

Annexure-B

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	HT Media Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund ▪ HDFC Growth Fund ▪ HDFC Equity Fund ▪ HDFC Prudence Fund ▪ HDFC Long Term Advantage Fund ▪ HDFC Premier Multi-Cap Fund ▪ HDFC Infrastructure Fund ▪ HDFC Core & Satellite Fund ▪ HDFC MF Monthly Income Plan – Long Term Plan ▪ HDFC Multiple Yield Fund ▪ HDFC TaxSaver		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	1,77,64,765	7.584	7.584
b) Voting rights (VR) otherwise than by shares	0	0.00	0.00
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0.00	0.00
Total (a+b+c)	1,77,64,765	7.584	7.584
<i>(% share holding calculated on Paid up share capital comprising 234,251,805 equity shares of Rs. 2/- each)</i>			
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights ~~acquired~~ /sold	47,94,354	2.040	2.040
b) VRs acquired /sold otherwise than by shares	0	0.00	0.00
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0.00	0.00
Total (a+b+c)	47,94,354	2.040	2.040
<i>(% share holding calculated on Paid up equity share capital comprising 235,021,035 equity shares of Rs. 2/- each)</i>			



After the acquisition/sale, holding of:			
a) Shares carrying voting rights	1,29,70,411	5.519	5.519
b) VRs otherwise than by shares	0	0.00	0.00
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	0.00
Total (a+b+c)	1,29,70,411	5.519	5.519
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	July 16, 2012		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	23,50,21,035 equity shares of Rs. 2 /- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	23,50,21,035 equity shares of Rs. 2 /- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A.		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **HDFC Asset Management Company Limited**



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Place: Mumbai

Date: July 18, 2012

