

ADITYA BIRLA



IDEA Cellular

1/12

January 24, 2011

To,
The National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

**Sub: Publication of Un-audited Results for the third quarter ended
31st December, 2010 (Clause 41)**

Ref: "Idea Cellular Limited" (Symbol: IDEA)

Pursuant to Clause 41 of the Listing Agreement, please find attached herewith Un-audited Financial Results of the Company for the third quarter ended 31st December, 2010, together with the Limited Review Report of the Statutory Auditors thereon.

The aforesaid results have been taken on record by the Board of Directors of the Company at their meeting concluded just now.

Kindly acknowledge the receipt.

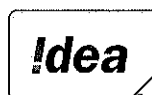
Thanking you,

Yours truly,

For Idea Cellular Limited

**Pankaj Kapdeo
Company Secretary**

Encl: As above



Idea Cellular Ltd,
5th Floor "Windsor", Off C.S.T. Road, Kalina,
Santacruz (East), Mumbai 400 098, India

Telephone: + 91 95940 04000
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E mail Info@Idea.adityabirla.com

LIMITED REVIEW REPORT

The Board of Directors,
Idea Cellular Limited

1. We have reviewed the accompanying statement of "Unaudited Financial Results for the Quarter ended 31-December-2010" (the Statement) of **Idea Cellular Limited** ("the Company") for the quarter and nine months ended December 31, 2010. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial results based on our review.
2. We conducted our review of the statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the statement is free of material misstatement.
3. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly we do not express an opinion.
4. Based on our review, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with Accounting Standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.
5. Further, we also report that we have traced the number of shares as well as the percentage of shareholdings in respect of the aggregate amount of public shareholdings and the number of shares as well as the percentage of shares pledged/encumbered in respect of the aggregate amount of promoter and promoter group shareholding in terms of Clause 35 of the Listing Agreements from the details furnished by the Management and the particulars relating to the undisputed investor complaints from the details furnished by the Registrars.

For Deloitte Haskins & Sells
Chartered Accountants
(Registration No. 117 366W)

Hemant M. Joshi
Partner
Membership No: 38019
Mumbai: January 24, 2011

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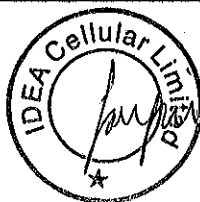
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IDEA CELLULAR LIMITED
Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011
Unaudited Financial Results for the Quarter ended 31-December-2010

(₹ in Lacs, except per share data)

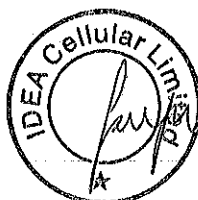
Particulars	Quarter ended		Nine months ended		Year ended
	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Mar-10 Audited
Net Sales / Income from Operations	392,718	298,702	1,116,576	863,834	1,185,024
Other Operating Income	187	1,204	2,182	1,784	4,553
TOTAL REVENUE	392,905	299,906	1,118,758	865,618	1,189,577
Increase / (Decrease) in stock in trade *	-	-	-	-	-
Consumption of raw material *	-	-	-	-	-
Cost of Trading Goods	2	-	2	3	3
Personnel Expenditure	18,764	15,897	53,817	43,346	56,989
Network Operating Expenditure	117,095	87,051	350,464	251,182	343,942
Licence & WPC charges	45,288	32,944	129,485	97,067	129,448
Roaming & Access Charges	63,561	43,860	179,421	125,351	174,529
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	54,834	41,056	139,721	107,724	154,107
Depreciation & Amortisation	48,775	38,815	142,924	110,882	155,120
Other Expenditure	16,307	11,819	42,874	33,246	44,565
TOTAL EXPENDITURE	364,626	271,442	1,038,708	768,801	1,058,703
PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX	28,279	28,464	80,050	96,817	130,874
Other Income	-	-	-	3,169	6,631
PROFIT BEFORE FINANCE CHARGES AND TAX	28,279	28,464	80,050	99,986	137,505
Finance and Treasury Charges (Net)	5,716	3,356	20,010	11,619	20,632
PROFIT BEFORE TAX	22,563	25,108	60,040	88,367	116,873
Provision for Taxation (Net of MAT credit)	457	4,094	1,172	9,251	11,507
NET PROFIT AFTER TAX	22,106	21,014	58,868	79,116	105,366
Paid up Equity Share Capital (Face value Rs. 10 per share)	330,156	310,010	330,156	310,010	329,984
Reserves excluding Revaluation Reserve					811,295
EPS for the period (Rupees)					
- Basic	0.67	0.68	1.78	2.55	3.39
- Diluted	0.67	0.68	1.78	2.55	3.38
Public Shareholding					
- Number of Shares			1,751,089,833	1,579,649,495	1,749,382,404
- Percentage of Shareholdings			53.04%	50.95%	53.01%
Promoters and promoter group shareholding					
a) Pledged/Encumbered					
- No. of shares			-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)			0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the Company)			0.00%	0.00%	0.00%
b) Non-encumbered					
- No. of shares			1,550,455,388	1,520,445,714	1,550,455,388
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)			100.00%	100.00%	100.00%
- Percentage of shares (as a % of the total share capital of the Company)			46.96%	49.05%	46.99%

