



20 June 2025

National Stock Exchange of India Limited
“Exchange Plaza”,
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Investor Presentation

Ref: “Vodafone Idea Limited” (IDEA/532822)

Pursuant to Regulation 30 and 46 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Investor Presentation being uploaded on the website of the Company at www.myvi.in.

The above is for your information and records.

Thanking you,

Yours truly,
For **Vodafone Idea Limited**

Pankaj Kapdeo
Company Secretary

Encl: As above



Vodafone Idea Limited

June 2025



Company Overview



VIL: An Overview

Extensive network

~8,030 MHz



Spectrum holdings⁽¹⁾

~195,300



Unique locations

~494,600



Broadband sites

~317,500 km



OFC⁽²⁾

Demonstrated scale and reach

> 487,000



Towns and villages covered

~198 million



Subscriber base

1.2 billion+



Population coverage

Advanced technology and consumer experience



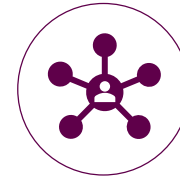
~13,700

4G MIMO
radio deployment



Edge cloud

60+ Distributed
Cloud Locations



Entertainment
and media
partnerships

supporting ARPU
growth through
enhanced user
experience



2024 ET Retail Awards for Vi Shop:
a. Customer Engagement &
Experience Initiative
b. Emerging E-Commerce Platform
Of The Year



**Best customer experience
strategy for the year (19th
CX Strategy Summit &
Awards 2025)**

Source: Company filings , data as of March-31, 2025

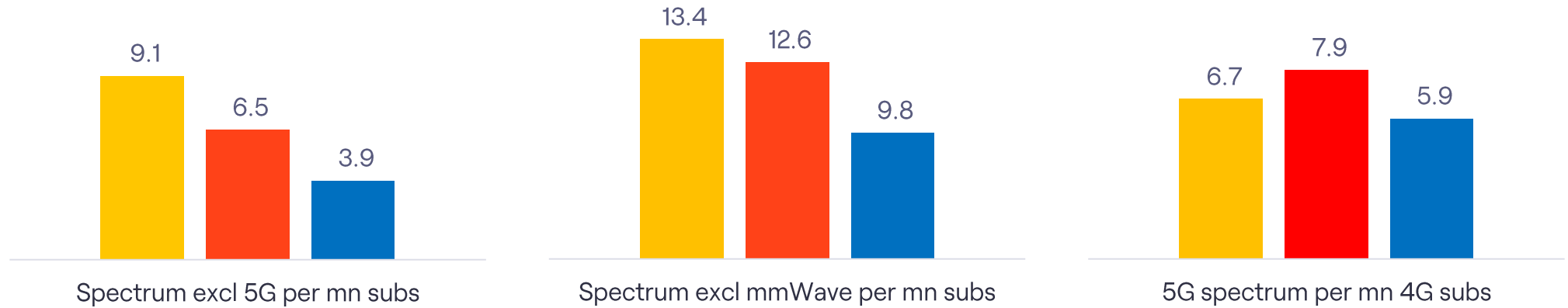
(1) Includes 17.6 MHz of non-liberalized spectrum. Liberalized spectrum is spectrum freely usable towards deployment of any technology.

(2) Including own built, IRU OFC and excluding overlapping routes.

Competitive and adequate spectrum to fuel growth

Spectrum Holding per mn subs¹ – unpaired basis (MHz)

■ Vodafone Idea ■ Bharti Airtel ■ Jio



All spectrum which can be utilised towards 4G*

	VIL	Airtel	Jio
Spectrum (MHz) ²	1,812.8	2,338.4	1,920.8
Subscribers (Mn) ³	198.2	361.6	488.2

All spectrum except 26 GHz[#]

	VIL	Airtel	Jio
Spectrum (MHz) ²	2,662.8	4,538.4	4,800.8
Subscribers (Mn) ³	198.2	361.6	488.2

700MHz and 3300 MHz to offer 5G services[^]

	VIL	Airtel	Jio
Spectrum (MHz) ²	850	2,200	2,880
Subscribers (Mn) ³	126.4	276.8	488.2

VIL has highest spectrum per mn subs (excl mmWave)⁴ which is expected to drive near term growth; Sufficient spectrum is available to support migration of entire 4G subs to 5G

*excludes non-liberalised spectrum as well as 700 MHz, 3300 MHz and 26GHz spectrum
[#]excludes non-liberalised spectrum and 26GHz given the use cases are still developing
[^]calculated on the basis of 4G/5G subs for respective operator

1. Calculated by dividing respective spectrum holding with respective subscribers 2. Source: Department of Telecommunications after 2024 Spectrum Auction 3. Source: Subs/4G Subs as on Mar 31, 2025 as reported in quarterly results . In case of Airtel, this represents Mobile Services India segment and in case of Jio, reported subs are considered as 4G subs 4. Amongst the top 3 operators by subscribers

Trusted brand with strong proposition

Trusted Indian brand



Together For Tomorrow

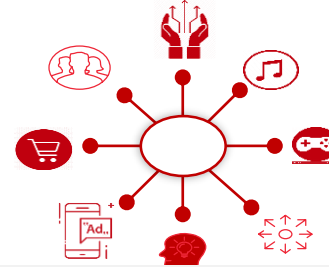
- 3+ decades of operations backed by strong brand recall and management with global expertise
- Strong unified brand brings together the power of two brands – Vodafone and Idea into one
- Trusted by ~198 million customers in India
- Large Enterprise customer base with long standing relationships

Extensive reach



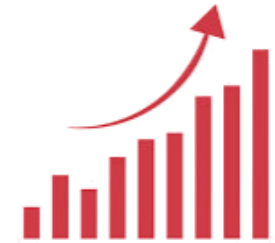
- Ability to communicate effectively with ~198 million users
- 95%+ district distribution coverage, serving customer across 725k+ retailers and 2.5k+ branded stores
- Strong data and analytics enabling personalization at large scale

Digital Assets



- 24x7 connectivity with Distributors and retailers; real time market information
- Customer servicing and acquisition
- Competitive content offering through partnerships with several global & regional content providers
- Vi app – continuously growing digital ecosystem through collaboration with several partners

Strong Proposition



- Gross adds share higher than Customer Market Share (CMS) indicating ability to effectively compete in market
- Investments in network will help further enhance brand proposition and customer experience
 - Enhance proportion of high ARPU subscribers through superior network experience
 - Drive migration of subscribers from 2G to 4G/5G

Clear focus to offer unparalleled customer services



Strong Promoters and Support from GOI

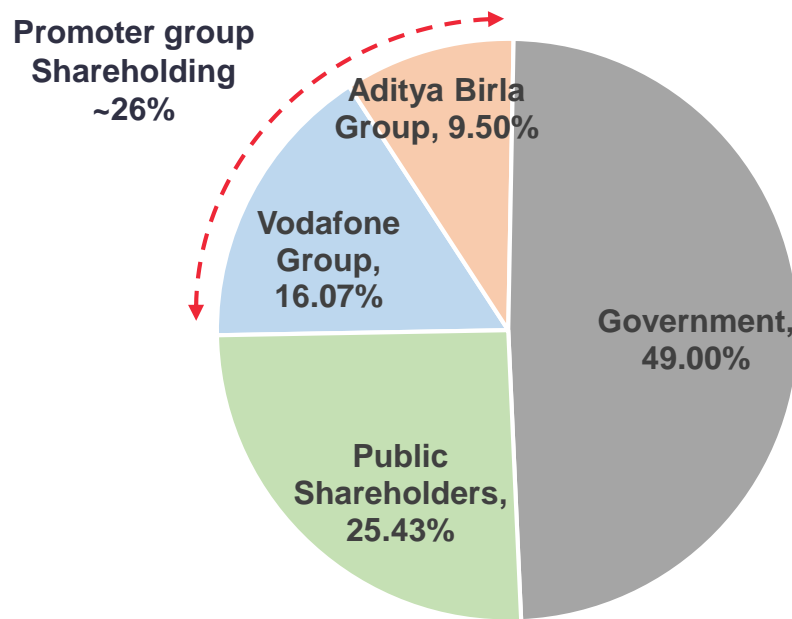
- VIL has strong parentage, Aditya Birla Group and Vodafone Group being the promoters
- In addition to being the policy maker and largest creditor, Government of India owns ~49%¹ equity stake post the conversion of
 - debt representing NPV (~Rs 161.3 bn) of interest arising from deferment of AGR and spectrum instalments in Feb'23 and
 - debt representing NPV (~Rs 369.5 bn) of certain spectrum dues payable during FY26 to FY28
- Both Vodafone Group and Aditya Birla Group have invested significant capital into the business
 - VIL raised Rs. 1,091 bn equity since merger of which ~Rs. 614 bn was raised in FY25
 - Promoter group invested ~Rs. 270 bn of the above of which ~Rs. 40 bn was raised in FY25



ADITYA BIRLA GROUP

- Global conglomerate with a rich legacy of 165+ years and presence across 40 countries
- Presence in various sectors including cement, metals and mining, mobile telecommunications, fashion retail, financial services, textiles, carbon black, trading, chemicals, renewables, paints, real estate and jewelry retail.
- \$100 Bn+ Market Cap

Shareholding Post Government Conversion



vodafone

- Leading European and African telecoms company
- Mobile and fixed services to over 340 million customers in 15 countries, partner with mobile networks in 40 more
- One of the world's largest IoT platforms

GoI largest public shareholder; Promoters will continue to have operational control

1. Source: Shareholding as on 8 April, 2025

Growth

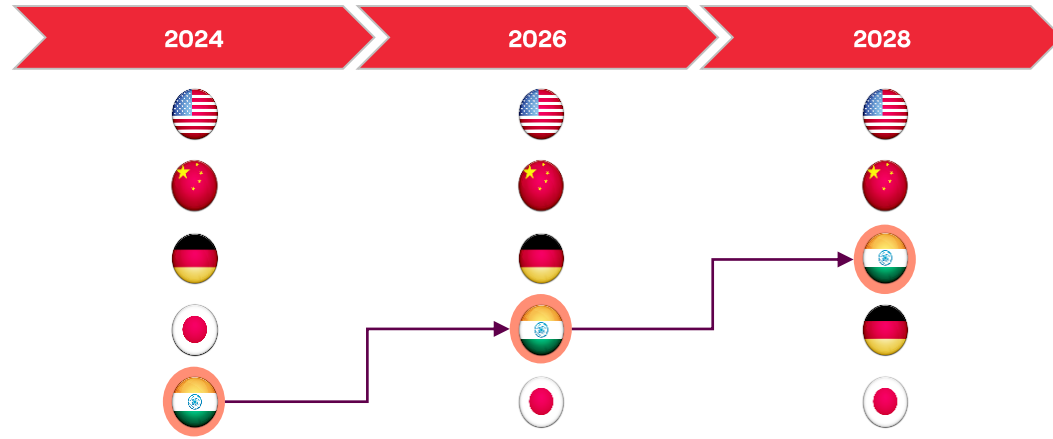
Opportunities



Growth potential in the Indian telecom sector (1/2)

