

Ref. No.: MUM/SEC/215-11/2020

November 20, 2019

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai - 400001

The Manager
Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot C/1,
G Block, Bandra-Kurla Complex
Mumbai - 400051

Scrip Code: (BSE: 540716/ NSE: ICICIGI)

Dear Sir/Madam,

Press Release- "IntrCity by RailYatri, ICICI Lombard & Marsh join hands to provide insurance cover worth 5 Lacs for IntrCity SmartBus Travelers"

We enclose herewith a copy of Press Release that is being issued by the Company, in connection with the above.

You are requested to kindly take the same on records.

Thanking you,

Yours Sincerely,

For ICICI Lombard General Insurance Company Limited



A. Vikas Mehra
Company Secretary

Encl.: As above

ICICI Lombard General Insurance Company Limited AA

IRDA Reg. No. 115

CIN: L67200MH2000PLC129408

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IntrCity by RailYatri, ICICI Lombard & Marsh join hands to provide insurance cover worth 5 Lacs for IntrCity SmartBus Travelers

New Delhi, November 20, 2019: Continuing its journey to provide the best possible service to its travelers, IntrCity by RailYatri has announced its association with ICICI Lombard and Marsh to provide travel insurance cover worth Rs. 5,00,000 to all SmartBus Passengers. This group travel insurance will be available to the travelers of RailYatri starting from Nov' 2019. The coverage will comprise of hospitalization expenses for injury and personal accident.

Commenting on the addition of the new service, **Manish Rathi, CEO and Co-Founder, RailYatri** said, "IntrCity SmartBus is built on three core promises – On-time performance, Safety and Personalised Assistance. While we have also taken enough steps to ensure safe journey by installing IoT devices, 24x7 Command Centre but we nevertheless felt that it is important to provide insurance cover for every traveler. The group insurance covers, for IntrCity SmartBus travelers, are our way to go a step further in taking ownership of the responsibility that our passengers give us whenever they travel with us. This is a step towards providing a holistic service to our passengers and guarantee their safety and to that effect we will be announcing some more exciting features to our buses in the near future."

Ensuring safety and standardized services to passengers, all IntrCity SmartBus are equipped with train like comfortable berths, free Wi-Fi, on-board entertainment, onboard washroom, real-time online streaming of live location, CCTV cameras, clean linen, mineral water just to name a few. Talking about the future plans, according to Mr. Rathi, "We have recently added an innovative AI enabled Driver Alert system and in the near future, we will also be adding mandatory alcohol tests on all our buses."

On the association **Sanjeev Mantri, Executive Director, ICICI Lombard** said, "We are delighted to be associated with RailYatri's unique initiative. At ICICI Lombard, we have developed comprehensive travel insurance solutions that address the specific needs of travelers, be it while traveling via air, rail or road. We look forward to offering our innovative travel solutions to RailYatri's customers and thereby enabling them to experience hassle-free travel, well secured with our travel insurance solutions."

Mr. Suresh M, CEO, Marsh Consumer Business said, "Developing solutions that resonate with RailYatri's comfortable & safe philosophy was an interesting journey. We were able to arrange products which are scalable and support RailYatri's growth plans. We are delighted to be part of this association"

IntrCity by RailYatri has successfully launched the IntrCity SmartBus service on some popular routes starting from Delhi to Lucknow, Kanpur, Shimla, Chandigarh, Amritsar, Ludhiana, Jalandhar, and Manali and have expanded further in to Bangalore, Chennai,

Hyderabad, Mumbai, Vijaywada, Madurai and Coimbatore. RailYatri as a platform is focused at making intercity travel hassle free through their multi-modal offering.

About IntrCity by RailYatri.in -

IntrCity by RailYatri is a multi-modal intercity transportation network, based in Delhi NCR, India. The company started with the concept of simplifying rail travel and emerged as India's top online destination for inter-city travelers. It subsequently extended its offering to roads and operates a popular, asset-less bus brand "IntrCity SmartBus". With the aim of providing a standardized-yet-affordable bus service, connecting major routes across India.

For more information, visit- www.railyatri.in

Facebook: www.facebook.com/railyatri, Twitter- @railyatri

About ICICI Lombard General Insurance Company Ltd

We were the fourth largest non-life insurer in India based on gross direct premium income in fiscal 2019 (Source: IRDAI). We offer our customers a comprehensive and well-diversified range of products, including motor, health, crop, fire, personal accident, marine, engineering and liability insurance, through multiple distribution channels. More details are available at www.icicilombard.com

For further press queries please send an email to corporate.communication@icicilombard.com

For more information, visit www.icicilombard.com

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Twitter [@ICICILombard](https://twitter.com/ICICILombard)

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