



Count On Us...



INDO COUNT INDUSTRIES LIMITED

Q3FY15 RESULT UPDATE

10TH FEB'15



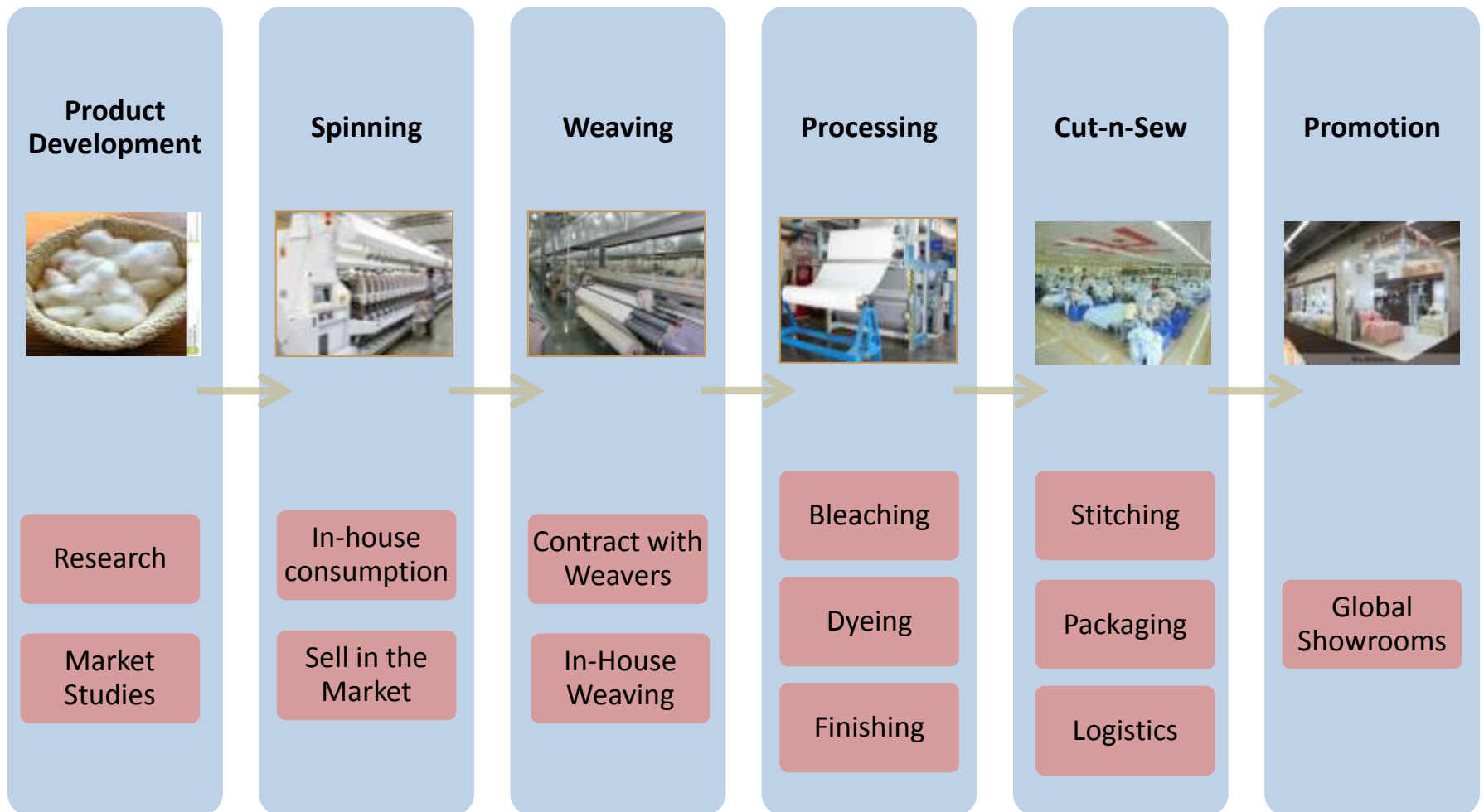
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Business Model



Our Existing Product Portfolio

Sheet Sets



Sheet set includes - Flat sheet , Fitted sheet & pillow cases

Expanding its Product Portfolio

Institutional Linens



This range includes primarily white linen – Flat sheets, pillow cases, duvet covers and shams

Fashion Bedding



This range includes Comforters, Bed in a Bag, Quilts & Coverlets, Decorative Pillows etc.

