

21 DEC 2012

Bombay Stock Exchange Limited
Corporate Services Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400001
Scrip: 533162

✓ The National Stock Exchange of India Ltd
Corporate Communications Department
"Exchange Plaza", 5th Floor,
Bandra - Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol: HATHWAY

Dear Sirs,

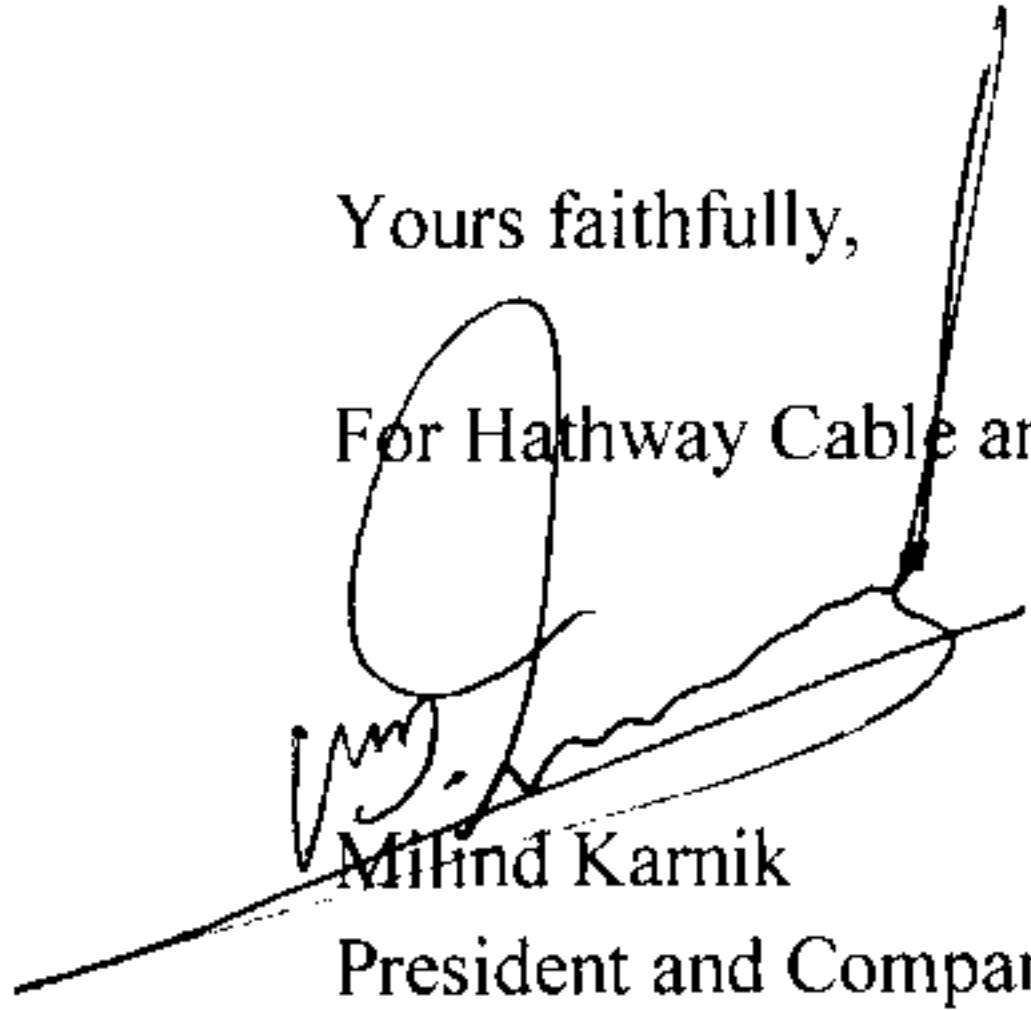
Re: Intimation pursuant to Clause 30 of the Listing Agreement

Pursuant to Clause 30 of the Listing Agreement with the Stock Exchanges, we would like to inform you that the Board of Directors of the Company today decided to elevate Mr. K. Jayaraman to the post of Vice Chairman of the Board of Directors with effect from 21 December 2012. Consequently he ceases to be the Managing Director and CEO of the Company with effect from the said date. The Board also appointed Mr. Jagdish Kumar G. Pillai as the Managing Director and CEO of the company with effect from 21 December 2012.

Mr. Jagdish Kumar G. Pillai has had an illustrious career spanning over 26 years with organizations such as ITC, Star TV and Reliance Industries Limited. He is an experienced media professional having variously headed finance, strategy and business development functions in these companies. He has in-depth knowledge of the broadcasting, cable television and DTH industries. He has previously been associated with the Company as a member of the Board of Directors.

Yours faithfully,

For Hathway Cable and Datacom Limited



Milind Karnik

President and Company Secretary

Hathway Cable & Datacom Limited

**"Rahejas" , 4th Floor, Corner of Main Avenue & V. P. Road, Santacruz(W), Mumbai - 400 054.
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