

Date: January 5, 2015

National Stock Exchange of India LimitedExchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (East)
Mumbai – 400 051

Dear Sir/Madam,

Ref:- Open offer ("Offer") for acquisition of up to 70,00,990 (seventy lakh nine hundred and ninety only) fully paid-up equity shares of face value of Rs. 10/- (Rupees ten) each representing 25.748% of fully diluted voting equity share capital of Hitachi Home and Life Solutions India Limited ("Target Company"), from the public shareholders of the Target Company by Johnson Controls Inc. ("Acquirer") along with Hitachi Appliances, Inc., Hitachi, Ltd., JCHAC India Holdco Limited, Johnson Controls-Hitachi Air Conditioning Holding (UK) Ltd as persons acting in concert with the Acquirer (collectively known as the "PACs"), under the provision of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto (the "Takeover Code")

With reference to the above, in compliance with Regulation 18(7) of the Takeover Regulations, please find enclosed a copy of the pre-offer public advertisement ("**Advertisement**") made by the Acquirer and the PACs to the public shareholders of the Target Company.

The Advertisement has been published in the following newspapers on January 5, 2015:

Newspaper	Language	Edition
Financial Express	English	All
Jansatta	Hindi	All
Financial Express	Gujarati	Ahmedabad
Mumbai Lakshadeep	Marathi	Mumbai

You are requested to disseminate information regarding the Advertisement to public.

Kindly acknowledge the receipt.

Yours truly,

For **DSP Merrill Lynch Limited**

 

Authorized Signatory

Encl.: Advertisement