



July 5, 2011

To,

The National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051

Ref: "Idea Cellular Limited" (Symbol: IDEA)

Sub: Important Update – Amalgamation of erstwhile Spice Communications Limited with Idea Cellular Limited – Judgment by Hon'ble High Court of Delhi

Dear Sirs,

This is further to our letter dated April, 4, 2011 informing about ex-parte stay obtained by DoT from the Hon'ble High Court of Delhi on 30th March, 2011, concerning merger of erstwhile Spice Communications Limited with Idea Cellular Limited.

The Hon'ble High Court of Delhi pronounced its judgment yesterday, i.e. on 4th July, 2011. Please find attached a media release by the Company on the captioned subject.

Thanking you,

Yours truly,

For Idea Cellular Limited

A handwritten signature in black ink, appearing to read "Pankaj Kapdeo", written over a horizontal line.

Pankaj Kapdeo
Company Secretary

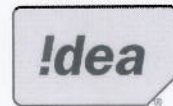
Encl: As above



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Press Statement from Idea Cellular

Mumbai, 4th July 2011

The Hon'ble High Court of Delhi today pronounced its judgment on the Merger of Spice Communications with Idea Cellular. The merger sanctioned on 5th February 2010, now stands reaffirmed. Certain clauses relating to an earlier contemplated demerger have been deleted, and overlapping Spice licenses to revert to the DoT. While imposing costs on the Company of Rs 1 cr for suppression, the option to challenge the order is allowed.

The company had approached the DOT regarding merger of overlapping licenses, or their surrender, both processes incidentally yielding the same outcome i.e. the spectrum returns to the government and no benefit to Idea. This was because the overlapping licenses were non-operational and had no attached subscribers. Idea followed process as advised by the DoT. Idea stands upright, has not suppressed anything at all, let alone willfully, and will appeal for what it believes is right.

About IDEA Cellular Ltd

IDEA Cellular is India's 3rd largest national mobile operator, with over 93 million subscribers. With traffic in excess of a billion minutes a day, Idea ranks among the Top 10 country operators in the world. Using the latest in technology, Idea provides world-class service delivery through the most extensive network of customer touch points. Idea is listed on the National Stock Exchange (NSE) and the Bombay Stock Exchange (BSE) in India.

IDEA Cellular is an Aditya Birla Group Company, India's first truly multinational corporation. The group operates in 26 countries, and is anchored by more than 130,600 employees belonging to 40 nationalities. More information on the Company is available at: www.ideacellular.com and on the Group at: www.adityabirla.com.

For further information, please contact:

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