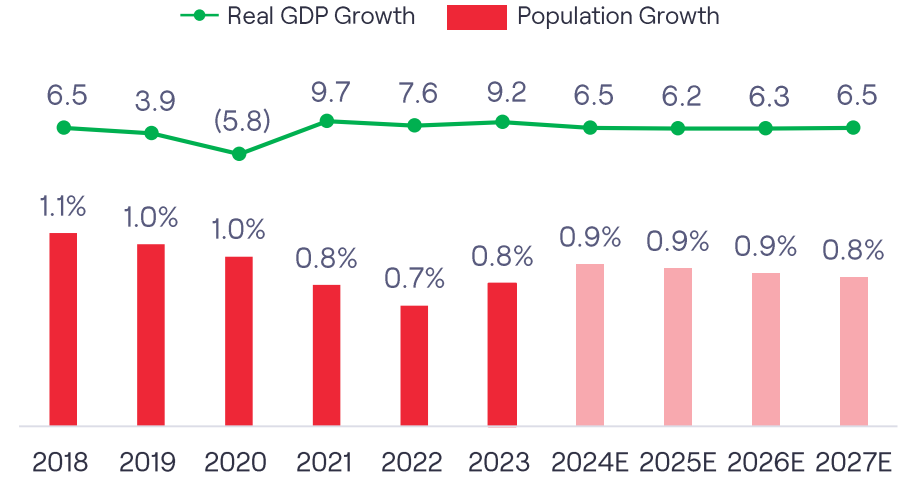
India is expected to become the third largest economy by 2028

Ranking of top 5 economies based on Nominal GDP¹



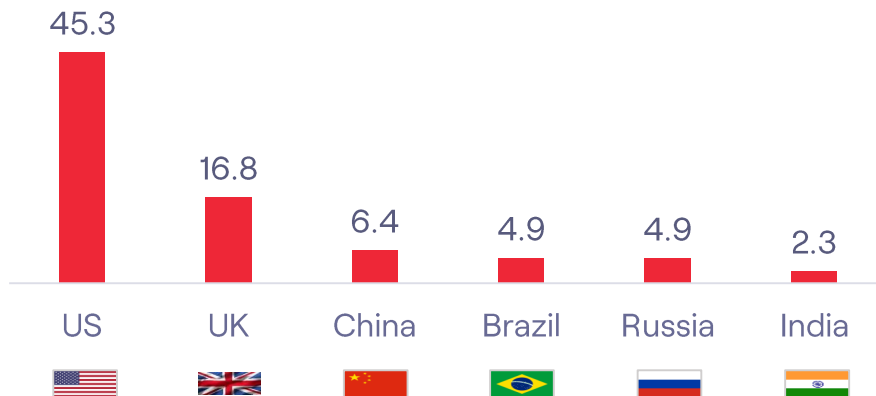
Large and growing population

Real GDP growth YoY (%) and Population growth YoY (%)¹



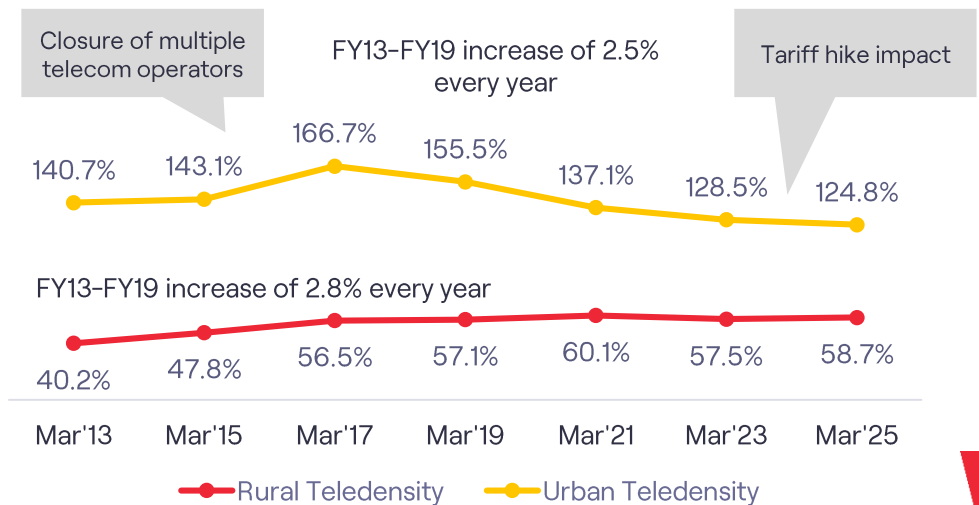
Lowest ARPU amongst major countries

\$ per month²



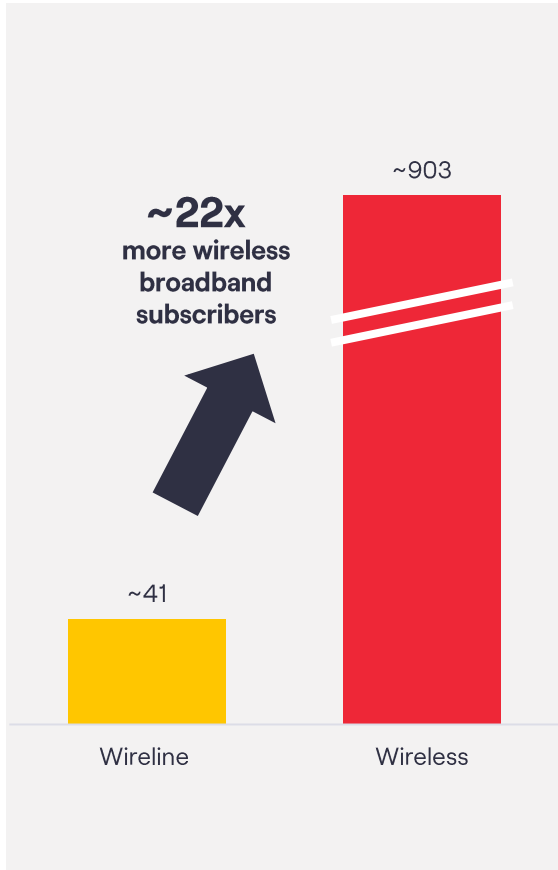
© GSMA Intelligence Service 2020

Urban teledensity³ to remain high & rural teledensity³ is low with untapped market

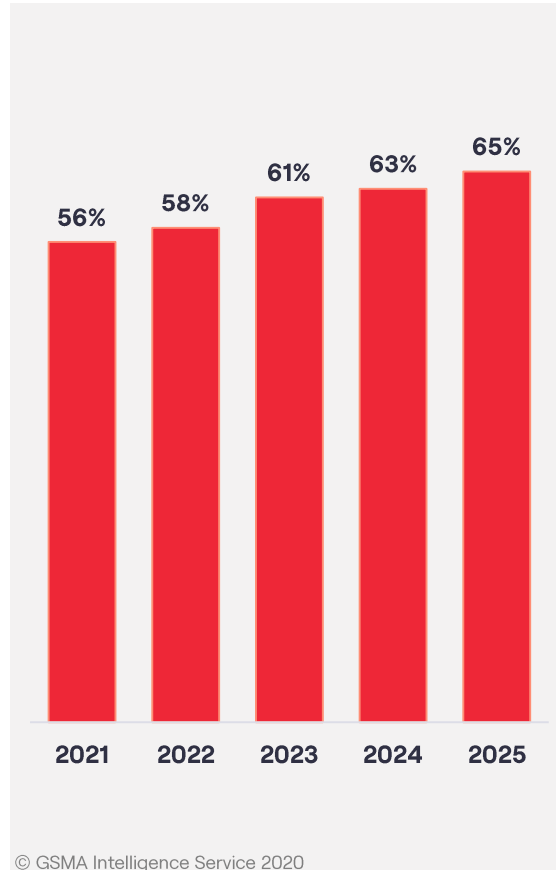


Growth potential in the Indian telecom sector (2/2)

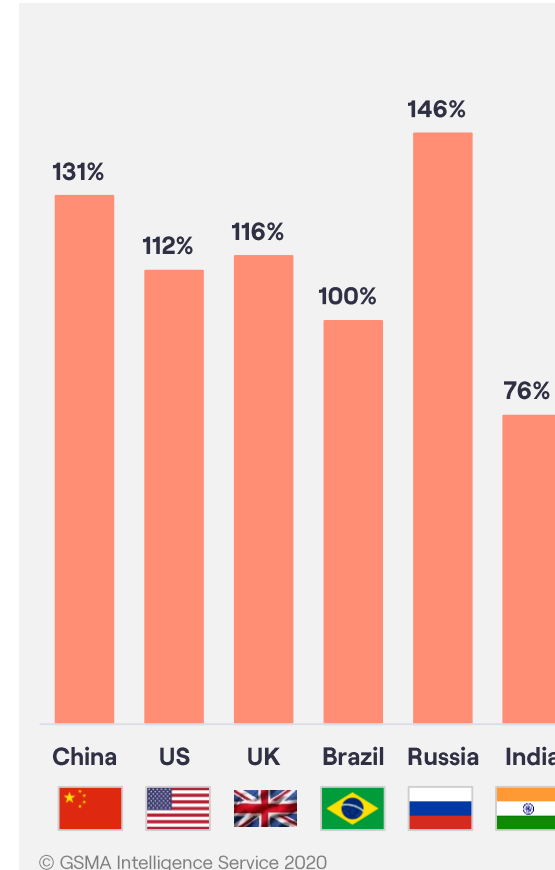
Broadband Subscribers¹ (mn)
(Mar'25)



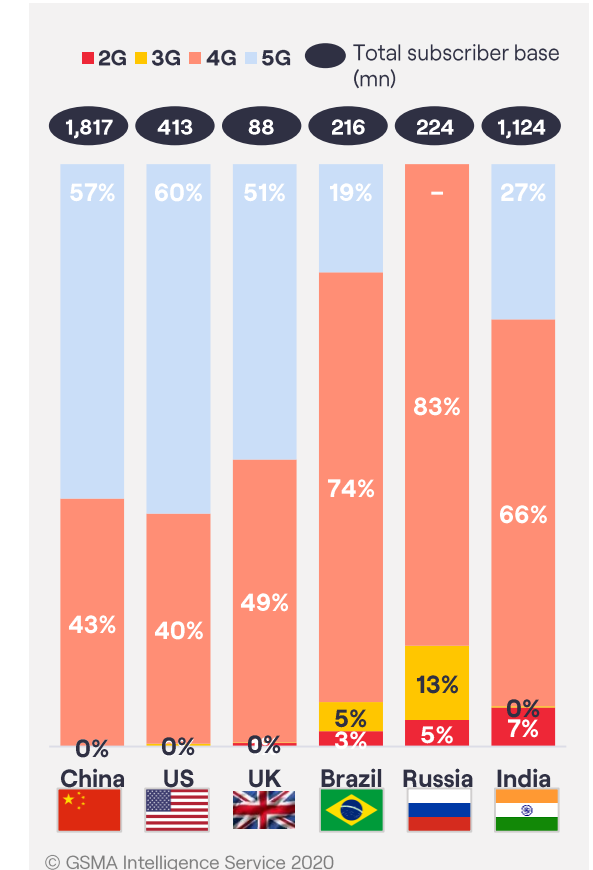
Smartphone adoption² in India
(% of population - Mar end)