Utility Bedding



This range includes Basic white bedding – Mattress Pads / protectors, White filled comforters filled with poly fill fibre

Institutional Linens



*Institutional
Bedding
Hotels - Hospitals -
Others*

Fashion Bedding



“Wide Range of Product Category” 7

Utility Bedding



*Utility or Basic
Bedding - Bed &
Pillows filled with
poly fill fibre*



Content

 *Performance Highlights*

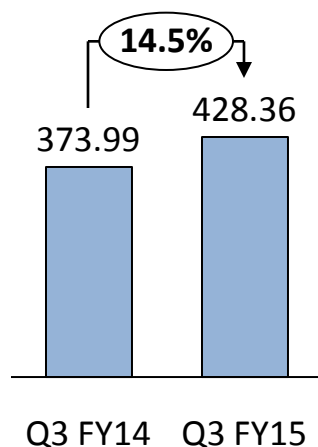
 *Industry Update*

 *Financials*

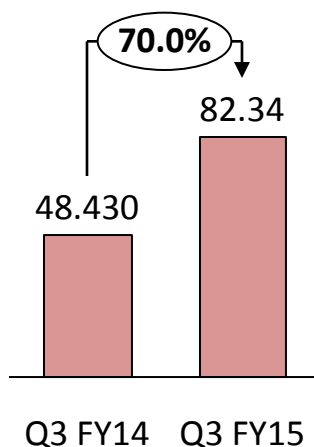
Performance Highlights

Quarterly Highlights

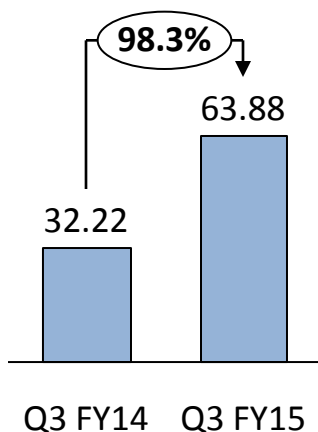
Revenue (Rs. Crs)



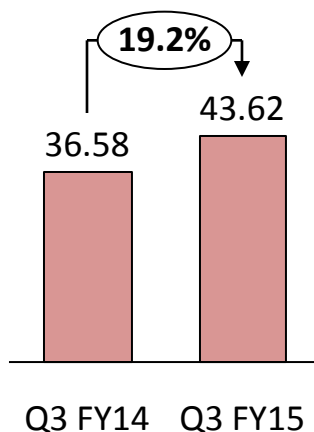
EBITDA (Rs. Crs)



PBT (Rs. Crs)

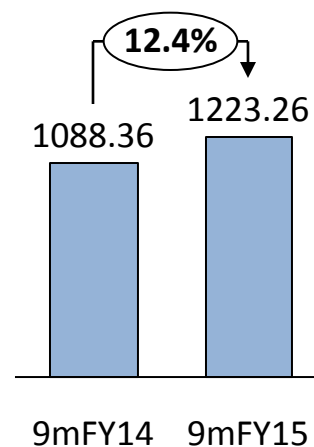


PAT (Rs. Crs)

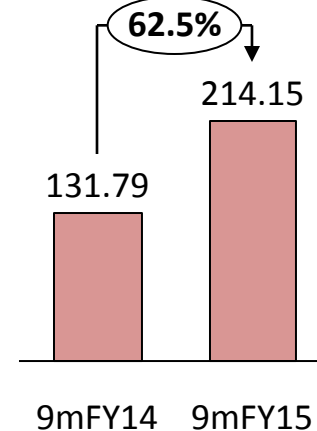


9 Months Highlights

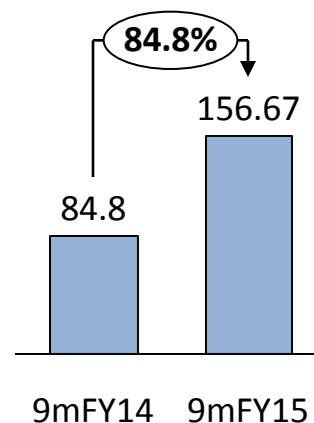
Revenue (Rs. Crs)



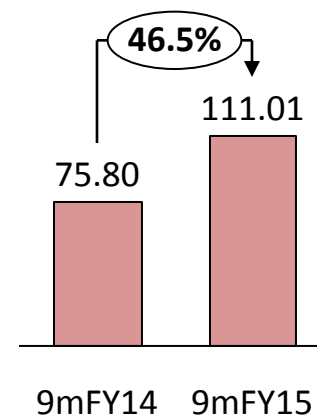
EBITDA (Rs. Crs)



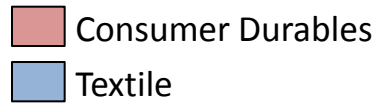
PBT (Rs. Crs)



