ADITYA BIRLA

IDEA Cellular

29th April, 2015

To,

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Fax No. 022-22722037/39/41/3121

Dear Sirs,

Ref: "Idea Cellular Limited" (Scrip Code: 532822)

Sub: Allotment of 3,27,379 equity shares of Rs.10/- each under Employee Stock Option Scheme, 2006 and Employee Stock Option Scheme, 2013

With reference to the captioned subject, we wish to inform you that the Nomination and Remuneration Committee has at its Meeting held on 28th April, 2015 allotted 3,27,379 Equity Shares of Rs.10/- each to the Option Grantees, pursuant to the exercise of Stock Options granted under the Company's Employee Stock Option Scheme, 2006 (ESOS-2006) and Employee Stock Option Scheme, 2013 (ESOS-2013).

Further, please note that post the said allotment, the Equity Share Capital of the Company stands increased to 3,59,81,71,806 equity shares of Rs.10/- each aggregating to Rs. 35,98,17,18,060/-.

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,

For **Idea Cellular Limited**

Pankaj Kapdeo
Company Secretary