



July 8, 2015

The National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sirs,

Sub: Intimation regarding date of Board Meeting (Clause 41)
Ref: "Idea Cellular Limited" (Symbol: IDEA)

Pursuant to Clause 41 of the Listing Agreement, we wish to inform you that a meeting of the Board of Directors of Idea Cellular Limited ("the Company") will be held on Tuesday, the 21st day of July, 2015, inter alia, to consider and take on record the Un-audited Financial Results of the Company for the first quarter ended June, 30, 2015.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from July 1, 2015 to July 23, 2015 (both days inclusive).

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo", written over a horizontal line.

Pankaj Kapdeo
Company Secretary