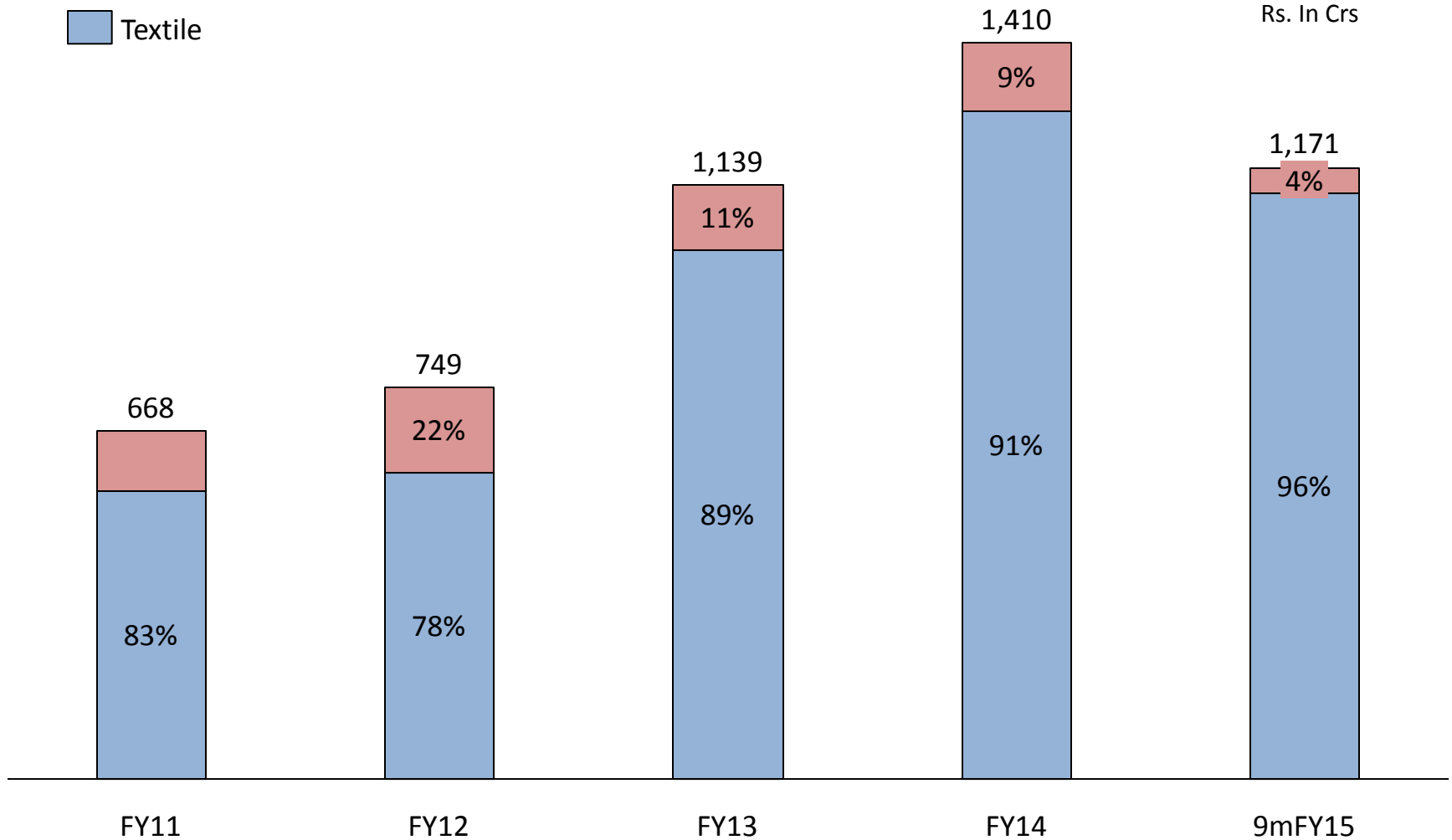
PAT (Rs. Crs)



