



March 26, 2015

The National Stock Exchange of India Limited,
"Exchange Plaza",
Bandra – Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

Sub: Updates – Auction of Spectrum

Ref: "Idea Cellular Limited" (Symbol: IDEA)

Please find enclosed herewith the release being issued to the media relating to the recently concluded Auction of Spectrum conducted by the Department of Telecommunications, Ministry of Communications and Information Technology.

The above is for your information and dissemination to the members.

Thanking you,

Yours sincerely,
For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj", with a horizontal line underneath.

Pankaj Kapdeo
Company Secretary

Encl: As above