Projected smartphone adoption²
(% of population - 2030)



Penetration by access technology²
(% of subscribers - Mar 2025)



VIL is among the top 10 cellular operators globally (by subscribers in single country of operations) and is 3rd largest in India, the 2nd largest wireless market in the world

1. Source: TRAI Subscription Report Mar'25.

2. Source: GSMA Intelligence database



Digital Revolution in India offers substantial growth opportunities

Key trends and enablers

Key Trends

Digital India vision¹

- Digital infrastructure to every citizen
- Governance and services on demand
- Digital empowerment of every citizen

Government Push for India's Digital Revolution²

- Open Network for Digital Commerce
- Drive to provide quality internet
- Reforms in Digital Payments
- Push towards Data Centres

Explosion of data usage

- Lower ARPU than major world economies³
- COVID-19 has accelerated India's digital journey⁴
- Data usage per sub increased by 22x since Mar 2017 and in Dec'24, is at ~22GB per sub⁵

Key Enablers / Opportunities



1.4bn
people in world's largest unique identity program with authentication by mobile⁶



~1.1bn
active wireless phone subscribers⁷



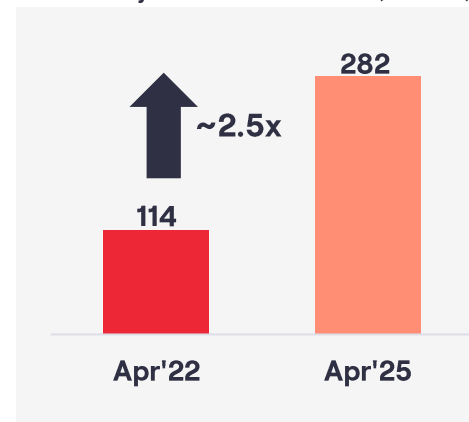
~903mn
wireless broadband subs⁷



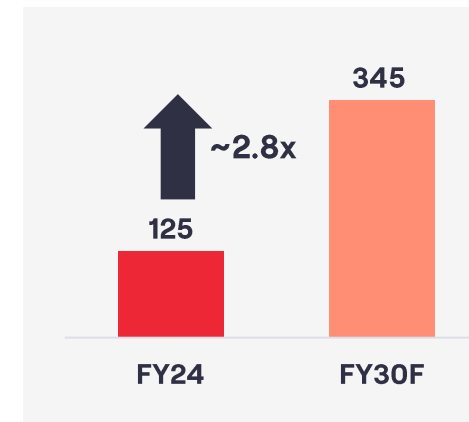
45%
rural internet penetration Dec 24⁵; increased from 37.3% in Dec21⁵ showing growth of ~21% in last 3 years

Rapid digitalization of Indian market

UPI monthly transaction amount (USD bn)⁸

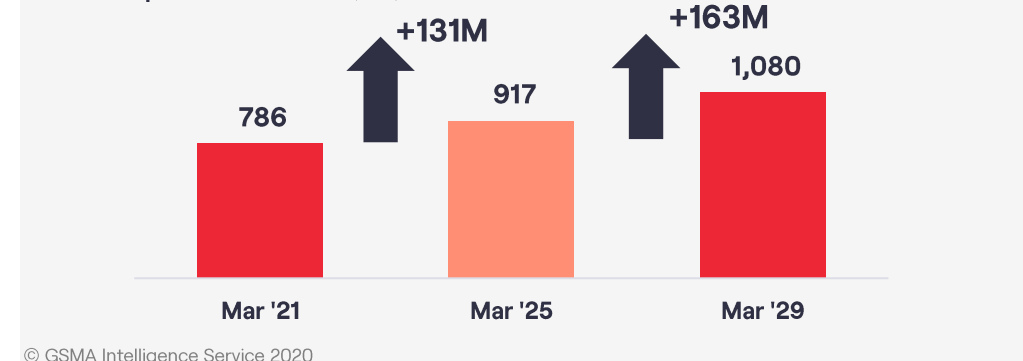


Indian E-Commerce Market (USD bn)⁹



Increasing smartphone usage

Total smartphone subscribers (mn)³



© GSMA Intelligence Service 2020

Note: FX 1USD=85 Rs.

Sources : 1. www.blog.mygov.in/ 2. [www.https://www.ibef.org/](https://www.ibef.org/) 3 GSMA Intelligence database

4. www.weforum.org

5. TRAI Performance Indicator Report Dec. Internet subscribers includes wireless and wireline subscribers.

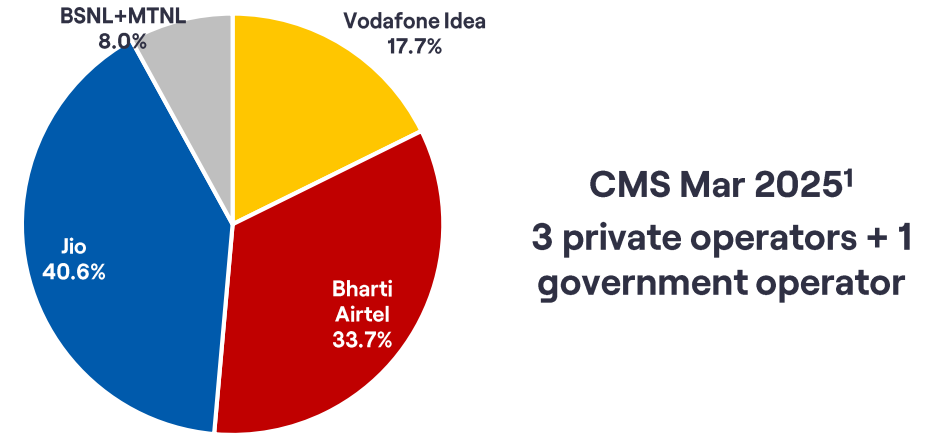
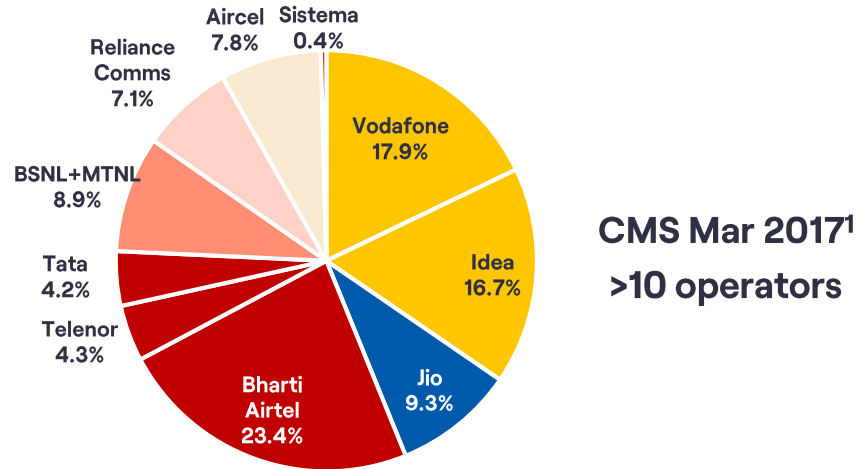
6. Unique Identification Authority of India 7. TRAI Subscription Report Mar 2025.

8. NPCI Database. A Unified Payment Interface (UPI) is an instant real-time payment system developed by National Payments Corporation of India ("NPCI") facilitating inter-

bank transaction via a smartphone application.. 9. E-commerce in India by IBEF

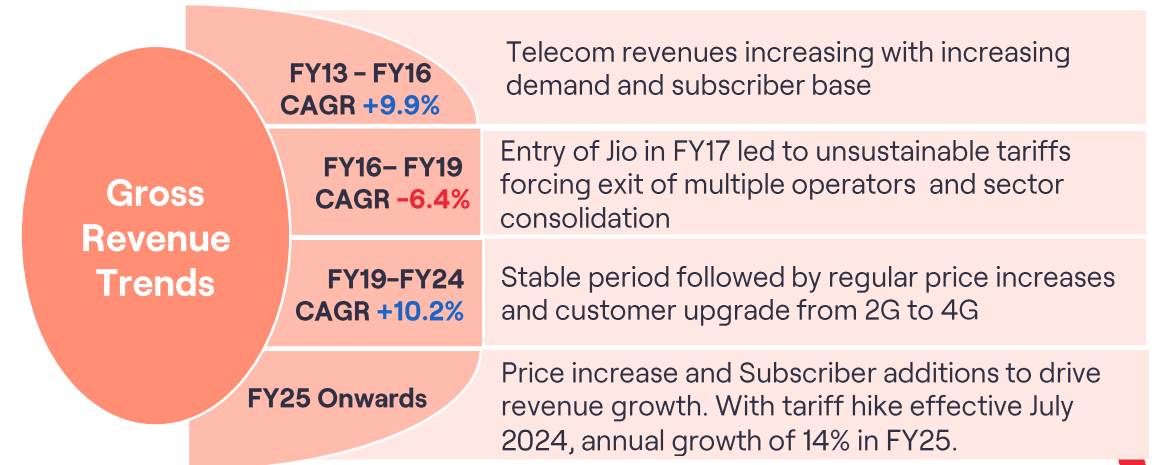
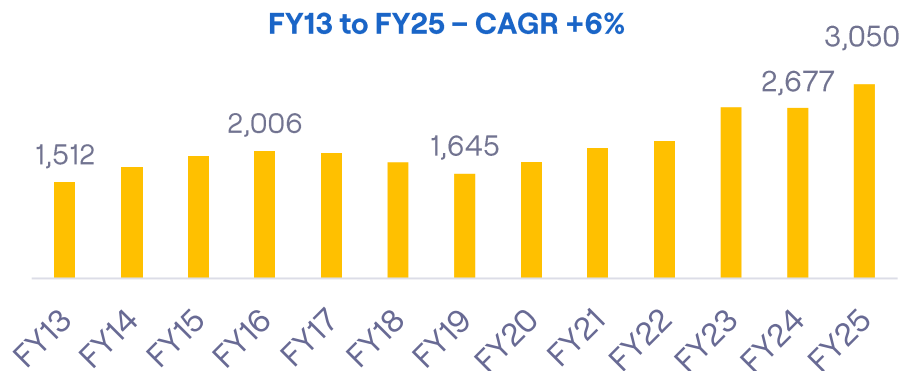
Market structure providing clear runway for market repair