Textile – A Major Growth Segment

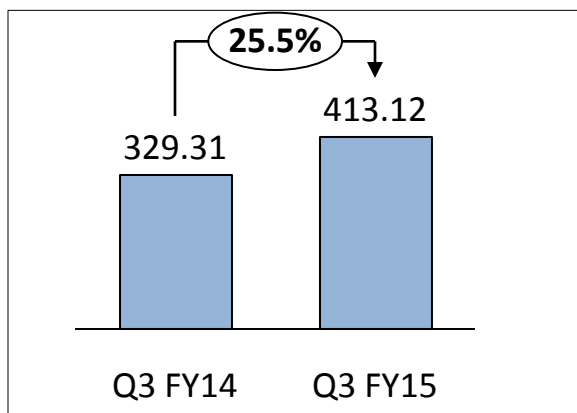


Rs. In Crs

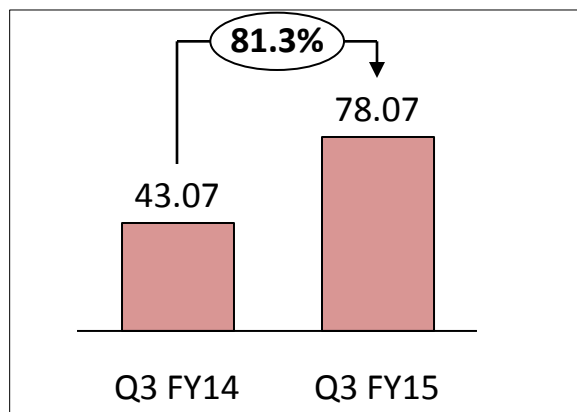


Textile – Strong Performance

Revenue (Rs. In Crs)



EBIT (Rs. In Crs)



Highlights of H1FY15

- **Performance**

- Revenue increased by 25.5%
- EBIT grew by 81.3% on the back of higher realization and better Product mix in Home Textile segment

- **Global Presence**

- New showroom opened in U.K & Australia

- **Capacity – An increase of 50 %**

- Current capacity of 45 mn meters per annum leading to 12 mn Bed Sheets per annum
- Expanding capacity to 68 mn per annum leading to 17mn Bed Sheets per annum will be operational by end of Q4FY15