* These items are not applicable



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<div>  <div> IDEA CELLULAR LIMITED Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011 Unaudited Financial Results for the Quarter ended 31-December-2010 </div> </div>					
Segmental Reporting (₹ In Lacs)					
Particulars	Quarter ended		Nine months ended		Year ended
	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Mar-10 Audited
Segment Revenue					
Net Sales / Income from each segment					
Mobility	394,418	298,668	1,121,557	865,081	1,186,701
Long distance	53,040	34,873	144,726	81,761	121,487
Total	447,458	333,541	1,266,283	946,842	1,308,188
Less: Inter Segment Eliminations	(54,740)	(34,839)	(149,707)	(83,008)	(123,164)
Net sales / Income from operations	392,718	298,702	1,116,576	863,834	1,185,024
Segment Results					
Profit / (Loss) before Finance Charges and Tax from each segment					
Mobility	3,361	11,025	14,964	65,304	82,723
Long distance	24,918	17,439	65,086	34,682	51,320
Profit before Finance Charges and Tax	28,279	28,464	80,050	99,986	134,043
Add: Unallocable Income					3,462
Less: Finance & Treasury Charges (Net)	5,716	3,356	20,010	11,619	20,632
Profit before tax	22,563	25,108	60,040	88,367	116,873
Capital Employed					
(Segment assets - Segment liabilities)					
Mobility			1,694,430	1,121,159	1,254,891
Long distance			136,950	55,156	71,906
Unallocated			374,552	959,494	494,131
Total			2,205,932	2,135,809	1,820,928

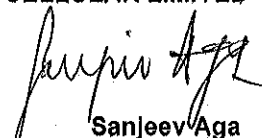


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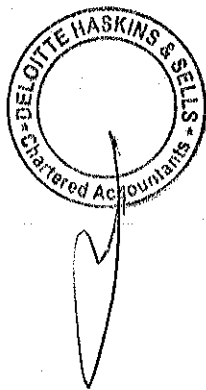
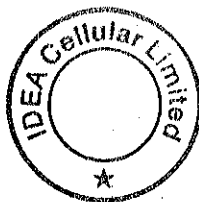
Notes

1. The above unaudited financial results, as reviewed by the Audit Committee, were approved and taken on record by the Board of Directors at their meeting held on 24th January, 2011. Limited Review, as required under Clause 41 of Listing Agreement, has been carried out by the Statutory Auditors.
2. The status of investors' complaints is as under:
Opening – 0, Received – 59, Resolved – 59, Closing – 0
3. Results for the corresponding periods have been restated to include the effects of the scheme of Arrangement for merger into the Company, of the de-merged telecom operations including Unified Access Services License of Bihar (including Jharkhand) Service area of Aditya Birla Telecom Limited (ABTL), a wholly owned subsidiary along with certain assets and liabilities without any consideration, with an appointed date of 1st April 2009, which became effective in March 2010.
4. Figures for the current period are not comparable with that of the corresponding period due to the merger of Spice Communications Limited effective 1st March 2010.
5. Previous period's figures have been regrouped and rearranged wherever necessary.