Market structure that encourages healthy competition



Significant growth potential for Telecom Revenue

Gross Revenue (Rs Bn)²



VIL

Strategy



Vodafone Idea Strategy

1 Focused network investments to drive coverage and capacity expansion



- Investment focus in 17 circles to improve competitiveness in priority markets
- 4G coverage and capacity expansion to enhance customer experience and 5G Rollout in line with the evolving customer needs
- Deploying 5G technologies like Cloudification of Core, DSR, Open RAN etc.
- Sufficient mid band and mmWave 5G spectrum for foreseeable future

2 Market initiatives to drive ARPU improvement and Customer Retention



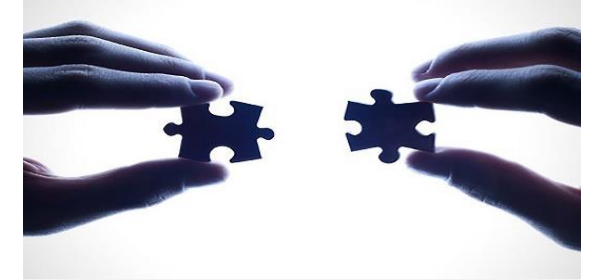
- Build consumer preference and trust through messaging architecture
- Drive extraction in new 4G geographies as we expand our 4G coverage and distribution reach
- Scale up share of primary SIM in covered geographies by delivering best in class experience & differentiated propositions
- Drive digitalization of customer service and distribution for customer acquisitions, supporting upsell and better retention

3 Focus on Business services through Telco-to-Techco transformation



- Protect & grow connectivity business through superior experience and Vodafone group global expertise
- Strengthen segment wise GTM approach - enhance wallet share in large accounts & increase SMB penetration via digital propositions
- Focus on fast growing IoT segment by offering end to end services
- Invest and build capability in high growth adjacencies & emerging segments i.e. CPaaS, Cloud & Security

4 Strategic collaborations to monetize digital opportunities



- Deep integration to deliver differentiated Telco + experience & value for partners and customers
- Create data monetization opportunities using platform capabilities
- Partner the Digital India agenda via Access, Data & Affordability

Digital Transformation, Enhanced Customer Experience and Partnerships to Drive Cash Generation

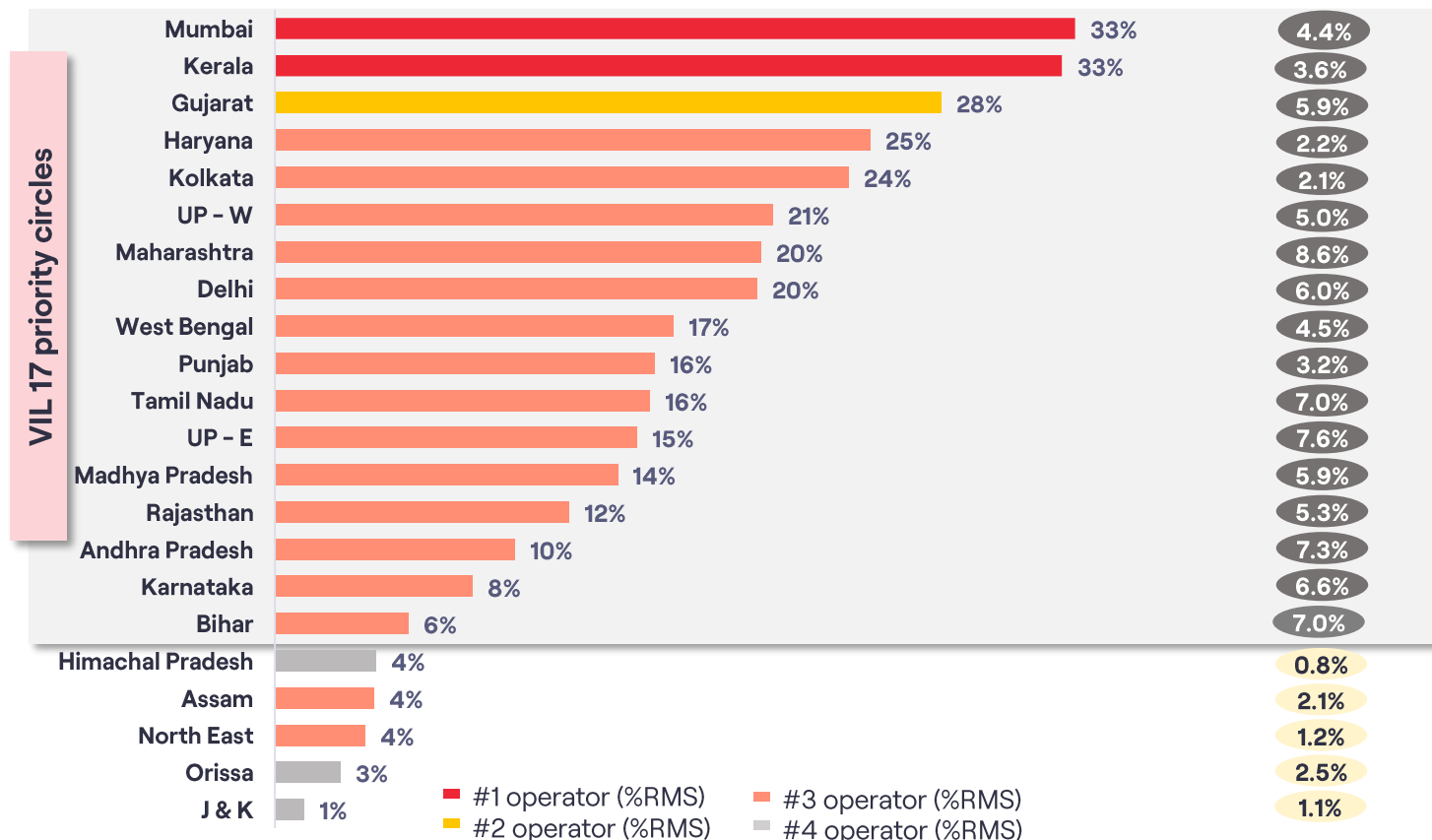


1 Focused investments to drive coverage & capacity expansion

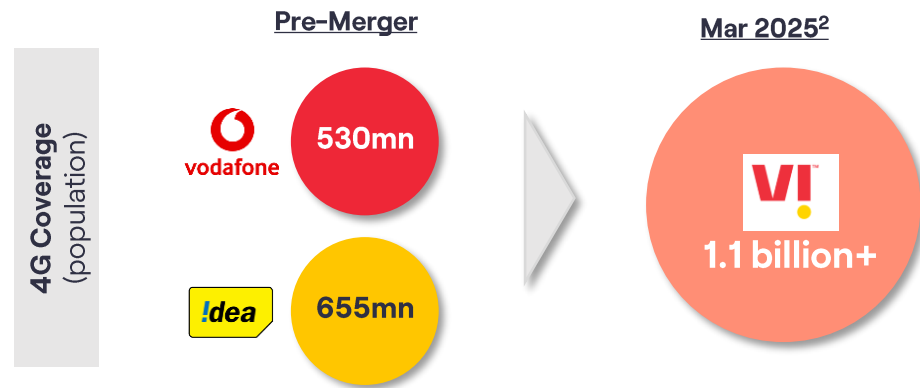
Focused network investment in 17 priority circles

Applicable Gross revenue market share FY25 (%)¹

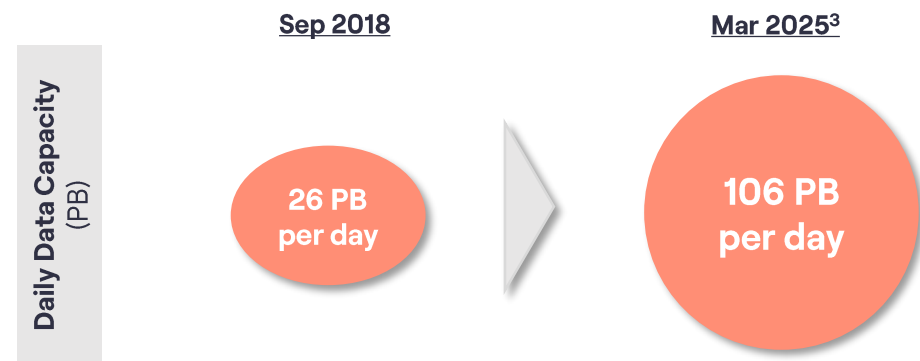
% of Industry Applicable gross revenue (ApGR) in FY25



...driving 4G coverage expansion...



...as well as continuous capacity expansion since merger

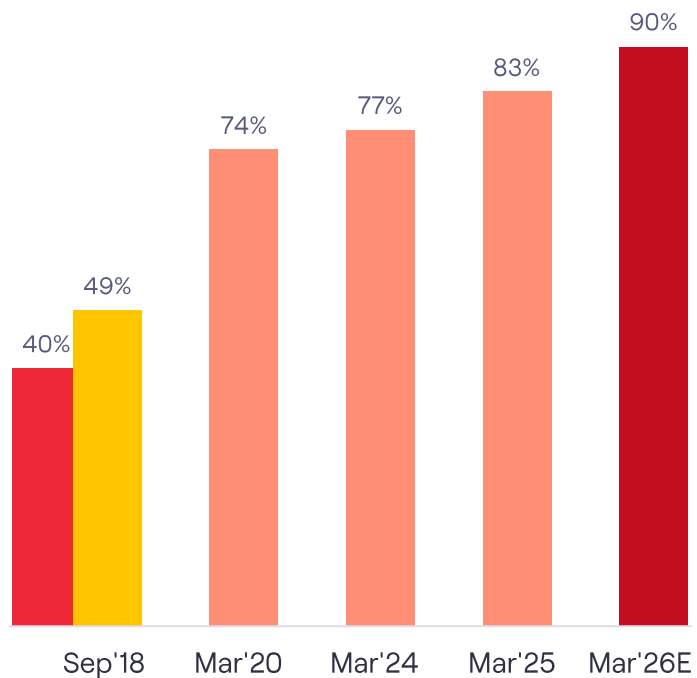


17 priority circles account for ~98% of VIL revenue (~92% of industry revenue)¹

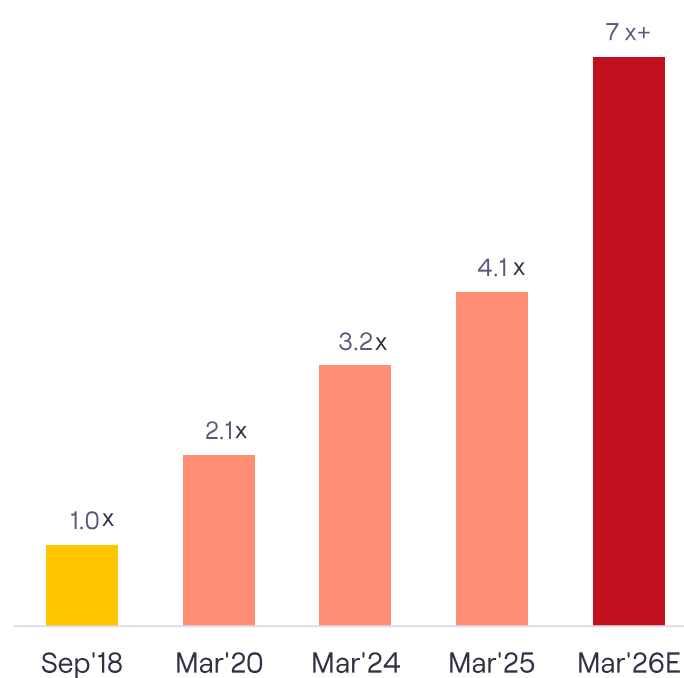
Source: 1. Based on quarterly TRAI Financial Reports 2. VIL Q4FY2025 quarterly report 3. Company Information.