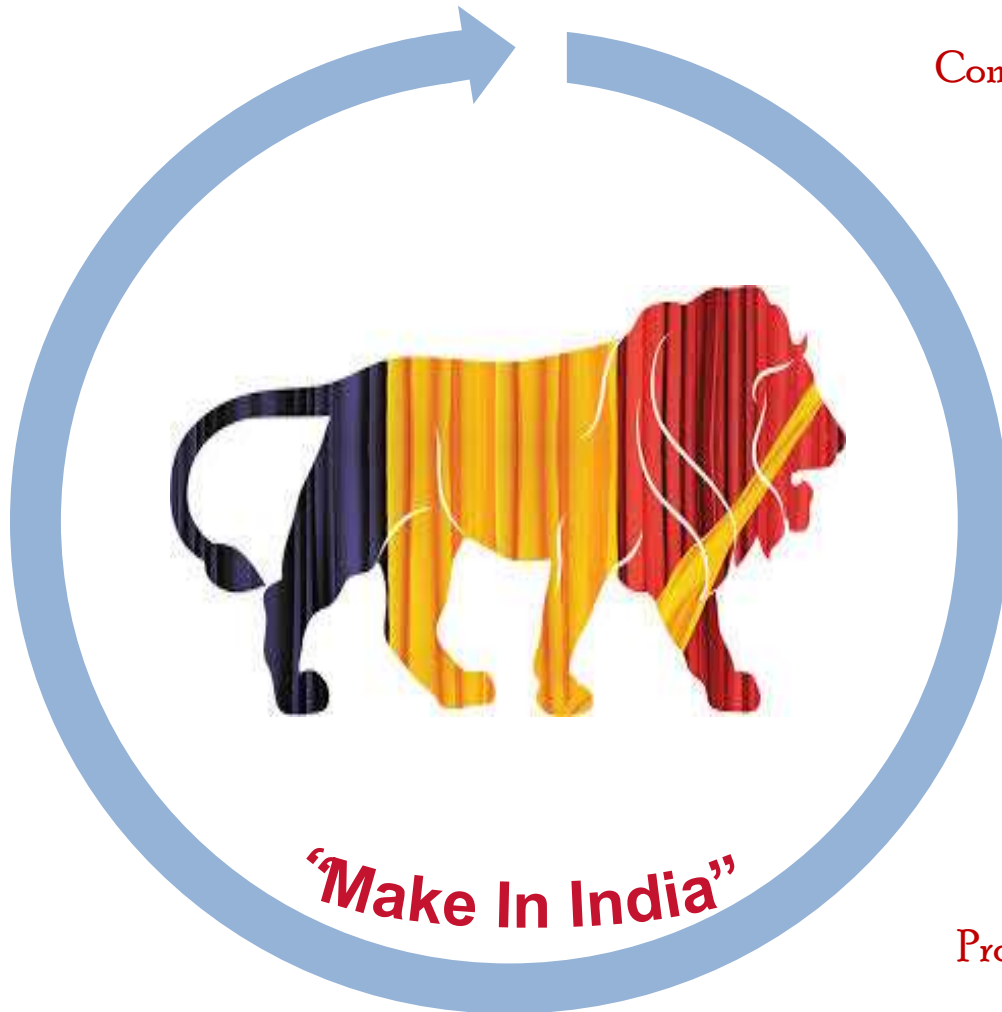
Content

 *Performance Highlights*

 *Industry Update*

 *Financials*

“MAKE IN INDIA” - Overview



Comparative Advantage of Skilled Manpower &
Cost of Production

Abundant Raw Material such as Cotton,
Wool, Silk & Jute

Favourable policies instituted by
the Government

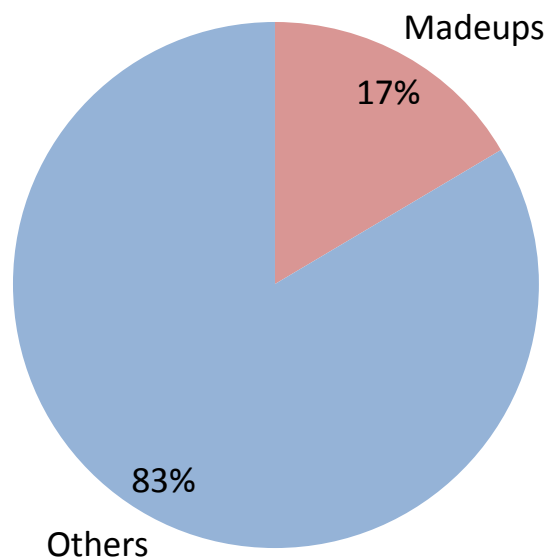
Changing Lifestyles Demand for
Quality Products

TUF Scheme for Modernisation &
Upgradation

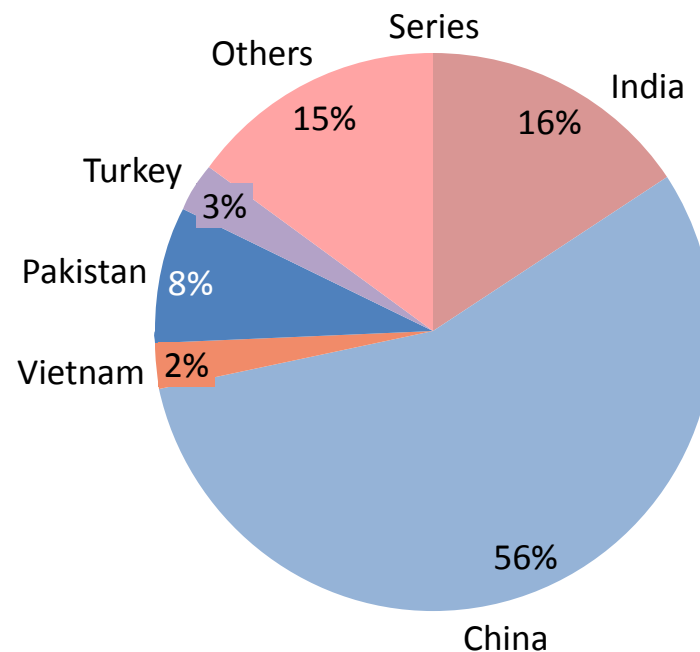
Provide Credit at Reduced Rates & Capital
Subsidies