For and on behalf of Board of Directors of
IDEA CELLULAR LIMITED


Sanjeev Aga
Managing Director

Date: 24th January 2011
Place: Mumbai



LIMITED REVIEW REPORT ON CONSOLIDATED FINANCIAL RESULTS

The Board of Directors,
Idea Cellular Limited

1. We have reviewed the accompanying statement of "Unaudited Consolidated Financial Results for the Quarter ended 31-December-2010" (the Statement) of **Idea Cellular Limited** ("the Company"), **its subsidiaries and joint venture** (collectively referred as "the Group") for the quarter and nine months ended December 31, 2010. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial results based on our review.
2. We conducted our review of the statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the statement is free of material misstatement.
3. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and, accordingly, we do not express an opinion.
4. The Statement includes the results of the following entities:
 - a. Idea Cellular Limited (ICL) (Holding Company)
 - b. Idea Cellular Services Limited ((100% subsidiary of ICL)
 - c. Idea Cellular Infrastructure Services Limited (100% subsidiary of ICL)
 - d. Aditya Birla Telecom Limited (ABTL) (100% subsidiary of ICL)
 - e. Swinder Singh Satara & company Limited. (100% subsidiary of ICL)
 - f. Carlos Towers Limited (100% subsidiary of ICL)
 - g. Idea Cellular Towers Infrastructure Limited (100% subsidiary of ABTL)
 - h. Indus Towers Limited (Joint Venture of ABTL)
5. We did not review the financial results of Indus Towers Limited, whose financial results reflect the Group's share of Income from operations of Rs. 27,614 lakhs and profit after tax of Rs. 2,219 lakhs for the quarter ended December 31, 2010 and Income from operations of Rs. 80,344 lakhs and profit after tax of Rs. 4,397 lakhs for the nine months ended December 31, 2010. These financial results and other financial information have been audited by another auditor whose report has been furnished to us, and our report on the quarterly financial results, to the extent they have been derived from such interim financial statements is based solely on the report of such another auditor.
6. Based on our review and read with our comments in paragraph 5 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with Accounting Standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies has not disclosed the information required to be

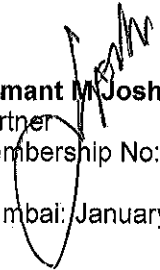


Deloitte Haskins & Sells

disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges including, the manner in which it is to be disclosed, or that it contains any material misstatement.

7. Further, we also report that we have traced the number of shares as well as the percentage of shareholdings in respect of the aggregate amount of public shareholdings and the number of shares as well as the percentage of shares pledged/encumbered in respect of the aggregate amount of promoter and promoter group shareholding in terms of Clause 35 of the Listing Agreements from the details furnished by the Management and the particulars relating to the undisputed investor complaints from the details furnished by the Registrars.

For Deloitte Haskins & Sells
Chartered Accountants
(Registration No. 117 366W)


Hemant M. Joshi
Partner
Membership No: 38019

Mumbai, January 24, 2011

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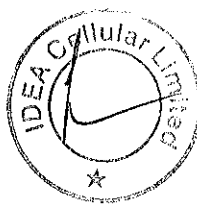
Idea**IDEA CELLULAR LIMITED**

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011
 Unaudited Consolidated Financial Results for the Quarter ended 31-December-2010

(₹ Lacs, except per share data)

