

Ref. No.: MUM/SEC/212-01/2019

January 31, 2019

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai - 400001

The Manager
Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot C/1,
G Block, Bandra-Kurla Complex
Mumbai - 400051

Scrip Code: (BSE: 540716/ NSE: ICICIGI)

Dear Sir/Madam,

Press Release- "ICICI Lombard sets a new Guinness World Record under its Ride to Safety initiative"

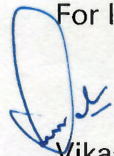
We enclose herewith a copy of Press Release that is being issued by the Company, in connection with the above.

You are requested to kindly take the same on record.

Thanking you,

Yours Sincerely,

For ICICI Lombard General Insurance Company Limited



Vikas Mehra
Company Secretary

Encl.: As above

ICICI Lombard General Insurance Company Limited AA1316887

IRDA Reg. No. 115

CIN: L67200MH2000PLC129408

Mailing Address:

Registered Office:

Toll free No. : 1800 2666

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New Linking Road, Malad (West), Near Siddhi Vinayak Temple, Prabhadevi,
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Website: www.icicilombard.com

Press Release

ICICI Lombard sets a new Guinness World Record under its Ride to Safety initiative

- **Record Title – Largest gathering of people wearing helmets in one location**
 - 4,999 children successfully create a human helmet to break the existing record of 3,929 people forming a helmet.
 - Attempt is part of the company's 'Ride to Safety' campaign to promote road safety awareness among two-wheeler riders.
 - 70,000 ISI marked helmets distributed by the company under the 'Ride to Safety' initiative till date.

Mumbai, January 31, 2019: ICICI Lombard, the leading private sector non-life insurance company in India, today set a new Guinness World Record as part of its efforts to create awareness on road safety measures. The company has been promoting the cause of Road Safety through its unique CSR initiative 'Ride To Safety' since 2015. The record involved school children from 7 schools in Mumbai assembling at an open ground in Mumbai to form the shape of a helmet. The children wore specially designed ISI marked helmets that the company distributes during its 'Ride To Safety' workshops. The earlier record for the largest gathering for people wearing helmets at one location was 3,929 held by Ministry of Interiors in Dubai.

The Guinness attempt was adjudicated by an official Guinness representative, Lucia Sinigagliesi who had specially flown down to Mumbai from London for the same. Senior dignitaries from the Mumbai traffic police were also present to witness the record. Further, to support the noble cause, renowned actor Shahid Kapoor, who is also a young parent, engaged with the children and motivated them to successfully complete the challenge.

Speaking on the occasion, **Mr. Bhargav Dasgupta, MD & CEO, ICICI Lombard General Insurance Company Ltd.** said "Our '*Ride to Safety*' initiative is a unique endeavor to facilitate a behavioral change among children and parents to adopt road safety habits when riding a two-wheeler. Since its inception in 2015, we have directly contacted over 1,00,000 parents and their children to promote the cause of

Road Safety and distributed more than 70,000 ISI marked helmets. We are humbled by the Guinness World Record milestone and believe that this recognition will help us further the cause of road safety among Indian children.”

Actor Shahid Kapoor said “I am honored to be associated with this initiative that rightly addresses the gap of ensuring road safety among 2-wheeler riding children. I appreciate the efforts of ICICI Lombard in taking up this cause and pursuing it with earnest.”

About ICICI Lombard Ride to Safety initiative

- Incepted in 2015
- Over 300 schools across Mumbai, Delhi, Pune, Ahmedabad, Nagpur, Chennai, Bangalore have been covered so far
- 70,000 ISI marked helmets distributed since 2015 (till March 2019)
- Over 1,00,000 children and parents imparted with road safety training through direct contact programs
- 25000 helmets (12,500 to parents and 12,500 to children) distributed in FY2019

Road accidents involving 2-wheelers are involved in more than 25% cases. Every year, around 7,000 children succumb to road accidents. Educating the children at a nascent age and imparting them with appropriate road safety values can ensure that they follow safe road habits throughout their lives. With this belief, ICICI Lombard aims to build a sustainable community that adopts safe road habits.

To view the specially made ‘Ride to Safety’ video click here – <https://www.youtube.com/watch?v=1bwkT5o3F9o>

About ICICI Lombard General Insurance Company Ltd.

We were the largest private-sector non-life insurer in India based on gross direct premium income in fiscal 2018 (Source: IRDAI), a position we have maintained since fiscal 2004 after being one of the first few private-sector companies to commence operations in the sector in fiscal 2002. We offer our customers a comprehensive and well-diversified range of products, including motor, health, crop, fire, personal accident, marine, engineering and liability insurance, through multiple distribution channels. More details are available at www.icicilombard.com

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