Textile Sector Imports by United States

Total Imports - \$107 bn



Made Ups Imports - \$18 bn

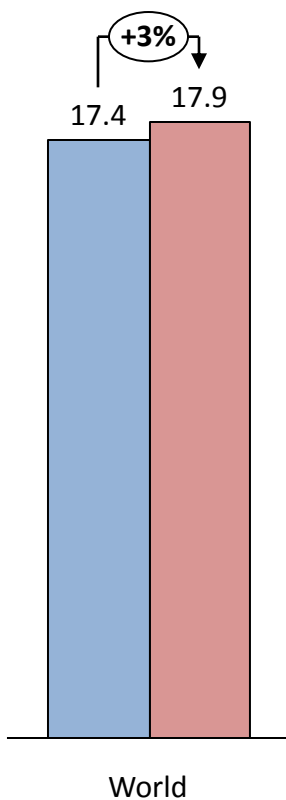


As on Year Ending – November 2014

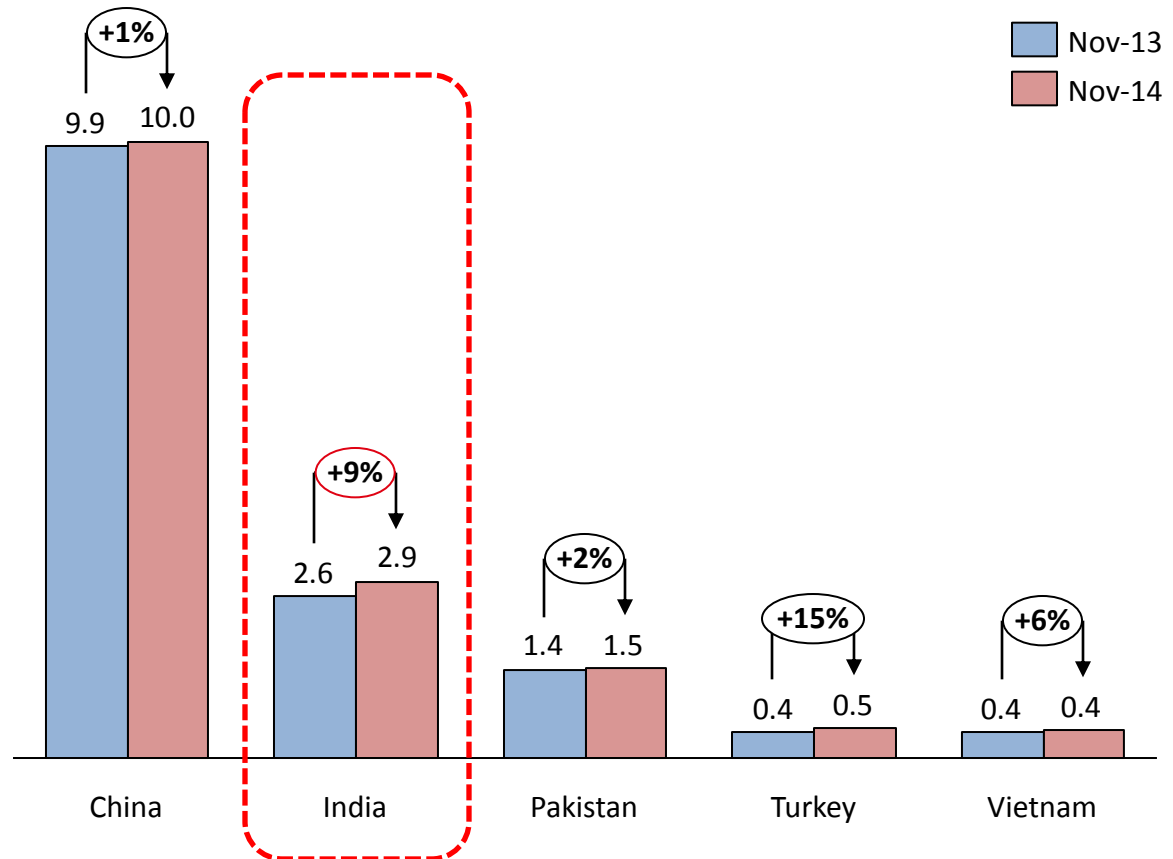
“Made-ups”- an article manufactured and/or stitched from any type of cloth, other than a garment

Growth in 'Made Ups' Imports to United States

World (\$ bn)



Top 5 Made Ups Exporting Countries to US account for 85% of the Market (\$ bn)



70% of Indo Count's Revenue is contributed by U.S market

India's Competitive Advantage...

India - Advantage

- ✓ Availability of Raw Material
- ✓ Competitive Cost structure particularly Power and Manpower Costs
- ✓ Rising government focus and favourable policies
- ✓ Increase spend planned by GOI of \$9.1 bn in 12th Five Year Plan against \$4 bn in 11th Plan
- ✓ Free trade agreement with ASEAN countries
- ✓ Proposed agreement with EU



Competing Countries - Challenges

- ✓ Steady improvement in demand as the American economy picks up
- ✓ Progressive decline in Chinese exports to major markets such as the US
- ✓ Currency appreciation in Indonesia
- ✓ Labour unrest in Cambodia
- ✓ Safety concerns after a major factory fire in Bangladesh
- ✓ High cost of credit in Vietnam

...Long term Customer relationships

...their challenges are OUR advantages

In 2014, for the first time since 2006, India's Exports to the US are more than 2X its Imports