Particulars	Quarter Ended		Nine Months Ended		Full Year Ended
	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Mar-10 Audited
Net Sales / Income from Operations	395,259	313,582	1,123,969	907,889	1,239,788
Other Operating Income	302	1,365	2,881	2,039	4,920
TOTAL REVENUE	395,561	314,947	1,126,850	909,928	1,244,708
Increase / (Decrease) in stock in trade *	-	-	-	-	-
Consumption of raw material *	-	-	-	-	-
Cost of Trading Goods	957	745	2,794	2,219	3,048
Personnel Expenditure	20,721	17,843	59,419	48,928	64,507
Network Operating Expenditure	99,360	79,366	301,858	230,562	312,697
Licence & WPC charges	45,288	34,523	129,485	101,405	134,681
Roaming & Access Charges	63,561	45,328	179,421	129,373	180,013
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	53,438	42,411	135,825	111,405	158,175
Depreciation & Amortisation	59,254	51,305	174,013	144,824	201,491
Other Expenditure	17,411	13,317	46,502	37,677	50,872
TOTAL EXPENDITURE	359,990	284,838	1,029,317	806,393	1,105,484
PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX	35,571	30,109	97,533	103,535	139,224
Other Income	-	-	-	3,169	8,363
PROFIT BEFORE FINANCE CHARGES AND TAX	35,571	30,109	97,533	106,704	147,587
Finance and Treasury Charges (Net)	9,411	9,379	31,105	28,643	40,052
PROFIT BEFORE TAX	26,160	20,730	66,428	78,061	107,535
Provision for Taxation (Net of MAT credit)	1,855	3,719	4,009	9,328	12,141
NET PROFIT AFTER TAX	24,305	17,011	62,419	68,733	95,394
Paid up Equity Share Capital (Face value Rs. 10 per share)	330,156	310,010	330,156	310,010	329,984
Reserves excluding Revaluation Reserve					802,615
EPS for the period (Rupees)					
- Basic	0.74	0.55	1.89	2.22	3.07
- Diluted	0.74	0.55	1.89	2.22	3.06
Public Shareholding					
-Number of Shares			1,751,089,833	1,579,649,495	1,749,382,404
-Percentage of Shareholdings			53.04%	50.95%	53.01%
Promoters and promoter group shareholding					
a) Pledged/Encumbered					
- No. of shares			-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)			0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the Company)			0.00%	0.00%	0.00%
b) Non-encumbered					
- No. of shares			1,550,455,388	1,520,445,714	1,550,455,388
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)			100.00%	100.00%	100.00%
- Percentage of shares (as a % of the total share capital of the Company)			46.96%	49.05%	46.99%

* These items are not applicable



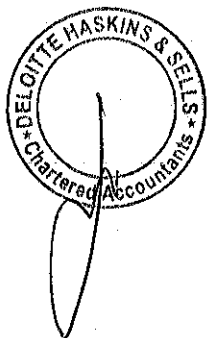
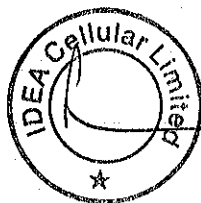
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Idea**IDEA CELLULAR LIMITED**

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011
 Unaudited Consolidated Financial Results for the Quarter ended 31-December-2010

Segmental Reporting**(₹ Lacs)**

Particulars	Quarter Ended		Nine Months Ended		Full Year Ended
	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Mar-10 Audited
Segment Revenue					
Net Sales / Income from each segment					
Mobility	395,383	312,345	1,124,298	904,737	1,235,897
Long Distance	53,040	36,381	144,726	85,797	127,310
Passive Infrastructure	30,286	24,810	88,211	69,275	95,159
Total	478,709	373,536	1,357,235	1,059,809	1,458,366
Less: Inter Segment Eliminations	(83,450)	(59,954)	(233,266)	(151,920)	(218,578)
Net Sales / Income from Operations	395,259	313,582	1,123,969	907,889	1,239,788
Segment Results					
Profit/(Loss) before Finance Charges and Tax from each segment					
Mobility	3,358	9,831	14,895	63,182	79,315
Long Distance	24,918	17,537	65,086	35,250	51,909
Passive Infrastructure	7,295	2,741	17,552	8,272	11,169
Profit before Finance Charges and Tax	35,571	30,109	97,533	106,704	142,393
Add: Unallocable Income	-	-	-	-	5,194
Less: Finance & Treasury Charges (Net)	9,411	9,379	31,105	28,643	40,052
Profit before tax	26,160	20,730	66,428	78,061	107,535
Capital Employed (Segment Assets - Segment Liabilities)					
Mobility			1,695,634	1,394,018	1,256,263
Long Distance			138,950	56,487	71,906
Passive Infrastructure			321,472	332,457	339,714
Unallocated			196,373	372,321	276,703
Total			2,350,429	2,155,283	1,944,586



