

Ref. No.: MUM/SEC/193-10/2020

October 30, 2019

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai - 400001

The Manager
Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot C/1,
G Block, Bandra-Kurla Complex
Mumbai - 400051

Scrip Code: (BSE: 540716/ NSE: ICICIGI)

Dear Sir/Madam,

Press Release - "ICICI Lombard announces Bancassurance tie-up with Karur Vysya Bank"

We enclose herewith a copy of Press Release that is being issued by the Company, in connection with the above.

You are requested to kindly take the same on records.

Thanking you,

Yours Sincerely,

For ICICI Lombard General Insurance Company Limited



Gopal Balachandran
Chief Financial Officer & Chief Risk Officer

Encl: As above

ICICI Lombard General Insurance Company Limited AA

IRDA Reg. No. 115

CIN: L67200MH2000PLC129408

Mailing Address:

Registered Office:

Toll free No. : 1800 2666

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New Linking Road, Malad (West), Near Siddhi Vinayak Temple, Prabhadevi,
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www.icicilombard.com

Press Release

ICICI Lombard announces Bancassurance tie-up with Karur Vysya Bank

Mumbai, October 30, 2019: ICICI Lombard, a leading private sector non-life insurance company in India, has entered into a strategic tie up with Karur Vysya Bank. The association will provide the bank's customers access to the insurer's portfolio and make insurance more accessible to its customers across India.

Through this collaboration, ICICI Lombard aims to offer innovative insurance solutions to 8 mn customers of the bank spread across its 779 branches in the country. With both organizations believing in offering the best to the customers through innovation, this partnership would offer the customers the best of both worlds.

Commenting on the significance of the tie-up **Sanjeev Mantri, Executive Director, ICICI Lombard** said, "We at ICICI Lombard are excited to announce this Bancassurance tie-up with Karur Vysya Bank. Bancassurance as a channel has been a strong catalyst for us as it opens numerous opportunities through partnerships with trustworthy organizations. With this tie-up, we aim to leverage Karur Vysya bank's rich heritage of over 100 years of providing banking services in India and offer our exclusive and innovative non-life insurance solutions to their customers."

Gururaja Rao, General Manager, Karur Vysya Bank said, we have been offering top-notch banking solutions to our clients. We are happy to partner with ICICI Lombard as we carry on expanding our offerings through innovative products. Our main focus is on keeping clients at the heart of all our schemes, and this tie-up will help us uphold a strong and distinguished insurance catalogue. We are dedicated to helping the customers of the Bank lead improved, more stress-free, more prosperous lives."

Further, both ICICI Lombard and Karur Vysya Bank share strong synergies in terms of dedication towards always keeping customers first, maintaining strong market reputation and pan-India presence.



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414, P. Balu Marg,
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About ICICI Lombard General Insurance Company Limited

We were the fourth largest non-life insurer in India based on gross direct premium income in fiscal 2019 (Source: IRDAI). We offer our customers a comprehensive and well-diversified range of products, including motor, health, crop, fire, personal accident, marine, engineering and liability insurance, through multiple distribution channels. More details are available at www.icicilombard.com

For further press queries please send an email to corporate.communication@icicilombard.com.

For more information, visit www.icicilombard.com

About Karur Vysya Bank

Karur Vysya Bank is a 103-year-old scheduled commercial Bank, headquartered in Karur, Tamil Nadu. The Bank has a total business of about Rs. 1, 10,000 crores with a deposit base of about Rs. 60,000 crores and loans book of about Rs. 50,000 crores. KVB has its footprints across 23 States and Union Territories of the country with a branch network of 779. The bank has been widely recognized as one of the best banks in the country in terms of business, technological innovation and customer service by several financial publications and other institutions / organizations. Always in the forefront in delivering customer supportive products and services by adapting technology, KVB now offers in-principle sanction of retail loans within 15 minutes and commercial loans within a day through an end-to-end paperless and digital solution, the first and only such solution offered by a commercial bank in the country.

For more information, visit www.kvb.co.in

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