Indo Count Advantage



*Integrated
Home Textile
Company*



*State of the Art
manufacturing
facilities*



*Customer
Relationships*



*Wide Product
Range*

*Innovation that
Creates New
Products*



*Global
Presence*



Content

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Standalone Profit & Loss

Particulars (Rs. in Crs)	Q3FY15	Q3FY14	Y-o-Y	9mFY15	9mFY14	Y-o-Y	FY 14
Total Revenue	428.36	373.99	14.5%	1223.26	1088.36	12.4%	1440.49
Raw Material	228.35	225.85		695.82	685.03		889.06
Manpower Cost	18.76	14.68		52.62	43.43		58.33
Other Operating Expenses	98.91	85.03		260.66	228.12		313.24
EBIDTA	82.34	48.43	70.0%	214.15	131.78	62.5%	179.86
EBIDTA Margin	19.22%	12.95%	627 bps	17.51%	12.11%	540 bps	12.49%
Depreciation	4.35	4.70		11.58	13.99		18.83
Interest	14.11	11.51		45.91	32.99		48.97
Tax *	20.26	-4.36		45.66	9.00		7.13
Net Profit	43.62	36.58	19.3%	111.01	75.80	46.5%	104.93
Net Profit Margin	10.18%	9.78%	40 bps	9.07%	6.96%	211 bps	7.28%
Cash Profit	54.84	30.47	80.0%	135.39	81.81	65.5%	108.45
Earning Per Share (EPS)	11.89	10.31		30.27	21.34		29.54

* Tax is Deferred Tax which is higher during the period and impacted Net Profit

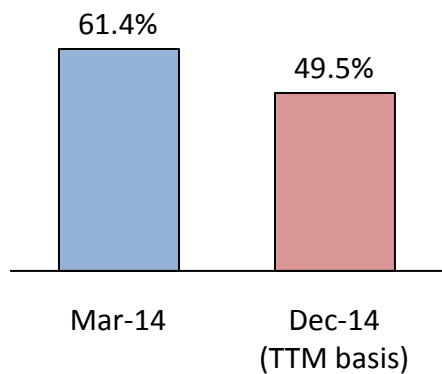
Standalone Balance Sheet

Particulars	As on	As on
Rs. in Crs	Dec-14	Mar-14
Shareholder's Fund	281.68	166.11
Share capital	39.48	35.48
Reserves & Surplus	242.20	130.63
Preference Share Capital	2.50	2.50
Share Application & Warrant Money	0.00	2.35
Non-current liabilities	122.08	97.24
Long term borrowings	85.81	97.23
Deferred Tax Liabilities (Net)	35.95	0.00
Other long term liabilities	0.32	0.01
Current liabilities	635.27	571.31
Short term borrowings	274.33	268.63
Trade payables	158.41	189.19
Other current liabilities	143.03	86.73
Short term Provisions	59.50	26.76
Total Liabilities	1041.53	839.51

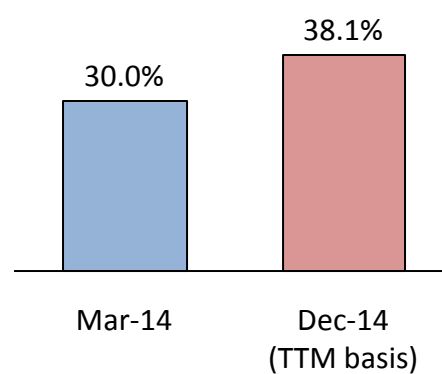
Particulars	As on	As on
Rs. in Crs	Dec-14	Mar-14
Non-current assets	307.12	249.74
Fixed assets (inc. CWIP)	269.69	216.47
Non-current Investments	18.80	18.80
Deferred Tax Assets (Net)	0.00	9.79
Long-term loans and advances	18.63	4.68
Current assets	734.41	589.77
Inventories	283.22	257.12
Trade receivables	219.31	166.92
Cash and bank balances	14.23	11.80
Short term loans and advances	106.67	75.23
Other current assets	110.98	78.70
Total Assets	1041.53	839.51

Ratio

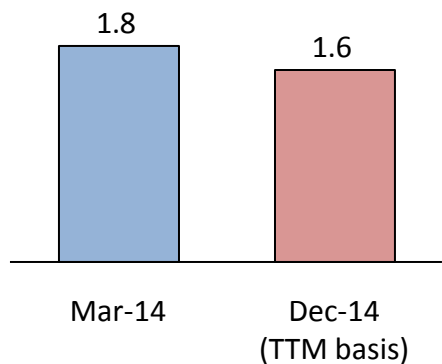
RoE* (%)



