Indo Count
COMPLETE COMFORT

August 23, 2016

The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400051

BSE Limited,
Department of Corporate Services
Floor 25, Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Company Symbol : ICIL

Scrip Code No. : 521016

Dear Sir/Madam,

Re: Press Release – Q1 FY 17

Please find enclosed herewith copy of press release – Q1 FY 17 being issued today i.e on 23rd August, 2016.

Thanking you,

Yours faithfully,

For **Indo Count Industries Limited**

Amruta Avasare
Company Secretary
ACS No. 18844

Encl: A/a

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PRESS RELEASE: 23rd AUGUST 2016, MUMBAI

INDO COUNT INDUSTRIES LTD.
Q1FY17 RESULTS:
REVENUES UP 8%; PAT UP 16%

Indo Count Industries Ltd. has been reporting consistent performance in terms of revenues, margins and profits for unaudited reviewed standalone results for the quarter ended June 30, 2016.

UNAUDITED STANDALONE FINANCIAL RESULTS (Rs. / Crore)

Particulars	Q1 FY17	Q1 FY16	Y-o-Y GROWTH
Revenue	492.64	457.93	8%
EBIDTA	110.26	101.19	9%
Depreciation	8.04	6.73	19%
Finance cost	9.80	14.63	(33%)
PBT	92.42	79.83	16%
Income Tax	32.13	27.66	16%
Profit After Tax	60.29	52.17	16%
Total Comprehensive Income	60.15	51.88	16%
Cash profit	79.69	68.17	17%
EPS (Rs.)	15.27	13.21	16%
Net debt: Equity	0.34	0.80	

CONSISTENCY IN PERFORMANCE

Revenues

Revenues for Q1FY17 at Rs.493crore were 8% higher than the Rs.458 crore reported during the same quarter previous year.

Revenue drivers

The growth in the revenues was on the back of, new customer addition, enhanced customer wallet share, promotion of Proprietary Products & Brands.

Profits and margins

The company reported an EBIDTA of Rs.110 crore for Q1FY17 as against Rs. 101 crore in the same quarter previous year.

The company reported an EBITDA margin at 22.4%.

The margin improvement was on account of a growing share of revenues derived from the Home Textiles segment within the company's business portfolio and also because of increased share of Value -added products.

Total Comprehensive Income after Tax

Total comprehensive income after tax for Q1FY17 is Rs. 60 crore as against Rs. 52 crore in the same quarter previous year a 16% growth on y-o-y basis.

The company reported profitable growth, wherein its profit growth was substantially higher than the percentage increase in revenue growth.

The increased bottom-line translated into improved EPS of Rs. 15.3 in Q1FY17 as against Rs. 13.2 in the same quarter previous year.

Update on the Capex:

The Capex is progressing as per schedule and Budget. Phase I will be completed this year, which will result in expanding our capacity from 68mn meters to 90mn meters.

Sub-division of Shares:

The Board of Directors at its meeting held on 23rd August, 2016 have approved the sub-division of Equity Share of Face Value of Rs. 10/- each into Equity Shares of face value of Rs.2 each, subject to approval of members of the Company by way of postal ballot.

The objective of this corporate action is mainly to improve liquidity of Company's shares on stock market and to encourage participation of small investors by making the equity shares of the Company affordable.

MANAGEMENT PERSPECTIVE

Commenting on the Company's Q1 performance, Anil Kumar Jain, Executive Chairman, Indo Count Industries Limited, said:

"The performance of the company during the quarter under review represented a validation of our business model. This performance could not have been achieved without single minded FOCUS on bed linen solutions, INNOVATION in Product Development &Marketing and Perseverance in Operational Efficiency. Sustainability of business is one of the key aspects for growth in our business.

It is also a proud achievement for the company, that Indo Count Global, Inc. US announced new licensing partnership with Walker Greenbank PLC UK for three of its brands: Sanderson, Harlequin and Scion. All three brands have a particularly strong presence in UK and Australia. Company will be launching new ranges for all three lifestyle brands this September during New York Home Textile Market Week in their new larger showroom of 9,200 sq.ft. Indo Count and Walker Greenbank look forward to establishing these successful brands in North America. We have added them to further strengthen our Brand Portfolio, thereby providing us more opportunity to cater to the Premium Segment of the market place. We are enthused to the response these brands elicited and are certain that these can contribute handsomely to our revenues, going forward.

Larger and growing emerging markets are the next frontier for Indo Count. And today, there is no other emerging market as India, "We make in India & Sell in India"."This represents a proud achievement for the company, by launching its Domestic Home Textile Brand 'BOUTIQUE LIVING' pan India.

These positive steps will enable the company to grow its business and serve their customers better".

A BRIEF INSIGHT INTO INDO COUNT INDUSTRIES LIMITED

Complete Comfort.

The company is integrated from the manufacture of yarn at one end to the manufac ture of finished made -ups (bed linen) at the other. This extensive integration has made it possible for the company to enhance quality and value -addition. The result is that the company possesses one of the best margins within the country's integrated text ile sector and one of the highest asset-turnover ratios.

- The company's products comprise the following:

Bed sheets: Flat sheet, fitted sheet and pillow cases

Fashion bedding: Comforters, bed in bag, quilts and coverlets, decorative pillows, etc.

Utility bedding: mattress pads, protectors, comforters filled with poly fibre

Institutional linen: Basic white bedding, duvet covers and shams; caters to hotels, hospitals and others

- The company has innovated the following products:

Infinity cotton: Blend of a few finest cotton varieties in the world resulting in superior yarn

Thermal balance: Balances temperature between body and bed to deliver superior sleep characteristics

- The company markets products in 49 countries. Nearly 65 per cent of revenues are derived from USA, the company's largest market; its prominent non-US markets comprise UK, Canada, Europe, MENA and Australia. The company enjoys long-term relationships with large global retailers. This has translated into large and growing offtake, marked by a larger share of the customer's wallet.

- The company is the second largest manufacturer and exporter of bed linen from India and amongst the top three bed sheet suppliers in USA. It is the eleventh -largest global home textiles supplier to the US (Source: *Home & Textiles Today*, February 2016).

- The company is a responsible employer, engaging more than 10,000 people (direct and indirect): it increased the proportion of women in the workforce from 39 (2010-11) to 600 (2015-16).

Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking Statements to reflect actual results changed assumptions or other factors.

For more Information, please contact:

Indo Count Industries Ltd

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