

E-MAIL/COURIER

16th January, 2015

The Corporate Relationship Dept.,
BSE Ltd.,
Phiroze Jeejeebhoy Towers,
1st Floor, New Trading Ring
Rotunda, Dalal Street,
Mumbai - 400 001

FAX: (022) 2272 3121/
2272 3719 (022)

The Secretary,
National Stock Exchange of India Ltd,
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051

FAX: (022) 2659 8237/38

Dear Sirs,

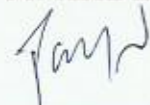
Sub: Distribution Agreement signed with Atlantic International of France

This is to inform that the Company has signed Distribution agreement with Atlantic International of France, giving exclusive distribution rights to the company for Whole of India and other Territories as may be mutually agreed, for distribution of domestic water heaters manufactured by Atlantic International. Water Heaters will be distributed under joint Brand Name "HINDWARE ATLANTIC".

Atlantic International is an affiliate of the French Group, Groupe Atlantic, which is one of the leading players in Europe, specializing in the manufacturing and marketing of electric storage water heaters, heating products, ventilation and having revenue of US\$ 1.10 billion approx.

This is for your reference and record.

For HSIL Limited



(Payal M. Puri)
Company Secretary

HSIL Limited

(An ISO 9001:2001, OHSAS 18001 Certified Company)

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T +91-124-4779200, F +91-124-4292898/99, marketing@hindware.in

Registered Office:

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CIN No. - L51433WB1960PLC024539

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HSIL