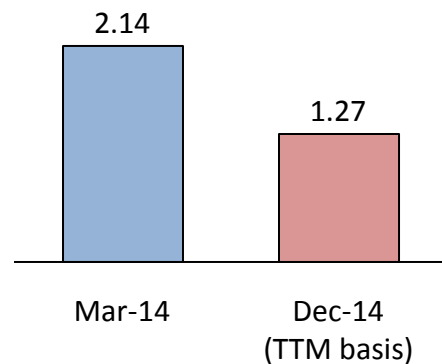
RoCE* (%)



Asset Turnover

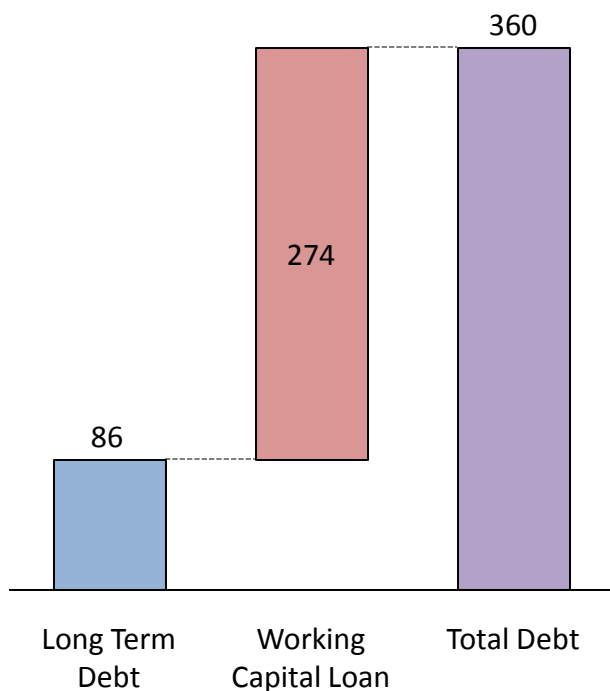


Total Debt/Equity*

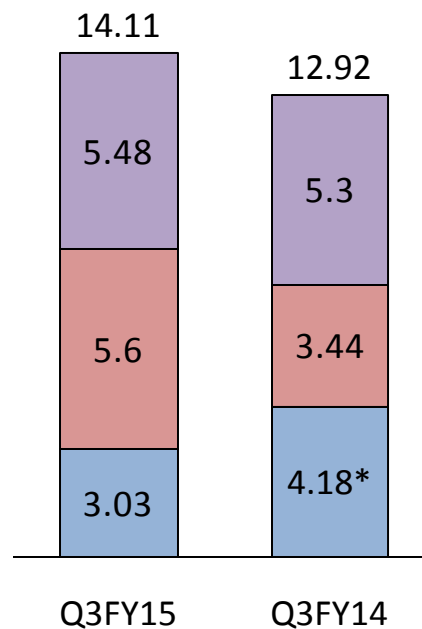


Debt & Interest Profile

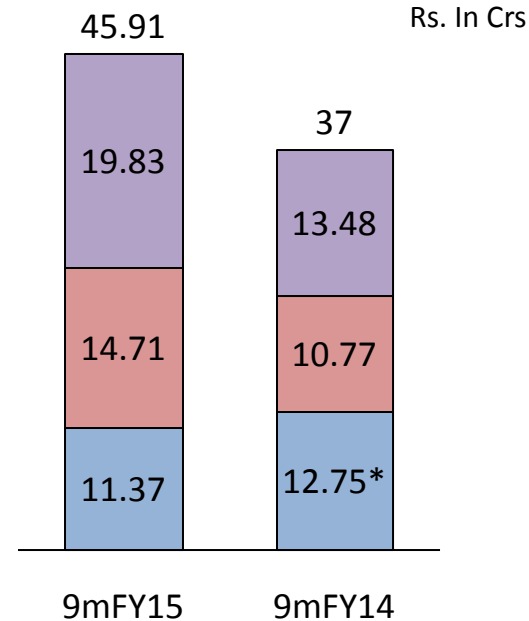
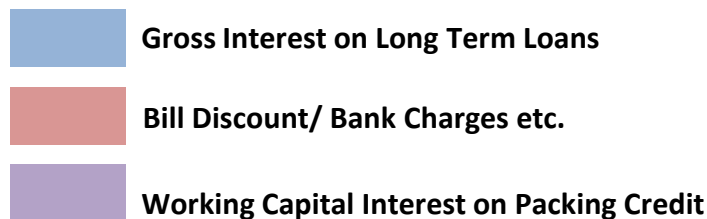
Total Debt As on Dec-14 – Rs. 360crs



Quarterly Highlights



9 Months Highlights



* Term Loan Interest Incl. TUF benefit of Rs. 1.41crs in Q3FY14 and Rs. 4.01crs in 9mFY14

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