

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13 (3) and (6)]
Regulation 13(3) -- Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name PAN No. & address of Shareholders	Shareholding prior to acquisition/ sale **	No. & % of shares/ voting rights acquired/sold \$	Receipt of allotment of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public /rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Growth Fund	1,907,000 equity shares amounting to 0.814% of the paid up equity share capital.	Purchase of 4,00,000 equity shares amounting to 0.170% of the paid up equity share capital.	Purchase	July 18, 2012	Market Purchase
		Sale of 7,19,664 equity shares amounting to 0.306% of the paid up equity share capital.	Sale		Market Sale
		Inter scheme sale of 5,00,000 equity shares amounting to 0.213% of the paid up equity share capital	Inter scheme Sale		Inter scheme transfer of shares
		Purchase of 1,75,000 equity shares amounting to 0.074% of the paid up share capital.	Purchase		Market Purchase
HDFC Trustee Company Limited A/C - HDFC Equity Fund	6,602,825 equity shares amounting to 2.819% of the paid up equity share capital.	Sale of 47,05,000 equity shares amounting to 2.002% of the paid up equity share capital.	Sale	July 18, 2012	Market Sale
		Inter scheme purchase of 5,00,000 equity shares amounting to 0.213% of the paid up equity share capital	Inter scheme Purchase		Inter scheme transfer of shares
		Purchase of 10,50,000 equity shares amounting to 0.447% of the paid up share capital.	Purchase		Market Purchase
		Sale of 21,81,235 equity shares amounting to 0.928% of the paid up equity share capital.	Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC Prudence Fund	3,316,965 equity shares amounting to 1.416% of the paid up equity share capital.				



Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, Ramon House, 3rd Floor, H. T. Parekh Marg, 169 Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel - 022 - 66316333

Name PAN No. & address of Shareholders	Shareholding prior to acquisition/ sale **	No. & % of shares/ voting rights acquired/sold \$	Receipt of allotment of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public /rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Long Term Advantage Fund	635,000 equity shares amounting to 0.271% of the paid up equity share capital.	Purchase of 50,000 equity shares amounting to 0.021% of the paid up share capital.	Purchase	July 18, 2012	Market Purchase
HDFC Trustee Company Limited A/C - HDFC Premier Multi-Cap Fund	410,672 equity shares amounting to 0.175% of the paid up equity share capital.	Purchase of 8,37,000 equity shares amounting to 0.356% of the paid up equity share capital.	Purchase		Market Purchase
		Sale of 3,00,000 equity shares amounting to 0.128% of the paid up equity share capital.	Sale		Market Sale
		Purchase of 5,01,545 equity shares amounting to 0.213% of the paid up equity share capital.	Purchase		Market Purchase
HDFC Trustee Company Limited A/C - HDFC Infrastructure Fund	1,430,315 equity shares amounting to 0.611% of the paid up equity share capital.	Sale of 52,000 equity shares amounting to 0.022% of the paid up equity share capital.	Sale	July 18, 2012	Market Sale
		Purchase of 2,35,100 equity shares amounting to 0.100% of the paid up equity share capital.	Purchase		Market Purchase
		Sale of 8,25,100 equity shares amounting to 0.351% of the paid up equity share capital.	Sale		Market Sale
		Purchase of 7,40,000 equity shares amounting to 0.315% of the paid up equity share capital.	Purchase		Market Purchase
HDFC Trustee Company Limited A/C - HDFC MF Monthly Income Plan - Long Term Plan	N.A.				



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Name PAN No. & address of Shareholders	Shareholding prior to acquisition/ sale **	No. & % of shares/ voting rights acquired/sold \$	Receipt of allotment of shares/sale of shares -specify	Date of intimation to company	Mode of acquisition on (market purchase /public /rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Multiple Yield Fund	9,705 equity shares amounting to 0.004% of the paid up equity share capital.	Nil	Nil		N.A.
HDFC Trustee Company Limited A/C - HDFC TaxSaver	2,862,283 equity shares amounting to 1.222% of the paid up equity share capital.	Nil	Nil		N.A.
TOTAL	17,764,765 equity shares amounting to 7.584% of the paid up equity share capital.				

\$ Calculated based on the present paid up equity share capital of HT Media Limited (i.e. Rs. 470,042,070/- comprising 235,021,035 equity shares of Rs. 2/- each)

**Calculated based on paid up equity share capital of HT Media Limited (i.e. Rs. 468,503,610/- comprising 234,251,805 equity shares of Rs. 2/- each).