1 Focused investments across India – Priority towards 17 circles

Pan India 4G population coverage(%)¹



Pan India network build capacity (PB/day)



Strategic Focus areas

Capex plan for Rs. 50-55k Crore, towards

- Expansion of 4G population coverage in 17 priority circles to improve competitiveness
- Expand 4G on sub-GHz 900 band in 16 circles for better coverage and experience
- For 5G, launch and expansion of services in key cities/ geographies
- Capacity expansion to address the increasing data demand
- Capex spend of Rs. 95.7 billion in FY25 resulted in increase of 4G data capacity by ~31% and 4G population coverage by 6% to 83% of population



Focused Capex to improve competitiveness in priority circles with improved 4G coverage and 5G Rollout



Source: Company Information.

1. Sep 18 basis company disclosure and for other periods basis the Census 2011 data adjusted for 2020 by using Aadhaar Card data and proportionately extrapolating for all census data points, reported by an independent third party consultant.

1 Existing network built on 5G-ready architecture



RADIO 5G ready radio deployments

- 90% of TDD radios are 5G ready
- All new basebands are 5G capable
- Backhaul E-band MW throughput - 9.8 Gbps achieved in trial
- Commercially launched of 5G services in Mumbai, Delhi, Chandigarh and Patna; planned across 17 circles by August 2025
- Deployment of 5G Ready Massive MIMO
- Deployed new roadmap architectures of vRAN and oRAN
- Vi AirFiber home broadband solution tested with multiple partners

Disaggregated RAN bringing cost efficiency, new capabilities and new service offerings.

Scalable & agile business model enabling network automation



CORE Edge cloud deployment

- Pan India 5G NSA capable Core Network deployed to handle high throughput enhanced mobile broadband data, Voice and Enterprise services
- Future proof multi-tenant cloud for critical core applications: Voice, Data services
- New generation micro services based cloud native deployment trials
- IOT ready core network for M2M/IOT services
- Core Network for HD quality (VOLTE) voice services
- Fully protected data centres to host critical core network applications

60+ distributed cloud locations with potential to meet future ready edge use cases

Architecture to optimise latency and better customer experience



TRANSMISSION Hyper Scale

- Pan India scalable and resilient National express backbone Network has been created
- Symmetric Multi-path protection on optics layer in all Circle and Metro networks
- 90% of optical end points have been made ready with 10G bandwidth capability to ease 5G rollout in phased manner
- IP intensification in major cities (advanced software deployment)
- Unified network transportation

Increased ability to carry data traffic, reduced latency and on demand bandwidth expansion

Cost efficient and agile model enabling scalability from data centre networks to enterprise networks

Late adaptation of 5G leading in embracing latest advanced technology products and cost efficiency

2 Market initiatives to drive ARPU improvement & customer acquisition

Build Consumer Preference & Trust

- Deliver the power of connectivity and deepen emotional affinity to build positive momentum and consumer connect for Vi – Be Someone's We
- Launched key products to drive acquisition and for ARPU improvement:
 - Vi SuperHero and Vi Non-stop Superhero
 - Postpaid family add-on to drive multi-user acquisition
 - Launched Double Data IR pack across 144 countries
 - Leveraged IPL season to drive prepaid recharge growth with bundled JioHotstar offerings



VI
fully unlimited
data **half day**
every day
on all
handsets

12 am to 12 pm

Introducing **VI SuperHero**

• 2GB/day • Unlimited calls

Starting from ₹365

T&C apply. Half day data from 12pm to 12am only. Vi SuperHero 2GB valid for 30 days. Prepaid available on select devices.

there's a
new hero in town

VI Non-stop Hero

unlimited
data
24
hours
on all handsets

Recharge at ₹365

T&C apply. Vi Non-stop Hero 2GB is valid for 30 days. Product available in select circles. This product is not available for commercial usage.

VI
roam abroad
with double
the data

Only with Vi International Roaming

Get now

T&C apply. For more details, visit myvi.in

VI

add family
and friends
at just ₹299
per person

On Vi Max Postpaid
Family Plan.

Ask us

T&C apply. For details visit www.myvi.in

VI

enjoy JioHotstar mobile for
3 months with **Vi ₹101 pack**

Stream uninterrupted with 5GB for 30 days

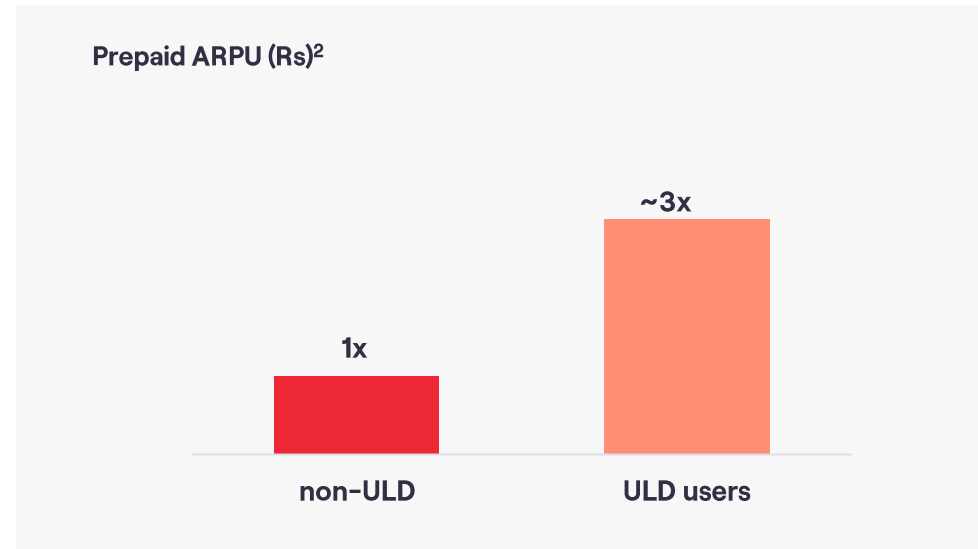
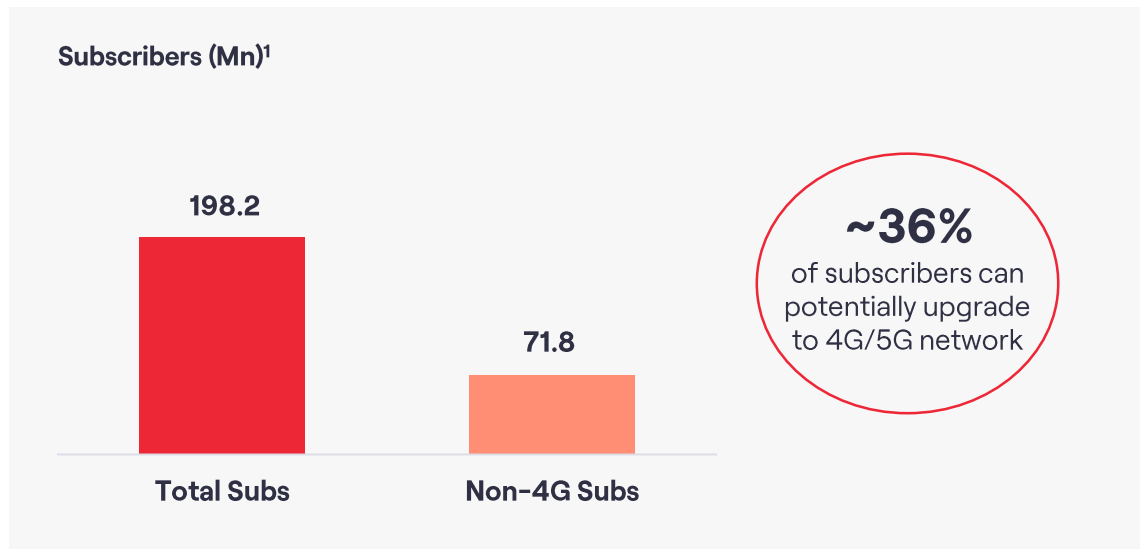
T&C apply. For more details, visit myvi.in

2 Market initiatives to drive ARPU improvement & customer acquisition

Initiatives to drive ARPU growth

- Focus on expanding 4G/5G penetration; Existing 2G subs presents a strong opportunity to upgrade
- Enhance proportion of high ARPU subs through superior network experience in existing markets
- Building propositions in conjunction with partners to target market share growth
- Focus on driving higher share of broadband devices through focused programs

Upsell opportunities supported by structural growth in digitalization and data



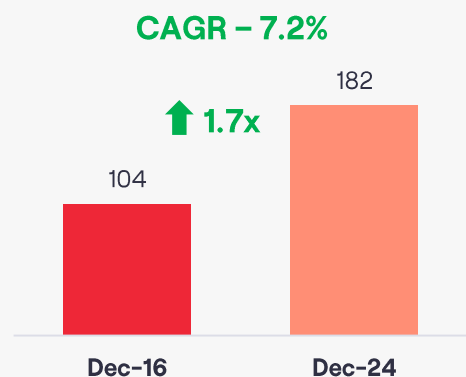
2 Market initiatives to drive ARPU improvement & customer acquisition

Market Wide Tariff Hikes

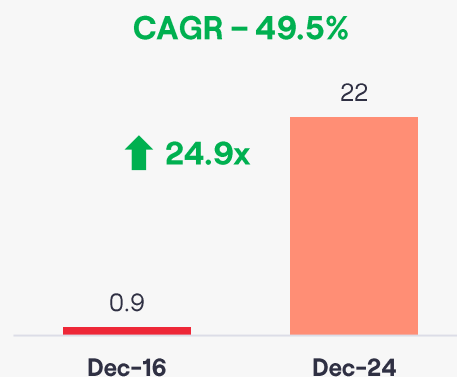
- Before the recent tariff hike in July 2024, the last tariff hike was taken in Nov 2021
- Tariffs in India are lower than other comparable markets in the world. Further given inflation, tariffs need to catch up
- Significant headroom in ARPU as usage has increased multi-fold but ARPU have not increased in line with usage; Customer ability to pay higher is already established
- Prices need further uptick to generate reasonable returns and support future investments

Significant runway for ARPU growth

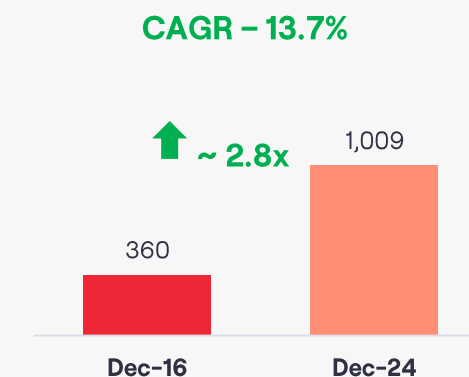
Blended mobile ARPU (Rs) ¹



Average wireless data per data subscriber per month (GB)¹



Voice minutes of usage per subscriber per month (min)¹



2 Supported by digitalisation of customer servicing

Seamless Customer Experience through Digital channels

- Intuitive **Dynamic IVR** providing upfront menu options to customers based on recent transactions and events
- **Digital Service Request (SR) %** - More than **77% SRs** for Complaint & Requests **raised Digitally**
- **Vi Priority** - Dedicated Experience & Service channel for High Value Post Paid base
- Multiple **Digital enabled platforms** introduced for Digital engagement like deployment of Chat Bots, Humanoid voice bots, email Bot and Robotic Process Automation etc, to increase efficiency

Select Tools

Use Case



1. Mobile App
2. Chat Bot

- Effortless account management through Mobile App
- AI enabled Chat services. Vernacular Chat made available for making service available to a wider customer base
- To reach out directly through internet search



Humanoid Bot

- Voice bot for post paid collections - Improved efficiencies and collection performance, reduced customer barring, Lower service cost. Multiple language deployed for improved efficiencies.
- Humanoid Voice bot deployed for retaining Prepaid MNP customers.

