

Date: February 11, 2015

The Manager
Department of Corporate Services
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

The Manager
The National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No- C/1, G Block,
Bandra Kurla Complex
Bandra
Mumbai- 400 051

The Secretary
The Calcutta Stock Exchange Association Ltd
7, Lyons Range
Kolkata- 700 001

Re : Commencement of Commercial Production of Top Loader Washing Machines

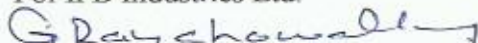
Dear Sirs,

Please be informed that Mass Production of Top Loader Washing Machines will start from Feb 12, 2015 in our Goa factory. The trial/ batch production has already started from January 28, 2015 and imports have been stopped.

By April 2015 different capacities will be introduced across India ranging from 6.5 Kg to 9.5 Kg Machines which we hope will lead to significant increase in sales.

Yours faithfully

For IFB Industries Ltd.



G Ray Chowdhury
Company Secretary