



HT Media Limited
Regd. Office : Hindustan Times House
18-20, Kasturba Gandhi Marg
New Delhi - 110 001
Tel. : 66561234 Fax : 66561270
www.hindustantimes.com

July 16, 2013

To

The Managing Director
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block
Bandra-Kurla Complex, Bandra(E)
Mumbai 400 051
India

Dear Sir / Madam

Sub: Filing of report under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

In compliance with Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("**SEBI Takeover Regulations**"), we are hereby notifying the information regarding sale of shares made by us pursuant to an offer for sale through the stock exchange mechanism, the bidding for which took place on a separate window of the BSE Limited and the National Stock Exchange of India Limited on July 11, 2013 and settlement was carried out on July 12, 2013 and July 15, 2013, in accordance with applicable regulations. As required under Regulation 29(3) of SEBI Takeover Regulations, we are informing you about the said sale within 2 working days of such sale.

Enclosed is the report in the format as prescribed by SEBI.

The above is for your information and records.

Thanking You,

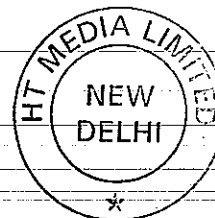
Yours faithfully,
For **HT Media Limited**

(Dinesh Mittal)

Group General Counsel & Company Secretary

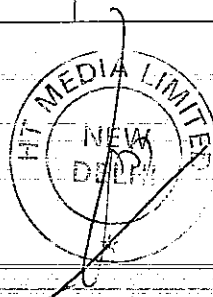
Copy to:

1. Hindustan Media Ventures Limited
Registered Office Address: Budh Marg, Patna - 800001,
Bihar, India
Corporate Office Address: Hindustan Times House,
2nd Floor, 18-20, KG Marg,
New Delhi - 110001



FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Hindustan Media Ventures Limited (the "Company")		
2. Name(s) of the Seller	HT Media Limited (the "Seller")		
3. Whether the Seller belongs to Promoter/Promoter group	Yes, the Seller is the Promoter of the Company.		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE")		
5. Details of the disposal as follows	Number of shares	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the Sale under consideration, holding of the Seller:			
a) Shares carrying voting rights	56,984,354	77.64	77.64
b) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
d) Total (a+b+c)	56,984,354	77.64	77.64
Details of sale of the shares held by Seller:			
a) Shares carrying voting rights sold	19,39,027	2.64	2.64
b) VRs acquired/ sold otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold	Nil	Nil	Nil
d) Total (a+b+c)	19,39,027	2.64	2.64
After the sale, holding of the Seller:			
a) Shares carrying voting rights	5,50,45,327	75.00	75.00
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
d) Total (a+b+c)	5,50,45,327	75.00	75.00



6. Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Offer for Sale by HT Media Limited through the stock exchange mechanism under Securities and Exchange Board of India (SEBI's) Circular No. CIR/MRD/DP/ 18 /2012 dated July 18, 2012 notified by the Securities and Exchange Board of India ("SEBI"), as amended by Circular No. CIR/MRD/DP/04/2013 dated January 25, 2013 and Circular No. CIR/MRD/DP/17/2013 dated May 30, 2013.
7. Date of sale of shares	The sale of shares was carried out pursuant to an offer for sale through the stock exchange mechanism, the bidding for which took place on a separate window of the BSE Limited and the National Stock Exchange of India Limited on July 11, 2013 and settlement was carried out on July 12, 2013 and July 15, 2013, in accordance with applicable regulations.
8. Equity share capital / total voting capital of the TC before the said sale	Number of shares: 73,393,770 Amount (in Rs.) (face value of Rs. 10 per share): 733,937,700
9. Equity share capital/ total voting capital of the TC after the said sale	Amount (in Rs.) (face value of Rs. 10 per share): 733,937,700
10. Total diluted share/voting capital of the TC after the said sale	Amount (in Rs.) (face value of Rs. 10 per share): 733,937,700

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For HT Media Limited

(Dinesh Mittal)

Group General Counsel & Company Secretary

Place: New Delhi

Date: July 16, 2013