Initiatives driving new customer acquisitions, supporting upsell and better retention

2 Supported by digitalisation of distribution

Digital tools for sales and distribution

- **Digital connect** with retailers, promoters and distributors through apps like m-Power and Smart-Connect
- These apps provide **real time information on various KPI's** which help the team be on top of the business and drive efficiency at outlet level
- Built in attendance and market working **tracking mechanism** helps in monitoring performance

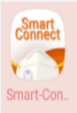
Select Tools



m-Power app

Use Case

- Identification and allocation of hot spots for sales in a specific geography using ML
- Enabled customer acquisition by mapping existing and new cell sites with performance metrics, helping the frontline team to identify high-opportunity zones and drive targeted outreach
- Winners of the RMAI (Rural Marketing Association of India) Award for Best Use of Technology for Channel Development in 2024



Smart Connect app

- Retailer engagement program – Vi Rising Star to drive better quality acquisition continues
- Playstore rating of 4.6 star for Smart Connect app making it the Best Retailer app in telecom

Digital Customer Acquisition

- Free of cost door step delivery and digital KYC currently available in 100+ cities for both prepaid and postpaid customers
- Customers can choose number of their choice, track orders, reschedule their appointment or modify their orders providing a true ecommerce type experience
- A unique referral program launched for Retailers under the banner “Every Outlet Activating Outlet”

Initiatives driving new customer acquisitions, supporting upsell and better retention

3 Focus on business services through Telco to Techco Transformation

Be the trusted and valued partner to Enterprises powering their businesses in a digital economy

Telco

Enhanced connectivity

Managed Services

Digital Products

End to End Solutions

Partnership Led approach

Techco

Led by Connectivity

Integrated & end to end solutions

1

Protect and grow connectivity

- **Hybrid SD-WAN** for future ready managed connectivity
- AI enabled Business Communication solutions – **CPaaS & RBM, Managed SIP, CCaaS**
- **Private Networks** for Industry 4.0 on 4G-5G
- **Vi Business Plus** Mobility plans with advanced corporate solutions & innovative add ons like **Easy+** (self buy for individuals)

2

Drive Segmented GTM

- **Gain wallet share** in Hyperscalers and Large customers via industry vertical COEs & dedicated account management
- Strengthen SME relationship through innovative digital propositions –leverage **ReadyForNext MSME Digital Assessment and Advisory Platform**

3

Accelerate IoT

- **Strengthen market leadership** by offering unmatched customer experience in IOT
- **Industry first Digital platforms** managing experience lifecycle with Device management capabilities
- **Category development** enabled by **IoT R&D Lab & Consulting** practice

4

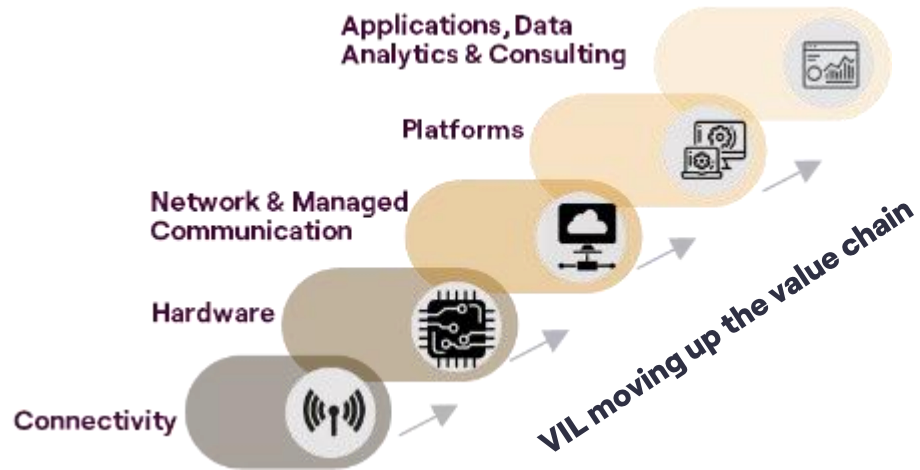
Invest in Next Gen. Services

- **Strengthen cloud offerings** by partnering with Public Hyperscalers
- **Expand and enrich SaaS portfolio** by partnering and creating digital journey through VI market place
- **Multi-cloud platform** create orchestration platform with simplified cloud management and onboarding capability
- **Vi Secure** business security solutions

3 Accelerating IoT with end-to-end solutions

Scaling up the value chain

IoT Constituents

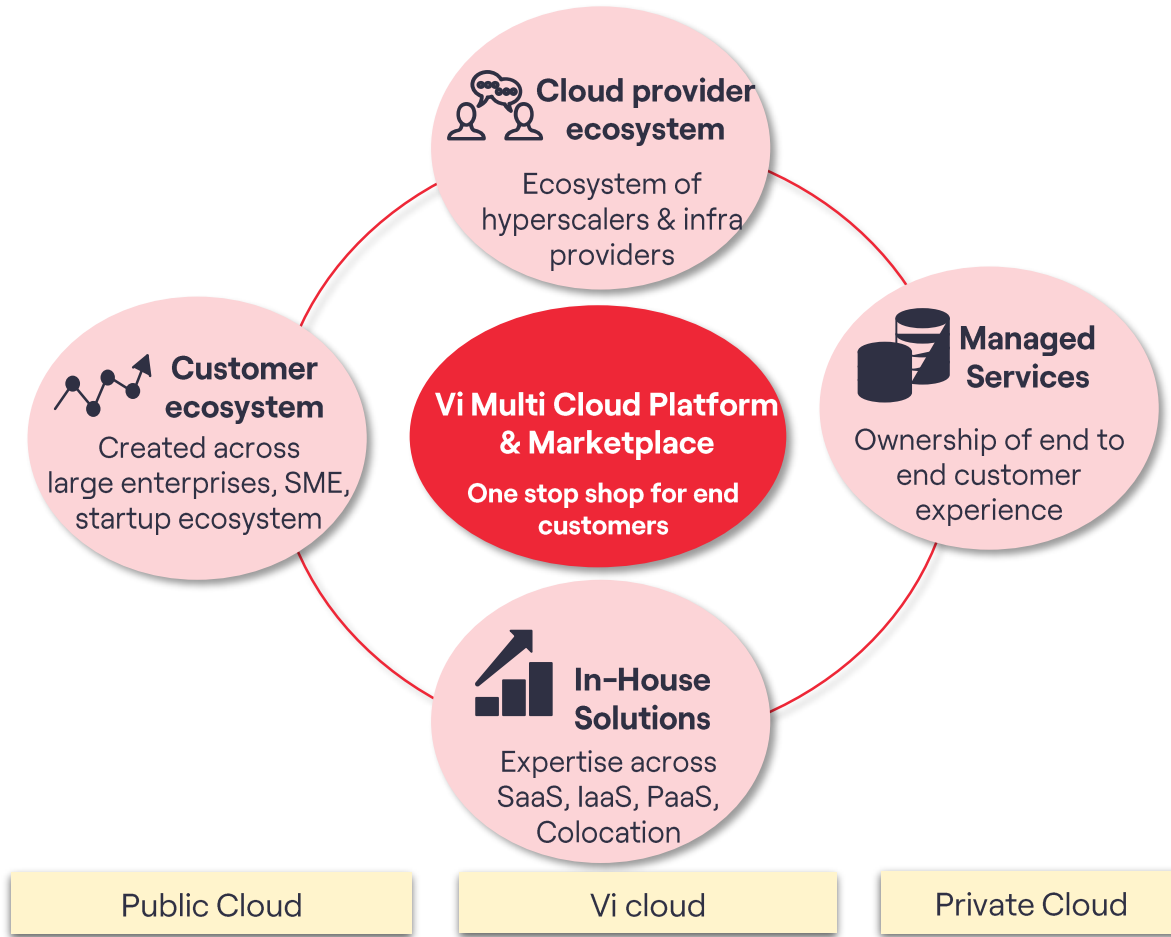


1. **First telco** to have end-to-end Integrated IoT offering, comprising of connectivity, hardware, network, application, analytics, security and support
2. **Strong position** in IoT automotive opportunity
3. **Strong position** in Vehicle tracking systems, Energy, Utilities, among others
4. **First of a kind IoT lab-as-a-service** for device testing, standardization and certification
5. **Expanding footprint in diverse use cases** like- Battery monitoring, sound box, transport management, solar and water management, Smart street lighting & more
6. **India's first eSIM** which is GSMA SAS-SM, DOT, ARAI, AIS140 compliant; widest IoT connectivity portfolio with GSMA certified e-UICC SIM

IoT market to expand, VIL well positioned to gain competitive share

3 Preferred provider of end to end cloud services

Integrated multi cloud platform enabling public, private & native Vi Cloud



Key Strategic Focus Areas in Cloud services



Scale through **Strategic collaborations**

- Strategic collaborations with hyperscalers/ Colocation providers
- Partnerships with marquee Cloud infra providers



Develop **Infrastructure**

- Develop platform for seamless cloud delivery & experience
- Build Vi cloud for Small and medium businesses
- Market place for simplified buying journey.



