



August 23, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

This has reference to clarification sought about the news flashed on CNBC TV 18 on August 23, 2016, about "Idea Cellular exploring options for strategic deal with Vodafone; Idea, Vodafone in exploratory talks for potential merger".

In this regard, we would like to inform that, the said news item is absolutely untrue and preposterous.

The above is for your information and dissemination to the public at large.

Thanking you,

Yours truly,
For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo".

Pankaj Kapdeo
Company Secretary