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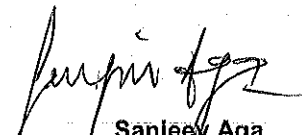
Notes

1. The above unaudited consolidated financial results, as reviewed by the Audit Committee, were approved and taken on record by the Board of Directors at their meeting held on 24th January, 2011. Limited Review, as required under Clause 41 of Listing Agreement, has been carried out by the Statutory Auditors.
2. The consolidated financial results have been prepared in accordance with Accounting Standard - 21 on "Consolidated Financial Statement" and Accounting Standard - 27 on "Financial Reporting of Interests in Joint Ventures". Financial results of following subsidiaries viz. Aditya Birla Telecom Limited (ABTL) (including its subsidiary Idea Cellular Towers Infrastructure Limited (ICTIL) and its Joint Venture Indus Towers Limited), Idea Cellular Services Limited, Idea Cellular Infrastructure Services Limited, Swinder Singh Satara & Company Limited and Carlos Towers Limited have been consolidated.
3. Unaudited financial results of Idea Cellular Limited (Standalone) :-

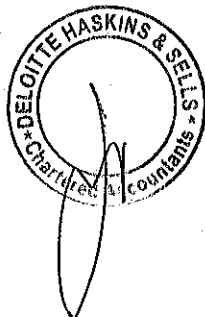
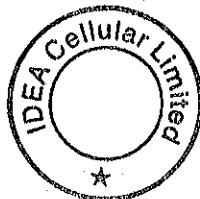
	Quarter ended		Nine months ended		Year ended
	31-Dec-10	31-Dec-09	31-Dec-10	31-Dec-09	31-Mar-10
Total Revenues	392,905	299,906	1,118,758	866,618	1,189,577
Profit before Tax	22,563	25,108	60,040	88,367	116,873
Net Profit after Tax	22,106	21,014	58,868	79,116	105,366

4. The status of investors' complaints is as under:
Opening - 0, Received - 59, Resolved - 59, Closing - 0
5. Figures for the current period are not comparable with that of the corresponding period due to the merger of Spice Communications Limited effective 1st March 2010, prior to which it was a joint venture.
6. Previous period's figures have been regrouped and rearranged wherever necessary.

For and on behalf of Board of Directors of
IDEA CELLULAR LIMITED


Sanjeev Aga
Managing Director

Date : 24th January 2011
Place : Mumbai



Media Release

Mumbai – Jan 24, 2011

Idea Cellular announces un-audited results for the third quarter (Q3) and nine months ended December 31, 2010

Highlights – Q3 FY11 over Q2 FY11

- Idea – Standalone¹ – Revenue up 8.2%, EBITDA up 7.8%, PAT up 35.5%
- Idea – Consolidated² – Revenue up 8.1%, EBITDA up 7.9%, PAT up 35.2%

	Idea Standalone ¹				Idea Consolidated ²			
	Q3 FY11	Q2 FY11	YTDQ3 FY11	YTDQ3 FY10	Q3 FY11	Q2 FY11	YTDQ3 FY11	YTDQ3 FY10
Revenue - Established Service Areas ³	35,941	33,507	103,281	82,769				
Revenue - New Service Areas ⁴	3,960	3,384	10,408	5,633				
Total Revenue	39,901	36,891	113,689	88,402	39,556	36,592	112,685	90,993
EBITDA - Established Service Areas ³	9,597	9,047	27,981	24,973				
EBITDA - New Service Areas ⁴	(1,384)	(1,429)	(4,213)	(2,762)				
Total EBITDA	8,214	7,618	23,768	22,210	9,482	8,788	27,155	24,836
EBITDA% - Established Service Areas ³	26.7%	27.0%	27.1%	30.2%				
EBITDA% - New Service Areas ⁴	-34.9%	-42.2%	-40.5%	-49.0%				
Total EBITDA%	20.6%	20.7%	20.9%	25.1%	24.0%	24.0%	24.1%	27.3%
Depreciation & Amortisation	5,362	5,265	15,787	12,687	5,925	5,820	17,401	14,482
Other Receipt	-	-	-	(317)	-	-	-	(317)
EBIT	2,852	2,353	7,981	9,841	3,557	2,968	9,753	10,670
Interest and Financing Cost (Net)	572	665	2,003	1,381	941	1,028	3,111	2,864
PBT	2,280	1,688	5,978	8,460	2,616	1,940	6,643	7,806
PAT	2,209	1,630	5,802	7,535	2,430	1,797	6,242	6,873
Cash Profit ⁵	7,674	6,982	21,868	21,387	8,573	7,789	24,147	22,531

