



13th February, 2014

To,
The National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

Sub: Grant of "Stock Options" and "Restrcted Stock Units" under Employee Stock Option Scheme – 2013
Ref: "Idea Cellular Limited" (Symbol: IDEA)

The ESOS Compensation Committee of the Board of Directors of the Company has passed a resolution through circular dated 11th February, 2014 for:

- (i) Grant of 1,85,65,428 Stock Options ("**Options**") to the eligible Employees of the Company, under the "Employee Stock Option Scheme-2013" (ESOS-2013), at an exercise price of Rs. 126.45 per Option, each Option being convertible into one Equity Share of the Company upon vesting; and
- (ii) Grant of 81,05,587 Restricted Stock Units ("**RSU**") to the Eligible Employees of the Company, under the "Employee Stock Option Scheme-2013" (ESOS-2013), at an exercise price of Rs. 10/- per RSU, each RSU being convertible into one Equity Share of the Company upon vesting.

Subject to the Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999 and the terms of the ESOS — 2013, the Options shall vest in 4 equal annual installments commencing from end of first year from the date of grant and all RSUs shall vest after end of third years from the date of the grant, both if which shall be exercisable within a period of 5 years from the date of vesting.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,
For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary



Idea Cellular Ltd,
5th Floor "Windsor", Off C.S.T. Road, Kalina,
Santacruz (East), Mumbai 400 098, India

Telephone: + 91 95940 04000
Fax + 91 95940 03182

Website www.ideacellular.com
E mail info@idea.adityabirla.com