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No. & % of shares/voting rights post-acquisition/sale			Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme	No. of Shares	% of the paid up share capital \$						
HDFC Growth Fund	10,87,336	0.463	Details in Annexure A					
HDFC Equity Fund	25,72,825	1.095	Details in Annexure B					
HDFC Prudence Fund	21,85,730	0.930	Details in Annexure C					
HDFC Long Term Advantage Fund	685,000	0.291	Details in Annexure D					
HDFC Premier Multi-Cap Fund	9,47,672	0.403	Details in Annexure E					
HDFC Infrastructure Fund	18,79,860	0.800	Details in Annexure F					
HDFC Core & Satellite Fund	-	-	Details in Annexure G					
HDFC MF Monthly Income Plan - Long Term Plan	7,40,000	0.315	Details in Annexure H					
HDFC Multiple Yield Fund	9,705	0.004	No Transactions					
HDFC TaxSaver	2,862,283	1.218	No Transactions					
Total	1,29,70,411	5.519						

\$ Calculated based on the present paid up equity share capital of HT Media Limited (i.e. Rs. 470,042,070/- comprising 235,021,035 equity shares of Rs. 2/- each)

Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, Ramon House, 3rd Floor, H. T. Parekh Marg, 169 Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel - 022 - 66316333

HDFC Growth Fund

Annexure A

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				1,907,000			-	0.814
16-Sep-08	Investure Growth & Securities Ltd.	INB 010901730	BSE	Purchase	15,000	1,809,457.00	-	-	0.006
16-Sep-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	385,000	44,580,844.00	-	-	0.164
11-Feb-11	Dhanki Securities Private Limited	INB 010995638	BSE	Sale	-	-	70,342	10,961,861.35	0.030
08-Mar-11	India Infoline Ltd.	INB 011097533	BSE	Sale	-	-	100,000	15,583,664.59	0.043
21-Apr-11	Religare Capital Markets Ltd.	INB 231302630	NSE	Sale	-	-	49,322	7,686,175.05	0.021
14-Jun-11	Religare Capital Markets Ltd.	INB 011302636	BSE	Sale	-	-	500,000	77,918,322.97	0.213
20-Jul-11	DIRECT		BSE	Inter Scheme Sale	-	-	500,000	77,918,322.98	0.213
16-Jul-12	Closing Balance				1,087,336				0.463



HDFC Equity Fund

Annexure B

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				6,602,825				2.819
17-Nov-08	Kotak Securities Ltd.	INB 230808130	NSE	Purchase	4,000	245,356.80	-	-	0.002
17-Nov-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	171,000	10,286,507.00	-	-	0.073
20-Jul-11	DIRECT		BSE	Inter Scheme Purchase	500,000	83,200,000.00	-	-	0.213
27-Feb-12	JM Financial Institutional Securities Private Limited	INB 011296630	BSE	Sale	-	-	500,000	79,278,353.64	0.213
09-May-12	Dhanki Securities Private Limited	INB 010995638	BSE	Sale	-	-	1,000,000	158,556,707.29	0.425
09-May-12	Dhanki Securities Private Limited	INB 230995632	NSE	Sale	-	-	1,000,000	158,556,707.29	0.425
08-Jun-12	Emkay Global Financial Services Limited	INB 230901838	NSE	Sale	-	-	52,000	8,244,948.78	0.022
15-Jun-12	Enam Securities Pvt. Ltd	INB 230468336	NSE	Sale	-	-	55,000	8,720,618.90	0.023
22-Jun-12	Enam Securities Pvt. Ltd	INB 230468336	NSE	Sale	-	-	1,000,000	158,556,707.29	0.425
13-Jul-12	Edelweiss Securities Ltd.	INB 230895733	NSE	Sale	-	-	98,000	15,538,557.31	0.042
16-Jul-12	Antique Stock Broking Ltd.	INB 231298739	NSE	Sale	-	-	1,000,000	158,556,707.29	0.425
16-Jul-12	Closing Balance				2,572,825				1.095



HDFC Prudence Fund

Annexure C

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				3,316,965				1.416
08-Dec-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	250,000	17,792,188.00	-	-	0.106
10-Dec-08	RBS Equities (India) Limited	INB 010706931	BSE	Purchase	300,000	20,299,313.00	-	-	0.128
16-Dec-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	500,000	36,585,625.00	-	-	0.213
13-Mar-12	Goldman Sachs (India) Securities Private Limited	INB 231277832	NSE	Sale	-	-	1,000,000	103,523,746.62	0.425
13-Mar-12	Goldman Sachs (India) Securities Private Limited	INB 011277838	BSE	Sale	-	-	1,000,000	103,523,746.62	0.425
21-Mar-12	Deutsche Equities India Pvt. Ltd.	INB 231196834	NSE	Sale	-	-	82,735	8,565,037.18	0.035
30-Mar-12	Enam Securities Pvt. Ltd.	INB 230468336	NSE	Sale	-	-	15,500	1,604,618.07	0.007
04-Jul-12	Citigroup Global Markets India Pvt. Ltd.	INB 231141335	NSE	Sale	-	-	83,000	8,592,470.97	0.035
16-Jul-12	Closing Balance				2,185,730				0.930