Note: Spice Communications was amalgamated into Idea Cellular with an appointed date of March 01, 2010. Accordingly, previous year figures (YTD Q3FY10) for Idea Standalone exclude Spice Communications, and for Idea Consolidated include proportionate consolidation.

Riding on improved seasonal demand in the October-December quarter, and upon the longer term trend of expanding market share, Idea grew its total Minutes on Network by 10.2%, while Standalone Revenue expanded by 8.2%, on a sequential quarterly basis. The Average Realised Rate per minute declined marginally to 41.8p, compared to 42.3p in the previous quarter.

During the quarter, the Increase in Advertising and In Subscriber Acquisition & Servicing costs by ~2.5% (as a percentage of revenue), were substantially cushioned by volume led cost efficiencies, resulting in almost flat EBITDA margins. The EBITDA losses from the New Service Areas also remained almost unchanged in absolute terms, but exhibited an improvement in percentage terms.

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During the quarter, Interest of Rs. 1,242 mn was capitalised against the payment for 3G auction fee. On a standalone basis, the PAT for the quarter stands at Rs. 2,209 mn, up 35.5% on a sequential basis, while Cash Profit of Rs. 7,674 mn grew by 9.9%.

Preparatory work for 3G rollout is on track, and Idea will, in the next few months, launch 3G services in the 11 service areas where it won the 3G spectrum. Further, Idea is finalising long-term arrangements with select quality operators for service areas where Idea was not awarded 3G spectrum. Together, these will enable Idea subscribers, throughout the country, to enjoy what will be the gold standard in 3G services, apart from deriving the benefit of nation-wide roaming.

With each passing quarter, the company is emerging stronger. Its thrust in its established service areas together with a calibrated approach for new service areas, its improving revenue market share, and its ability to extract stable Cash Profits at the world's lowest price points, position Idea as a company poised to benefit from long-term sector opportunities once the overcapacity phase draws to an inevitable close.

Notes:

1. Idea Standalone represents Idea, and its 100% subsidiaries. Effectively, this encompasses all operations, excluding the JVs, Spice (till February 28, 2010) and Indus.
2. Idea Consolidated represents Idea, its 100% subsidiaries, and its JVs, grouped together. In addition to Idea Standalone, this covers the proportionate consolidation of Indus (16%), and Spice (41.09%, till February 28, 2010).
3. Established Service Areas represent Maharashtra & Goa, Gujarat, Andhra Pradesh, Madhya Pradesh & Chhattisgarh, Delhi, Kerala, Haryana, Uttar Pradesh West & Uttaranchal, Uttar Pradesh East, Rajasthan and the Himachal Pradesh service area, and also include the service areas of Punjab and Karnataka from March 01, 2010.
4. New Service Areas represent Mumbai, Bihar, Orissa, Tamil Nadu, J&K, Kolkata, West Bengal, Assam and the North East service areas.
5. Cash Profit is calculated as the summation of PAT, Depreciation, charge on account of ESOPs and Deferred tax, for the relevant period.
6. Figures for past periods have been regrouped, wherever necessary.

About Idea Cellular Ltd.

A leading national GSM mobile services operator, Idea Cellular won 3G spectrum in 11 service areas. Idea is listed on the National Stock Exchange (NSE), and the Bombay Stock Exchange (BSE) in India.

Idea is part of the Aditya Birla Group, India's first truly multinational group. The group operates in 27 countries, is anchored by an extraordinary force of over 130,600 employees belonging to 40 nationalities, and derives over 60% of its revenues from operations outside India.