record and oblige.

Thanking You,

For IIFL Finance Limited

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**Samrat Sanyal**  
**Company Secretary & Compliance Officer**  
**ACS-13863**  
**Email Id: [csteam@iifl.com](mailto:csteam@iifl.com)**  
**Place: Mumbai**

*Encl: as above*

**CC:**  
India International Exchange (IFSC) Limited  
The Signature, Building No. 13B, GIFT SEZ,  
GIFT City, Gandhinagar, Gujarat - 382355



**IIFL Finance Limited**

Press Release

For Immediate Publication

Mumbai, India

March 10, 2025

## **IIFL Finance Rebrands Seven Existing Branches into All Women Staffed ‘Shakti’ Branches on Women’s Day**

**IIFL Finance**, one of India’s largest non-banking financial companies, has rebranded seven existing branches into all women staffed ‘Shakti’ branches on the occasion of Women’s Day. The seven rebranded branches are located across the Delhi National Capital Region and Mumbai Metropolitan Region, underscoring IIFL Finance’s commitment to empowering women in financial services.

‘Shakti’ branches celebrate the strength and resilience of women who drive social and economic change in their communities. These branches will cater to all borrowers and offer financial literacy programs tailored for female entrepreneurs.

These seven ‘Shakti’ branches, staffed entirely by women will provide employment opportunities to female professionals, thereby bolstering diversity, equity and inclusion (DEI). Beyond financial services, these branches will offer skill development programs designed to support women entrepreneurs in scaling their businesses.

Women business owners are a vital force in India’s economy and form a significant segment of IIFL Finance’s customer base. Shakti branches reaffirm IIFL Finance’s commitment to extending credit and financial resources to small, unbanked, and underbanked borrowers with focus on women entrepreneurs. Women’s Day is the perfect occasion to introduce this initiative.



With a focus on financial inclusion, IIFL Finance serves millions of customers nationwide, primarily from underserved communities operating across India.

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