HDFC Long Term Advantage Fund

Annexure D

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				635,000				0.271
15-Sep-08	Inventure Growth & Securities Ltd.	INB 010901730	BSE	Purchase	40,000	4,808,798.00	-	-	0.017
15-Sep-08	Inventure Growth & Securities Ltd.	INB 230901739	NSE	Purchase	10,000	1,198,448.00	-	-	0.004
16-Jul-12	Closing Balance				685,000				0.291



Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				410,672				0.175
16-Sep-08	Inventure Growth & Securities Ltd.	INB 230901739	NSE	Purchase	15,000	1,807,922.00	-	-	0.006
16-Sep-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	385,000	44,580,844.00	-	-	0.164
16-Dec-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	400,000	29,268,500.00	-	-	0.170
19-May-09	Indsec Securities & Finance Ltd	INB 010633435	BSE	Purchase	22,000	1,711,315.00	-	-	0.009
19-May-09	Indsec Securities & Finance Ltd	INB 230601039	NSE	Purchase	15,000	1,168,687.50	-	-	0.006
04-Jul-11	JM Financial Institutional Securities Private Limited	INB 231296634	NSE	Sale	-	-	300,000	29,005,281.60	0.128
16-Jul-12	Closing Balance				947,672				0.403



HDFC Infrastructure Fund

Annexure F

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				1,430,315				0.611
23-Dec-08	Kotak Securities Ltd.	INB 230808130	NSE	Purchase	1,443	101,257.21	-	-	0.001
23-Dec-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	500,102	35,090,907.16	-	-	0.213
13-Jul-12	Edelweiss Securities Ltd.	INB 230895733	NSE	Sale	-	-	52,000	6,112,142.22	0.022
16-Jul-12	Closing Balance				1,879,860				0.800



Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				590,000				0.252
16-Dec-08	Kotak Securities Ltd.	INB 010808153	BSE	Purchase	200,000	14,634,250.00	-	-	0.085
07-Jan-09	LKP Securities Ltd.	INB 010675433	BSE	Purchase	8,100	513,289.00	-	-	0.003
07-Jan-09	LKP Securities Ltd.	INB 230720030	NSE	Purchase	11,000	695,694.00	-	-	0.005
09-Jan-09	LKP Securities Ltd.	INB 230720030	NSE	Purchase	14,000	813,025.20	-	-	0.006
09-Jan-09	LKP Securities Ltd.	INB 010675433	BSE	Purchase	2,000	116,545.00	-	-	0.001
10-Aug-10	India Infoline Ltd.	INB 011097533	BSE	Sale	-	-	50,000	7,459,820.74	0.021
25-Feb-11	Motilal Oswal Securities Limited	INB 231041238	NSE	Sale	-	-	100,000	14,919,641.48	0.043
10-Mar-11	HDFC Securities Ltd.	INB 011109437	BSE	Sale	-	-	100,000	14,919,641.48	0.043
10-Mar-11	India Infoline Ltd.	INB 231097537	NSE	Sale	-	-	125,000	18,649,551.85	0.053
06-Jul-11	JM Financial Institutional Securities Private Limited	INB 011296630	BSE	Sale	-	-	400,000	59,678,565.94	0.170
23-Feb-12	JM Financial Institutional Securities Private Limited	INB 011296630	BSE	Sale	-	-	50,100	7,474,740.38	0.021
16-Jul-12	Closing Balance				-				-



HDFC MF Monthly Income Plan - Long Term Plan

Annexure H

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
13-Sep-08	Opening Balance				-				-
13-Jul-09	HSBC Securities and Capital Markets (I) Ltd.	INB 010791730	BSE	Purchase	15,000	1,264,126.00	-	-	0.006
13-Jul-09	HSBC Securities and Capital Markets (I) Ltd.	INB 230791734	NSE	Purchase	60,000	5,086,963.00	-	-	0.026
23-Jul-09	Dhanki Securities Private Limited	INB 230995632	NSE	Purchase	300,000	30,393,949.00	-	-	0.128
21-Dec-09	India Infoline Ltd.	INB 231097537	NSE	Purchase	165,000	23,151,326.50	-	-	0.070
05-Jan-10	Antique Stock Broking Ltd.	INB 231298739	NSE	Purchase	200,000	29,067,605.00	-	-	0.085
16-Jul-12	Closing Balance				740,000				0.315

