

Date: 22nd October 2025

To,
Listing Compliance Department
National Stock Exchange of India Limited
Plot No. C1, Exchange Plaza
Block-G, Bandra Kurla Complex
Bandra (East), Mumbai – 400 051
Maharashtra, India

Sub: Intimation under regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR, 2015) and SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024.

Ref: NSE Symbol: **HRHNEXT**

Respected Sir/ Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("LODR Regulations"), it is informed that **HRH NEXT SERVICES LIMITED** ('the Company') signs a Service Agreement ("the Agreement") for a period of 3 (Three) years with **DEFT DATAPIVOTS.AI LLP** for receiving specific digital and internet marketing services which shall facilitate smooth functioning of Company's Business.

The details regarding the aforesaid agreement as required pursuant to the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are set out in Annexure - I to this letter.

You are requested to take the above on record.

Thanking you
Yours Truly,
For **HRH NEXT SERVICES LIMITED**

ANKIT SANJAY SHAH
Managing Director
DIN: 00218044

ANNEXURE-I

S. No.	Particulars of Disclosure	Disclosure
1.	Name of the party with whom the agreement is entered	DEFT DATAPIVOTS.AI LLP
2.	Purpose of entering into the agreement	DEFT shall provide specific digital and internet marketing services which shall facilitate smooth functioning of Company's Business.
3.	Shareholding, if any, in the entity with whom the agreement is executed	NIL
4.	Significant terms of the agreement (in brief)	The Duration of Service Agreement is 3 (Three) years.
5.	Extent and the nature of impact on management or control of the listed entity	NA
6.	Details and quantification of the restriction or liability imposed upon the listed entity	NA
7.	Whether, the said parties are related to promoter/promoter group/group companies in any manner. If yes, nature of relationship	NA
8.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	NA
9.	In case of issuance of shares to the parties, details of issue price, class of shares issued	NA
10.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	NA

11.	<p>In case of rescission, amendment or alteration, listed entity shall disclose additional details to the stock exchange(s):</p> <ul style="list-style-type: none"> i. name of parties to the agreement; ii. nature of the agreement; iii. date of execution of the agreement; iv. details and reasons for amendment or alteration and impact thereof (including impact on management or control and on the restriction or liability quantified earlier); v. reasons for rescission and impact thereof (including impact on management or control and on the restriction or liability quantified earlier). 	NA
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