Invest in **Skills and Knowledge**

- Invest to build robust Managed services capability & framework
- An efficient “born in cloud” sales/pre-sales
- An operations support structure

VIL's position as preferred choice creates significant opportunities for new revenue streams

Awards & Accolades

2023



CIO Choice Award

Cloud Telephony, IoT, SD-WAN Services, Carrier (Mobile Access), Carrier (International Access), RBM, ReadyForNext Assessment for MSMEs



ET Brand Equity DG+ Awards

Digital Campaign in B2B Category' for ReadyForNext initiative



V&D excellence Award

Customer Experience & Enterprise Business Services



e4m Indian Marketing Awards

Gold in B2B sector for ReadyforNext initiative



Asian Telecom Award

A2P SMS Monetization of the year – India



F&S Award

IOT Connectivity Service Provider of the year
SIP technology leader award

2024



CIO Choice Award

Cloud Telephony, IoT, SD-WAN Services, Carrier (Mobile Access), Carrier (International Access), RBM,



F&S Best Practices Tech Innovation Leadership

SIP Trunking
Smart Mobility Solution



V&D excellence Award

IoT Smart Central



Asian Telecom Award

IoT Initiative of the year- India

2025



CIO Choice Award

Digital Transformation Enabler



ET Brand Equity DG+ Awards

B2B Campaign (ReadyForNext)



Silver Feather Awards

Best New Product Launch (Vi Business Assist)



eUttar Pradesh Summit

Leading Brand in Telecom Sector



Impact Influencer Awards-Silver

Ready4Next MSME : Best Multi Influencer Campaign



4 Vodafone Idea's digital propositions & integrated platform

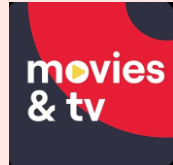
Consumer Business

Business Services, SME, SoHo

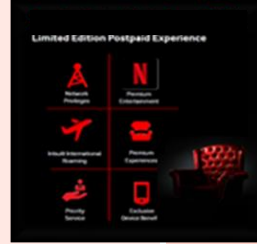
VIL CUSTOMER OFFERINGS



Service App



Content and OTT app



REDX Experience



IoT offerings

Smart Utility
Smart Mobility
Smart Infrastructure



SMB Digitalisation

Vi Website Builder
Workforce Essentials
Cloud Telephony
ReadyforNext Digital Assessment
Vi Secure Portfolio



Broadband



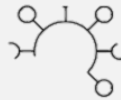
Digital Engagement Platform

Vi business - Mobility

DYNAMIC PLATFORM WITH DEEP INTEGRATION CAPABILITY



Cinema / TV Shows
Live TV



Big Data
Machine Learning
Credit Scoring



Edge Cloud

60+ Distributed Cloud Locations
32,700+ Fiber POPs for Deep Edge
195,300+ Site Locations for IoT reach



B2B Services

Credit Score
Location Tracking Solutions
Customer Targeting Solutions



IoT Connectivity & Security Platforms

VIL PARTNERS

Global and regional Content Providers

Handset Manufacturers

Financial institutions and NBFCs

Major Network & IT Vendors

Ecommerce players

Social Media Platforms

Cloud & IoT Platforms

4 Vi is creating a Digital ecosystem

Several collaboration projects to expand digital footprint – Vi app to be the go-to destination for movies, music, games, deals & rewards, news, jobs, learnings & more

Movies & TV

Drive affinity amongst youth & win share

- Vi Movies & TV is our OTT app, which we relaunched in FY24 as an OTT aggregator app offering multiple OTTs & TV channels under a single subscription, and access to all on one app, specifically targeting Smart TV households
- Vi Movies & TV app is available for both android & IOS on mobile and for most TV OS including Google TV, Samsung TVs, LG TVs and Firestick
- It currently has 18 OTT partners & offers access to over 350+ TV channels

Gaming, eSports & CloudPlay

Drive deeper digital engagement

- Gaming is a high potential market, which is expected to grow exponentially
- Offers casual gaming proposition for consumers with multi-player features
- Has an e-sports platform in strategic collaboration with an e-sports start-up

Digital Advertising

Ad-tech platform to monetize telco assets

- Leveraging telco data and digital assets to drive monetization, Vi has developed an end-to-end integrated ad-tech platform with self-serve capabilities
- Launched 'Vi Ads' and are empaneled with almost all the top media agencies and are part of the media plan for some of the big brands

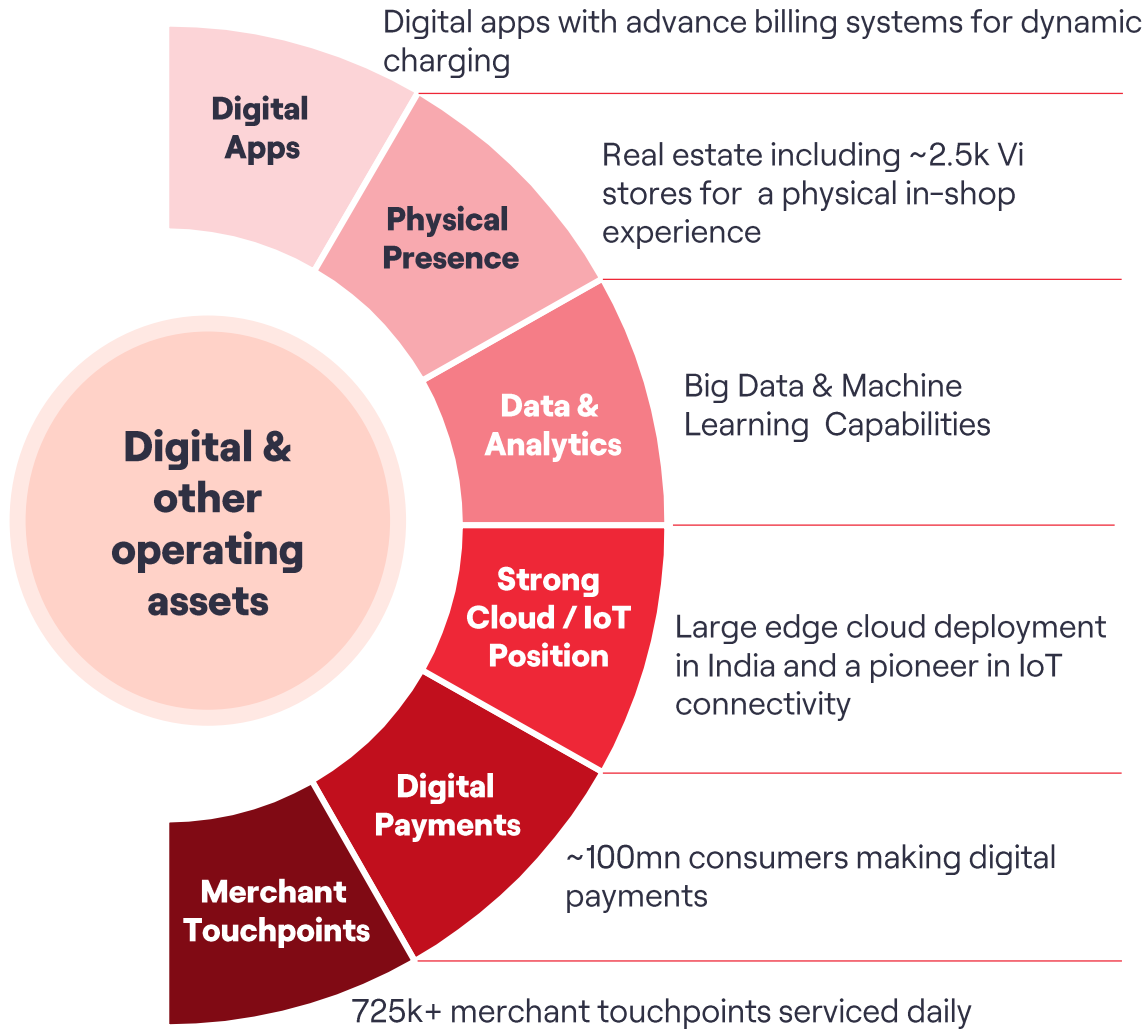
Digital Marketplace

Monetize Digital traffic

- Offers 'utility bill payment' functionality on Vi app enabling our users to pay their electricity bills, water bills, LPG bills, insurance premium, loan EMIs, recharge FASTAG or their DTH or broadband subscriptions
- Attractive deals for Vi customers via Vi Shop on Vi App, in partnership with leading players across categories like entertainment, food, shopping and travel

Digital collaborations to drive brand differentiation, engagement & monetization

4 Monetization through Digital initiatives & collaboration opportunities



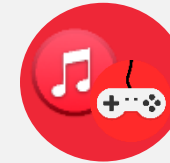
OFFERINGS

OPPORTUNITY



INTEGRATED IOT SOLUTIONS

- VIL has taken some initiatives and few are in pipeline, primarily through partnerships, to participate in these growth opportunities



PARTNERSHIPS IN CONTENT, GAMES, etc.

- Possibility of substantial growth



END TO END CLOUD SOLUTIONS

- Several use cases across logistics, health, education, fintech among others



POTENTIAL OPPORTUNITIES VIA DEEP INTEGRATION

- Possibility of substantial growth

Monetization opportunity on the back of digital offerings

Q4FY25 Update



1 Financial & Operating KPIs – Many KPIs showing improving trends

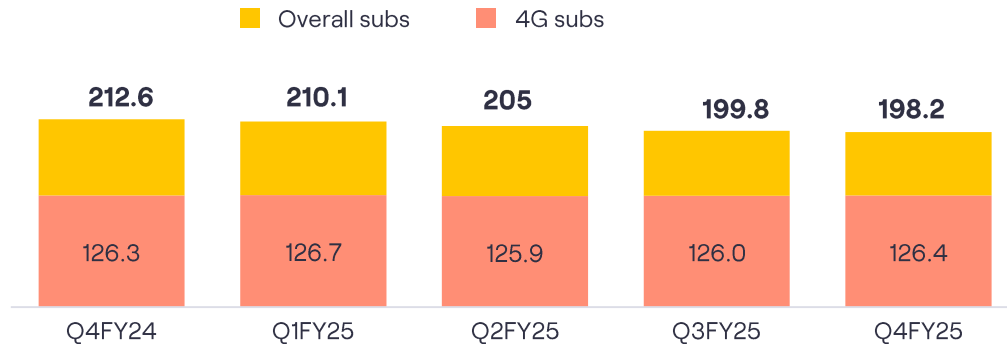
Financials & Operating KPIs	FY24		FY25		
	Q4	Q1	Q2	Q3	Q4
A Customer ARPU (excluding M2M) (Rs)	153	154	166	173	175
Subscriber (Mn)					
EOP	212.6	210.1	205.0	199.8	198.2
Net Adds	(2.6)	(2.5)	(5.1)	(5.2)	(1.6)
B 4G Subs	126.3	126.7	125.9	126.0	126.4
Market Share (%)					
C VIL CMS – EOP	18.9%	18.6%	18.4%	18.0%	17.7%
VIL RMS – ApGR	17.3%	17.0%	16.4%	15.9%	15.7%
Data Usage (Pb/Day)	61.9	62.5	60.7	59.3	63.8
Financial (Rs bn)					
Revenue	106.1	105.1	109.3	111.2	110.1
D Cash EBITDA (pre IndAS 116)	21.8	21.0	23.2	24.5	23.2
EBITDA (Reported)	43.4	42.0	45.5	47.1	46.6
Debt (Rs bn)					
E Deferred Obligations (Govt. of India)	2,034	2,095	2,123	2,147	1,940
Debt from Banks & Financial Inst. incl OCD	42	48	32	23	23

