ADITYA BIRLA

IDEA Cellular

11th June, 2014

The Secretary
BSE Limited
Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400 001
Fax No.: 022 2272 2037

The Vice President - Listing
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Mumbai – 400 016
Fax No.: 022 2659 8237

Dear Sirs,

Re: Issue and Allotment of equity shares of face value Rs.10 each (the "Equity Shares") of Idea Cellular Limited (the "Company") to qualified institutional buyers ("QIBs") pursuant to the qualified institutions placement

We wish to inform you that the Securities Allotment Committee of the Board of Directors of the Company has, at its meeting held today *i.e.* June 11, 2014, has issued and allotted 223,880,597 Equity Shares of face value of Rs. 10/- each to eligible QIBs at a price of Rs. 134/- per Equity Share, including a premium of Rs. 124/- per Equity Share, aggregating approximately to Rs. 30,000 million under the SEBI Regulations and Section 42 of the Companies Act, 2013 and the rules made thereunder. A copy of resolution for allotment of the Equity Shares pursuant to the Issue is attached hereto for your information and record.

Further, please note that post the said allotment, the paid-up equity share capital of the Company stands increased to Rs. 35,439,445,020 comprising of 3,543,944,502 equity shares of Rs.10/- each.

We request you to take the above on the record and acknowledge receipt and the same be treated as compliance under applicable clause(s) of the Listing Agreement.

Thanking You,

Yours faithfully,
For **Idea Cellular Limited**

Pankaj Kapdeo
Company Secretary

IDEA CELLULAR LIMITED

Encl: As above

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