ADITYA BIRLA

IDEA Cellular

9th June, 2014

The National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

Re: Qualified Institutions Placement (the "Issue") by Idea Cellular Limited (the "Company") – Intimation of Issue closure

Further, to our letter dated June 5, 2014, we wish to inform you that, the Securities Allotment Committee of the Board of Directors of the Company ("the Committee"), at its meeting held today i.e. on June 09, 2014, has decided to close the Issue and approved the issuance of 223,880,597 Equity Shares of face value of Rs. 10/- each to qualified institutional buyers (the "**QIBs**") at an issue price of Rs. 134/- per Equity share, including a premium of Rs. 124/- per Equity Share, aggregating approximately to Rs. 30,000 million. A certified true copy of the Committee resolution is enclosed for your information and record.

The Issue had opened on June 5, 2014 and the same was intimated to you vide our letter dated June 5, 2014.

The above is for your information and dissemination to the public and the same be treated as compliance under applicable clause(s) of the Listing Agreement.

Thanking You,

Yours faithfully,

Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

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