(a)Disclosure under clause 51.01 Listing Agreement pertaining to agreements with Advertising, Media and PR Agencies, viz.

(i) OGILVY & MATHER PRIVATE LIMITED, (O&M), Commerz, 14th Floor, International Business Park, Oberoi Garden City, Off. Western Express Highway, Goregaon (E), Mumbai - 400 063.

(ii) Adfactors Advertising Pvt. Limited (Adfactors), 2nd Floor, Manek Mahal, 90, V.N.Road, Churchgate, Mumbai - 400020.

(iii) Indo Aryan Publicity (Indo Aryan), registered office at 13 G/1,, Everest Building, 46 C Chowringhee Road, Kolkata – 700071.

(iv) GroupM Media India Private Limited, (through its division 'Maxus') registered office at Commerz, 8th Floor, International Business Park, Oberoi Garden City, off. Western Express Highway, Goregaon (East), Mumbai- 400 063.

(v) Mudra Max Pvt. Ltd., registered office at Mudra House, Opp. Grand Hyatt, Vakola, Santacruz-East, Mumbai – 400 055.

(vi) Madison [illegible] Private Limited, registered office at Vax Hall Oasis Complex, [illegible], Mumbai 400013.

The aforesaid agencies are engaged in the business of advertising, media planning and marketing communications and, as per the Service Agreements, the scope of work covers development of advertising and marketing strategies for the Bank including brand advertising, product advertising, other communications along with the media planning, buying and releasing services and Public Relations.