Commentary

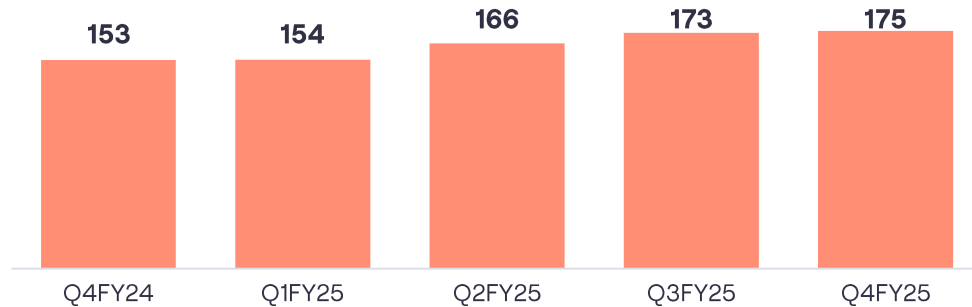
- A**
 - ARPU improvement for 15 consecutive quarters driven by Price increase and customer upgrades, which in turn has supported revenue growth despite subscriber churn
 - ARPU growth in line with other operator benefiting from subscriber upgrades
- B**
 - 4G subscriber base impacted in Q2 due to tariff hike but improving
- C**
 - Gross adds share for VIL is higher than its Customer Market Share (CMS) indicating its ability to effectively compete in market
- D**
 - Annual FY25 revenue and EBITDA (pre-IndAS) growth for the third consecutive year on the back of consistently improving performance for last several quarters despite significantly lower investments; a clear reflection of our execution capabilities
 - Q4FY25 reported highest average daily revenue in last 5 years
- E**
 - Debt from banks and financial institutions has reduced by Rs. 104 bn over the last 2 years
 - Govt of India Deferred Obligations are to be repaid in installments upto FY44

2 Key operating and financial trends

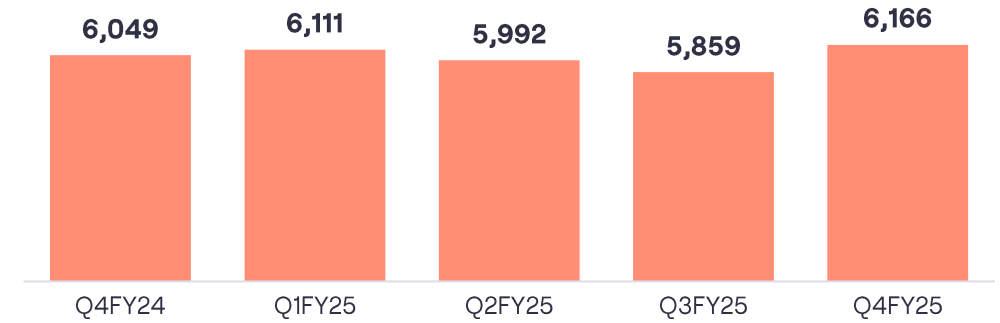
Consistent Growth in 4G Subscribers (Million)



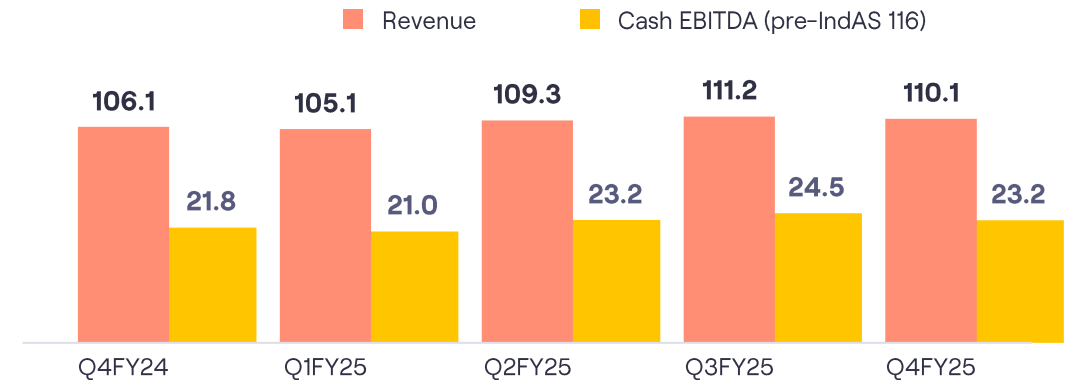
Improving Customer ARPU (ex-M2M) (Rs)



Data Volume (Billion MB)



Revenue & EBITDA (Rs bn)

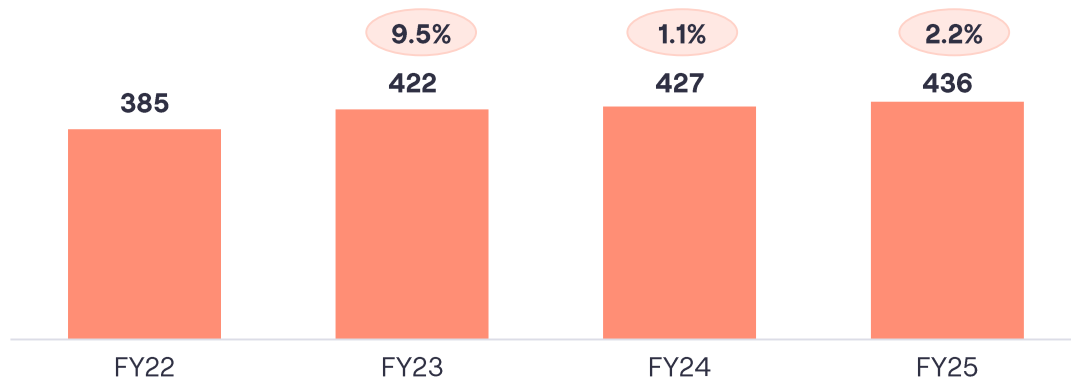


Tariff hike and improving customer mix leading to ARPU improvement

3 Track record of stable financial performance

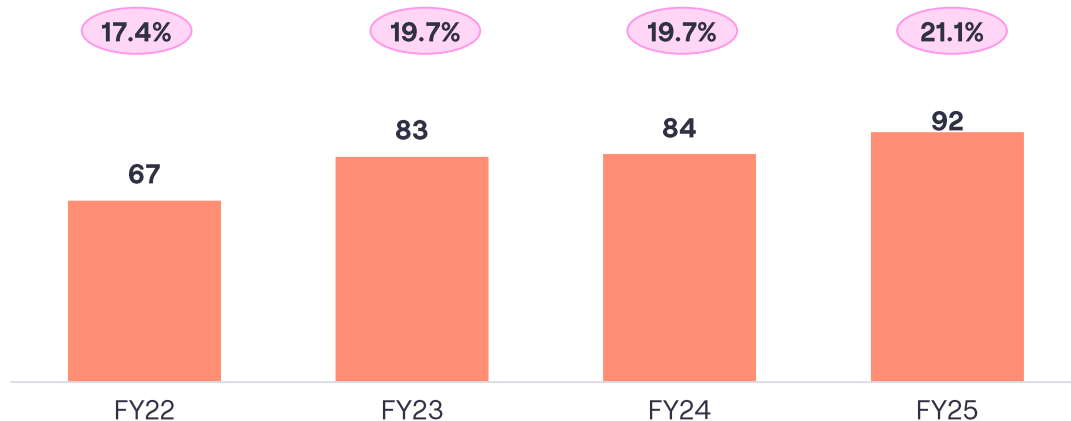
Revenue (Rs bn)

Revenue y-o-y growth (%)

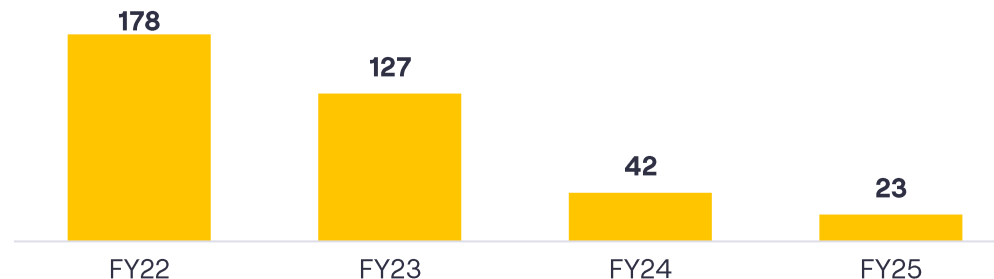


Cash EBITDA (pre-IndAS 116) (Rs bn)

Cash EBITDA (pre-IndAS 116) margin (%)



Debt from banks and other financial institutions incl OCD (Rs bn)



Improving Credit Rating and Coverage

	Aug'21	Feb'22	Jun'24	Apr'25
Care Ratings*	B- (CWN)	B+ (Outlook Stable)	BB+ (Outlook Stable)	BBB- (Outlook Stable)
<i>Rating movement</i>	-2N	+2N	+3N	+1N
ICRA**	-	-	-	BBB- (Outlook Stable)

Note: *Rating of Long Term Bank Facilities **Rating of Long Term Loan

Healthy margins and improved credit rating

Glossary

Term	Description
MHz	Mega Hertz
OFC	Optical Fibre Cable
IRU	Indefeasible Right to Use
ARPU	Average Revenue Per User Per Month
NPV	Net Present Value
AGR	Adjusted Gross Revenue
GDP	Gross Domestic Product
MIMO	Multiple-Input Multiple-Output
DSR	Dynamic Spectrum Sharing
RAN	Radio Access Network
SME/SMB	Small & Medium Enterprises/Business
SOHO	Small office-Home office
IOT	Internet of Things
GTM	Go To Market
SIP	Session Initiation Protocol
SD-WAN	Software-defined Wide Area Network
IaaS	Infrastructure as a Service
SaaS	Software as a Service
COE	Centre of Excellence
ULD	Unlimited Data Plans
B2B	Business-to-business
OTT	Over the top

Term	Description
TDD	Time Division Duplex
MW	Microwave
oRAN	Open Radio Access Network
vRAN	Virtual Radio Access Network
NSA	Non-Standalone
M2M	Machine to Machine
VOLTE	Voice over LTE / Voice over Long Term Evolution
NBFC	Non Banking Financial Corporation
KPI	Key Performance Indicators
CPaaS	Communications Platform-as-a-Service
CCaaS	Contact Center as a Service
R&D	Research and Development
EBITDA	Earnings Before Interest, Tax, Depreciation & Amortization
2G	Second generation mobile telecommunication technology
4G	Fourth generation mobile telecommunication technology
5G	Fifth generation mobile telecommunication technology
GHz	Giga Hertz
TRAI	Telecom Regulatory Authority of India, constituted under the Telecom Regulatory Authority of India Act, 1997
KYC	Know Your Customer
POP	Point of presence
RBM	Rich Business Messaging

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